ONLINE MARKETING INTERNSHIP

Critizen.com is a digital and mobile App that lets users criticize any company or establishment without having to queue, fill in forms, raise your voice or waste time. We make sure all the complaints are sent to the companies and provide a dashboard for companies to manage them.

We are based in Madrid, and we are currently looking for an American Online Marketing Intern to launch our Web and App in Spain and later in the US Market.

Responsibilities:
- Create and execute a clever metrics-driven online marketing campaigns
- Coordinate with external agencies
- Community and content monitoring
- Emailing and push-app notification
- Google analytics

Desired Skills and Experience
- Understanding of all web and mobile online media and strategies: (PPC, Display, Email, mobile banner ads/networks, SEO, A/B and multivariate testing)
- Practical experience with online marketing techniques

Program:
6 months program. Can be renewed or converted into full-time depending on performance and needs.

Education:
Degree in Advertising, Communications, Business. MBA is a plus
Technical skills

- Analytical platforms (Google Analytics, MixPanel, AppFlyers)
- Advertising platforms (Adwords, Facebook Ads)