Marketing and Content Management Internship

We deliver the most relevant business content to executives wherever they are, whenever they need it, through our digital library.

bluebottlebiz’s digital library is a subscription platform, born from the belief that having the right information at the right time helps people make better decisions.

Our main clients are corporations that want to provide their employees a tool for finding relevant specialized material and help develop their skills. bluebottlebiz subscribers can access, search and read in the cloud a vast collection of business eBooks, papers, journals and webinars.

Our team is entrepreneurial, exciting, innovative and very demanding. Working at bluebottlebiz you get a unique opportunity to develop and launch new products and markets.

Position summary

As a community manager intern your main task will be to develop an audience around business books in Twitter, Facebook, LinkedIn, and other relevant social media. Further marketing responsibilities:

- Designing the content for and sending weekly newsletters
- Identifying new marketing opportunities and helping to create and drive campaigns
- Other tasks as defined by the broader team

To enhance your subject matter expertise, you will also be asked to support the broader team in content management tasks. This means:

- Publishing new or revised titles to the digital library
• Promoting new release titles via newsletters, social media, and the digital library itself
• Removing titles from the library
• Tracking, reporting, communicating content issues as necessary

**Job requirements**

We are looking for the best: You must have an outstanding ability to communicate, a strong motivation to learn, and be highly adaptable.

Candidates must have a strong command of the English language.

Being customer-oriented is a must. You should also have exceptional presentation skills.

Send your resume to bolsatrabajo-madrid@slu.edu