INTERNSHIP DIGITAL COMMUNICATION MANAGEMENT

Ferrovial is one of the world’s leading infrastructure operators and municipal services companies, committed to developing sustainable solutions.

The company has 60,000 employees and a presence in over 25 countries. It is a member of Spain’s blue-chip IBEX 35 index and is also included in prestigious sustainability indices such as the Dow Jones Sustainability Index and FTSE4Good.

**Tasks:**
- Support the generation and upgrade the contents of Ferrovial’s website, blog and others digitals canals.
- Collaborate on the research of trends and digital tools related with digital communication.
- Report web analytics linked to the business needs.
- Support the monitoring and analysis of the current issues about the industry and Ferrovial in Internet.
- Support the content management for social media such as Facebook, Twitter and LinkedIn.

**Requirements:**
- Degree, preferably in Communication and Marketing.
- Desirably, Master or postgraduate course in Digital Communication and Social Networks.
- Desirably, Experience in managing websites, 2.0 environments, communication in blogs and forums, content writing, Wordpress, Google Analytics, SEO, SEM.
- Native English.
- Advanced knowledge of MS Office and Adobe Photoshop.

**We offer:**
- Based in Madrid
- Experience in multinational company.
- Duration: 6 months (option to extend it to 12).
- Full-time and remunerated internship.
- 750€ per month
To apply, please send your resume to bolsatrabajo-madrid@slu.edu