Life Length

Position: Full time Marketing and Sales Intern

Duration: 6 months, with the possibility of extending for another 6 months

Salary: 400 euros per month

Life Length, the world’s leader in telomere measurement and testing, is seeking to recruit a Marketing and Sales Trainee at its corporate offices in Madrid. The successful candidate will join the only company in the world able to offer a highly scalable technology to measure the percentage of short telomeres in individual cells and which has vast applications for drug development and clinical trials in the pharma and biotech industries as well as for physicians working in personalized and preventative medicine.

Responsibilities:

• You will assist the sales and marketing team in the promotion of the Telomere Analysis Technology® test in personalized medicine in various markets, especially in the US.

• Design ideas to create content for our blog and social media channels (in English) that will increase traffic and engagements.

• Work on the design of the blog and the redesign of our website to achieve higher ranking in SEO and SEM.

• Track the metrics of the social media channels.

• Carry out research on the market to identify potential clients across different markets such as US, EU, Asia…

• Assist the customer service department (in English).
• Coordinating and participating in promotional activities in trade shows to educate and market our product

Requirements:

• Working language is English, so a high level of English is required (C1-C2)

• Degree in Marketing, Business, or related to life sciences (biology, biochemistry, pharmacy…)

• Good knowledge of Microsoft Office: PowerPoint, Word, Excel

• Ability to communicate with physicians and decision makers.

• Self-starter, team player and problem solver. Willing to learn new technologies

Must be fluent in English, and knowledge of Spanish is preferred

What we offer:

• Chance to participate in the development of one of Spain’s most high profile life sciences companies

• Great team environment with world-class scientists and management team

• Possibility of incorporation in the Company after internship period

If you are interested send your CV to: bolsatrabajo-madrid@slu.edu