COMMUNICATION
INTERNATIONAL EMPHASIS
PROGRAM OF STUDY at MADRID CAMPUS

A-Core (16 hours)
1000 Human Communication & Culture (3)
1200 Public Speaking (3)
2000 Communication Theory (3)
2400 Media & Society (3) -&- 2500 Media & Society Lab (1)
2800 Communication Research (3)

B-Writing (3 hours)
2100 Newswriting

C-Foundations (9 hours)
Choose 1 foundations course from 3 of the 4 areas below:

C1-Public Communication & Dialogue:
3060 Political Communication
3930 Communication, Education and New Media

C2-Leadership, Organizing & Relating:
3000 Interpersonal Communication
3200 Organizational Communication
4050 Theories of Persuasion

C3-Communication, Culture & Community:
3010 Language & Linguistics
3300 Intercultural Communication

C4-Journalism & Media Studies:
1400 Film Criticism
3110 Feature Writing
3460 International Cinema
4450 Global Media & Culture

D-Production Practices & Applications (3 hours)
2550 Photographic Imaging & Digital Manipulation
2560 Graphic Design Production
4100 Multiplatform Journalism

E-Advanced Research (3 hours)
4800 Ethnography of Communication

Six hours of Electives from Categories B-D that have not been counted toward other requirements constitute the remainder of the 41 credit hours toward the degree.