Word of Mouth

WOM Agency is a Digital Marketing agency startup that emphasises social media. Its main focus is Word of Mouth, with a community of over 50k people called youzz™. They work with Youtubers, bloggers, instgrammers, etc.

WOM is looking for an intern either for a part-time position for 6 months or a full-time position for 3 months.

The internship requires an intermediate level of Spanish at the very least.

The job responsibilities include:
- Monitoring and planning campaigns
- Content management of online campaigns
- Monitoring and optimization of SEO positioning
- Measurement and reporting of SEM campaigns
- Development of Social Media Strategy
- Writing
- Support and execution of email marketing campaigns and newsletters
- Linkbuilding
- Monitoring the noise generated on the Internet and Web analytics.
- Analysis with Google Analytics

Requirements:

- Business Administration, Marketing or PR experience as well as specific studies in online marketing or community management as well as knowledge of the environment of the internet and social media.

2.0 Knowledge of online environments, especially blogs and social networks. The job requires a high level of knowledge of Office. The intern should be dynamic, have a high capacity for planning and organization, achievement orientation, and be outgoing with innovative and creative ideas.

If you are interested, send your resume to bolsatrabajo-madrid@slu.edu