CupoNation is the fastest growing Affiliate Marketing platform in the couponing segment worldwide. As a venture of Rocket Internet - which built up companies such as Zalando, Lazada or Dafiti with presences in 50+ countries CupoNation is growing its international and dynamic team. On our webpages, we offer discount coupons and voucher codes on a vast selection of merchandise. Till date, we operate properties in 13 countries providing people with savings for products such as clothing, electronics or hotels, and are expanding rapidly. To support this expansion, we are currently looking for outstanding candidates interested in entrepreneurship to join us. This is a perfect opportunity to participate as a leading part in building up a truly global player in the Affiliate Marketing segment.

Candidate Profile

• You are studying or have recently finished studying Business Administration, Economics, Journalism, Communication, Advertisement, Literature, Philosophy or a similar subject

• You are an [italian native speaker](#), you speak English fluently and preferably Spanish.

• You are creative and fluent writer, and capable of delivering a good amount of quality content in a short term.

• You are passionate about the internet, acquainted with the blogger universe and are motivated to work in a fast-paced, international company.

• You are eager to learn and are looking for an environment where you can turn your ideas into reality.

• You pride yourself on your analytical skills.

• Good MS-Office skills.
• If you already run a blog, have experience in online marketing and basic knowledge of HTML, that would be a plus.

What do we offer?

• Short decision making in a fast-paced and multi-cultural environment
• An open and highly dynamic company culture
• Flexible working hours
• Attractive working location in our capital, Madrid
• Great accessibility to the office with public transportation

About the job

• You will strengthen our dynamic and motivated Italian team based in Madrid (Spain), working in close collaboration with our SEO Lead, Global SEO Department and the rest of the Italian and Spanish country team to support and expand our operations.
• You will learn extensively practical implementation of search engine optimization and online marketing.
• Your most important tasks will be to create optimized and creative SEO content for our different brands and platforms, support the construction of campaigns, as well as implementing our central guidelines.
• You will also be involved in independently researching current online marketing trends and making your own suggestions for future actions.

To apply, please send your resume to bolsatrabajo-madrid@slu.edu