Social Media and Marketing Intern

Description
Filanthropic is a start-up social enterprise disguised as a fashion label. We invest 50% of our profits in sustainable development projects around the world and have the ambitious plan to change the role of business in our society. We are currently looking for a self-motivated and ambitious Social Media and Marketing intern who desires to test their skills in a real world environment.

This intern should be prepared to work in a small team and be a self-motivated, resourceful and creative individual. The candidate will finish the internship having gained invaluable experience in various aspects of Social Media and marketing with a real possibility of permanent employment at the end of the internship.

Responsibilities

- Develop and execute a social media marketing strategy for our online store.
- Research relevant marketing avenues such as blogs, fashion forums, etc.
- Manage Facebook and Twitter accounts
- Research competition paying particular attention to their marketing and social media strategies
- Provide oversight of production and delivery.
- Research and compile database of suitable charitable organisations for investment
- Website Management
- Write blog posts and update twitter, Facebook and Instagram feeds

Requirements
Filanthropic is looking for a dynamic and ambitious undergraduate student in the Madrid area who is interested in gaining experience in the social enterprise sector. This position is unpaid however there is a real possibility of long term employment. The successful candidate will have excellent English written communication skills, with extensive knowledge of social media. Spanish is not required. Experience with Shopify, WordPress and Excel experience is a bonus and will be considered when choosing the best applicant for this internship position. The position requires a resourceful individual with a positive attitude and an ability to think outside the box. It is of paramount importance that the successful candidate be fully committed to the business model we operate on and so familiarity with our website is an absolute must.

Majors
Social Media, Marketing, Sales, Business Administration.

If you are interested in applying, send your resume to bolsatrabajo-madrid@slu.edu