GLOBALIZATION:

TEXTS • PERFORMANCES • PRACTICES

globalization

Hosted by: Saint Louis University—Madrid, Spain

25 & 26 April 2014

Nuclear Regulatory Authority
FRIDAY 25 APRIL—10:20

Introduction to the Campus: Paul A. Vita, Director, Saint Louis University—Madrid, Spain

Introduction to the Conference: Brian Michael Goss, Coordinator of Department of Communication, Saint Louis University—Madrid, Spain & Chair of the Conference Organizing Committee

Keynote Address Introduction “Alpha”: Joan Pedro Caranaña, Saint Louis University—Madrid, Spain / Universidad Complutense de Madrid, Spain

FRIDAY 25 APRIL—10:30

Keynote Address “Alpha”:

Natalie Fenton (Goldsmiths / University of London, UK): Mediated Public Spheres: The Problem of Politics and Dream of Democracy

—Break (11:50-12:10)—

FRIDAY 25 APRIL—12:10

Keynote Address Introduction “Omega”: Angharad Valdivia, University of Illinois—Urbana, USA

Keynote Address “Omega”:

Radha S. Hegde (Steinhardt School of Culture, Education & Human Development / New York University, USA): “Migrant Bodies and the Politics of Recognition”

FRIDAY 25 APRIL—13:30 (1:30 pm)

Lunch
FRIDAY 25 APRIL—14:30 (2:30 PM)

Panel Nº1: “Journalism & the Public Sphere”
Chair: Francisco Seoane Pérez, University of Castilla-La Mancha—Cuenca, Spain
(Francisco.Seoane@uclm.es)

Mercedes Díez Prados (Universidad de Alcalá, Spain) & Ana Belén Cabrejas Peñuelas (Universidad de Valencia, Spain): Pre-Election Debates as a Political Genre: Performances and Practices in Spain

Dima Dabbous (The Lebanese American University—West Beirut, Lebanon): Cheating the System? Medía Coverage of the 2009 Elections in Lebanon

Francisco Seoane Pérez (University of Castilla-La Mancha—Cuenca, Spain): After Newsweek: An Inquiry into the Future of ‘Thought News’ Magazines


Panel Nº2: “Identity & the Social Sphere”
Chair: Anne McCabe, Saint Louis University—Madrid, Spain (mccabea@slu.edu)


Ruxandra Boicu (University of Bucharest, Romania): Identities of the European Union in National Media Discourses

Bracey Parr (Saint Louis University—Madrid, Spain): “Baby, Te Amo”: Code Switching as a Way to Develop and Limit Intimacy in Multilingual Romantic Relationships

Isha Rathi (National Law University—Delhi, India): Globalization as Transnationalism and Identity

—Break (15:50-16:10)—
FRIDAY 25 APRIL—16:10 (4:10 PM)

Panel Nº3: “A World of -Isms”
Chair: Anne Dewey, Saint Louis University—Madrid, Spain (adewey@slu.edu)

Joan Pedro (Universidad Complutense de Madrid / Saint Louis University—Madrid, Spain): The Struggle between Utopian and Counter-Utopian Knowledge: From Contemplatio to EduCommunication for Social Change

Staša Tkalec (University of Ljubljana, Slovenia): Global Human Rights Activism in the Twenty-First Century: Opportunities and Constraints

Mary Rachel Gould (Saint Louis University—Missouri, USA) & Christopher Chávez (University of Oregon—Eugene, USA): Courting the LGBTQ Consumer: A Global Perspective

Simidele Dosekun (King’s College—London, UK): Postfeminism as Transnational Culture

Panel Nº4: “New Media, I”
Chair: Daniel Chornet, Saint Louis University—Madrid, Spain (dchornet@slu.edu)

Eugenia Kuznetsova (University of Deusto—Bilbao, Spain): InstaArt: Globalizing Art through Instagram and the Rise of New Art Genres

Cristina López-Navas (Complutense University of Madrid, Spain): Buzzwords: Virtual, Cyber and Globalization: How Scientific Discourses Use and Combine Them

Laura Picazo Sánchez (Complutense University of Madrid, Spain): Viral Video: A Scientific Formula

Andrea Jonahs (University of Calgary, Canada): Colorblind or colorbound: Online Discourses on Interracial Relationships and the Discursive Denial of Racism
SUNDAY 26 APRIL—10:20

Panel Nº5: “New Media, II”
Chair: Joan Pedro Caranaña, Universidad Complutense de Madrid, Spain / Saint Louis University—Madrid, Spain (joan.pedro@pdi.ucm.es)

Leocadia Díaz Romero (Murcia State University, Spain / New York University, USA): New Media, Social Protests, and Contemporary Forms of Democracy in Global Societies

Daiva Siudikiene (Vilnius University, Lithuania): The Display of National Identity in the Social Network Websites of the Lithuanian Media Users

Gisela Gil-Egui (Fairfield University, USA) & Rainer Rubira García (Universidad Rey Juan Carlos—Fuenlabrada, Spain): Wikipedia as a Contested Space for Discursive Constructions of Globalization

Alexander Ronzhyn (University of Deusto—Bilbao, Spain): The Role of Social Media in the Organisation of December 2013 Anti-Government Protests in Ukraine

—Break (11:40-12:00)—
SATURDAY 26 APRIL—12:00

Panel Nº6: “Crossroads: Mobility, Conflict & Culture in the Everyday”
Chair: Cameron McCarthy, University of Illinois—Urbana, USA
(cameron.cmccart1@gmail.com)

Cameron McCarthy (University of Illinois—Urbana, USA): Argonauts of the Gentrified Working Class: Reconsidering Transnational Elite Class Theory in Light of Global Ethnographic Research in British Grammar Schools in Barbados

Madalina Balasescu (University of Bucharest, Romania): The Romanian Media at Crossroads

Cândida Cadavez (Escola Superior de Hotelaria e Turismo do Estoril / Universidade Católica Portuguesa—Lisbon, Portugal): Globalization and Tourism: Why are Tourists Still on the Move Today?

Susan Szmania (Independent Researcher, Madrid, Spain): “Broken Dreams”: Examining Global/Local Narratives of Terrorism

Panel Nº7: “High & Low: The Arts”
Chair: Christopher Chávez, University of Oregon-Eugene, USA
(cchavez4@uoregon.edu)

Josep Pedro (Universidad Complutense de Madrid, Spain): “The Globalization of Blues: Rural, Urban, Transatlantic”

Michael Arnold (Independent Researcher, Madrid, Spain): “Ai, é tão bom ser pequenino!”: OqueStrada’s Fado-Chanson-Ska and Local Sustainable Capitalism

Rae Lynn Schwartz-DuPre (Western Washington University—Bellingham, USA): Curious George Visits the Diaspora: Rhetorically Refiguring, Reeducating, and Remembering

Lorraine Ryan (University of Birmingham, UK): The Representation of Globalisation in Contemporary Spanish Narrative
**SATURDAY 26 APRIL—13:20 (1:20 pm)**

Lunch

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**SATURDAY 26 APRIL—14:30 (2:30 PM)**

Panel Nº8: “A Montage of a World of Film”
Chair: Brian Michael Goss, Saint Louis University—Madrid, Spain (bgoss@slu.edu)

Paula Arantzazu Ruiz (University Pompeu Fabra—Barcelona, Spain): The Hubert Bals Fund: 25 Years of Building the Transnational Film Canon


Cristina Martínez-Carazo (University of California—Davis, USA): Global Almodóvar

Fran Ayuso Ros (University of Valencia, Spain): Deconstruction, Language in Action and Time Management: *Politișt, Adjective* (Corneliu Porumboiu, 2009) or the Reverse Angle of the Globalized Contemporary Action Storyline

Hsin-ning Chang (Ohio University—Athens, USA): Encounter the Nation in a Global Site: “Malaysia” and the Kuala Lumpur Experimental Film & Video Festival

—Break (15:50-16:10)—
SATURDAY 26 APRIL—16:10 (4:10 PM)

Panel Nº9: “Universal Tube: Television”
Chair: Mary Rachel Gould, Saint Louis University—Missouri, USA (mgould9@slu.edu)

Christopher Chávez (University of Oregon—Eugene, USA): Broken Spanish: The New Media Landscape and the Collapse of the Spanish/English Binary

Anne Ganzert (University of Konstanz, Germany): English | English Remakes

Galina Miazhevich (University of Leicester, UK): Performing Globalisation: Russia’s Let’s Get Married Show as Translation between Different Cultural Codes

Martin Ndlela (Hedmark University College—Rena, Norway): Globalization and Television Formats in Africa

Rubén Romero Santos (Universidad Carlos III—Madrid, Spain): ‘The Bridge: An International Affaire