Marketing Communication Internship

About Best Doctors
This is an exciting opportunity for a dynamic and organized Marketing Communications student to intern with Best Doctors. We provide over 30 million global members with access to the best medical specialists in the world. Drawing on a network of over 53,000 Best Doctors, we review medical cases to ensure our members have the right diagnoses and treatment plans. Simply put, we are in the business of “getting it right” for patients and doctors.

Duration: to be determined.
Hours: Monday-Friday. Preferably 9:00-14:00

Key Responsibilities
- Participation in copywriting and proofreading in English. Although knowledge of healthcare is desirable, it is not a prerequisite. Most materials will be targeted towards consumers, and therefore not very technical in nature.
- Project management collaboration.
- May liaise with graphic designers and external language translation agencies.

Skills
- Enrolled in a marketing and/or communications degree programme.
- Copywriting and proofreading.
- Proactive and very organized, team player.
- Communication skills.
- Knowledge of the basic terminology of graphic design, print and video production
- Advanced level of PowerPoint and MS-Word.
- Native English. Fluency in Spanish preferred. Fluency in Portuguese and/or Dutch desirable

Allowance
400€ gross per month

Location
Madrid Office (C/Almagro, 36 – 28010 – Madrid)

Interesados por favor mande su CV a bolsatrabajo-madrid@slu.edu