

Bachelor of Science in Marketing

Student Name:

ID#

Business Core (48 hrs.)

Course	Gr.	Hrs.
BUSINESS FOUNDATIONS (2 hrs)		
BIZ 1000/1001		1
BIZ 1002		0
BIZ 1100		1
ACCOUNTING (6 hours)		
ACCT 2200		3
ACCT 2220 <i>Prereqs: ACCT 2200 & BIZ 1002</i>		3
ECONOMICS (9 hours)		
ECON 1900 <i>Prereq: MATH 1200</i>		3
ECON 3120 <i>Prereq: MATH 1320</i>		3
ECON 3140 <i>Prereq: MATH 1320</i>		3
BUSINESS TECHNOLOGY MANAGEMENT (6 hours)		
BTM 2000		3
BTM 2500		3
DECISION SCIENCES (6 hours)		
OPM 2070 <i>Prereq: MATH 1200</i>		3
OPM 3050		3
FINANCE (3 hours)		
FIN 3010 <i>Prereqs: ECON 1900, OPM 2070, ACCT 2200, ACCT 2220*</i>		3
INTERNAT. BUSINESS (3 hours)		
IB 2000 <i>Prereq: ECON 1900</i>		3
CAREER FOUNDATIONS (1 hr)		
BIZ 3000 <i>(30+ earned credits)</i>		1
MARKETING (3 hours)		
MKT 3000 <i>(30+ earned credits)</i>		3
MANAGEMENT (9 hours)		
MGT 2000		3
MGT 3000 <i>(30+ earned credits)</i>		3
MGT 4000**		3

Marketing Major⁺ (18 hrs.)

Course	Gr.	Hrs.
MKT CORE COURSES (9 hrs)		
MKT 4400		3
MKT 4650		3
MKT 4900		3
MKT ELECTIVES (9 hrs)		
MKT 3300		3
MKT 3400		3
MKT 3500		3
MKT 3600		3
MKT 4550		3
MKT 4600		3
MKT 4910		3

⁺MKT 3000: Prereq to all MKT courses

Course	Gr.	Hrs.
CMM 1200 <i>Meets CORE (EP:OVC)</i>		3
ENGL 4000 <i>Meets CORE (W. Intensive)</i>		3
MATH 1320 ⁺ <i>Meets CORE (WoT:QR) Prereq: MATH 1200 (C- or higher required)</i>		3
PHIL 2050 <i>Meets CORE (EGI: DEJS)</i>		3
PSY 1010 <i>Meets CORE (WoT:QR)</i>		3

Additional Program/Electives

Course	Gr.	Hrs.

EARNED HOURS:

CUMULATIVE GPA:

BUSINESS GPA:

EXPECTED GRADUATION:

Continuation Standards

Marketing students must maintain a 2.0 cumulative GPA in all courses used to fulfill the major-specific course requirements.

Students will be on program probation if their GPA in major-specific courses used to fulfill major requirements falls below a 2.00. Students will have one semester to increase their major-specific cumulative GPA to a 2.00; if not, students will not be allowed to register for 3000- or 4000-level major-specific courses.

- MATH 1320 must be completed by the end of sophomore year; otherwise, students will not be allowed to register for Business coursework.
- The Marketing major must be completed in residence at SLU/SLU-Madrid
- Common Graduation Requirements: 30 of final 36 degree credit hours along with 50% of required business course credit in (SLU/SLU Madrid) University residence; a minimum GPA of 2.0 in total degree credits and, separately, in business course credit.
- * Concurrent enrollment allowed
- ** All other business CBK courses must be completed prior to taking MGT 4000

*University Undergraduate Core**

Course	Grade	Cr.
First Year		
<i>CORE 1000 Ignite Seminar</i>		3
<i>CORE 1500 Cura Personalis 1: Self in Community</i> BIZ 1000		1
<i>ENGL 1900/1920 Eloquentia Perfecta: Written & Visual Comm.</i>		3
First Two Years		
<i>Eloquentia Perfecta: Oral & Visual Comm.</i> CMM 1200		3
<i>Ultimate Questions: Theology</i> THEO 1600, HCE 1600		3
<i>Ultimate Questions: Philosophy</i> PHIL 1700		3
<i>Ways of Thinking: Quantitative Reasoning</i> MATH 1220/1270/1300/1320/1400/1510/1520/2530/2660, STAT 1100/1300		3
<i>CORE 2500 Cura Personalis 2: Self in Contemplation</i> HR 4810/4830, THEO 2110/2210/2430 Approved Experiences: https://www.slu.edu/core/core-classes/cura-personalis-2.php		0-3
Junior/Senior Years		
<i>CORE 3500 Cura Personalis 3: Self in the World</i> BIZ 3000		1
<i>CORE 4000: Collaborative Inquiry</i> ARTH 3770, IB 3700, MGT 3200/3201, POLS 3800		2-3
Anytime		
<i>Eloquentia Perfecta: Creative Expression</i> ART 2000/2100/2150/2200/2450 MUSC 2090/3400, DANC 2650/2660/2670, THR 2510 CMM 2550, ENGL 30x0/3100		3
<i>Eloquentia Perfecta: Writing Intensive</i> ENGL 4000		3
<i>Ways of Thinking: Social and Behavioral Sciences</i> ECON 1900 PSY 1010		3
<i>Ways of Thinking: Aesthetics, History & Culture</i> ARTH 1010/1080/1090, CMM 3460/3840 ENGL 2250/2350/2450/2550/2650/2750/2850/3140/3240/3250/3260/3470 HIST 1110/1120/1600/1610/3090/3720 PFA 1000, MUSC 1170, SPAN 4200/4260/4760/4790 THEO 2110/2210/3115/3375		3
<i>Ways of Thinking: Natural and Applied Sciences</i> BIOL 1240/1340/1460, CHEM 1080/1110, DIET 2080 EAS 1170/1420/1430/1450/2700		3
Equity and Global Identities (0-Credit Attributes)		
<i>Identities in Context</i>		
ANTH 1200/1210, CMM 3300, ENGL 2550/3330, HCE 1600, HIST 1600/1610/3720, IPE 2100, PHIL 4810, POLS 1510/2590/3770, SPAN 4020/4790, THEO 2710		
<i>Global Interdependence</i>		
IB 2000		
<i>Dignity, Ethics & Just Society</i>		
PHIL 2050		
<i>Reflection in Action</i>		
All Internships Approved Experiences: https://www.slu.edu/core/core-classes/reflection-in-action.php		

*<https://www.slu.edu/core/index.php>