International Business
+ John Cook School of Business

Degree(s)
+ Bachelor of Science (B.S.) in business administration, concentration in international business

Program Overview
World boundaries are disappearing. Business is becoming more and more global. Tomorrow’s business leaders must have competence and confidence in maneuvering through the global marketplace. Students in the international business program offered through the Boeing Institute of International Business in Saint Louis University’s John Cook School of Business gain this understanding, knowledge and experience through courses, student activities, faculty mentors, special events and internships. Students are also strongly encouraged to study abroad and gain firsthand experience through immersion. Options range from a large selection of full-semester destinations to short-stay experiences of seven to 10 days.

The international business program exposes students to how the intricacies of cultural differences impact business relationships. Before engaging an overseas business associate, you must first understand how their language, communication style, social infrastructure, work attitudes, economy, politics, pace of life, geography and government policies impact their business practice. Students will also learn about exporting, importing, foreign direct investment, foreign licensing, international services and global transactions of products or services.

Since your career will be impacted in some way by international influences, it is critical that you understand business relationships with partners from around the world — whether during business conducted inside the U.S. or overseas. The Cook School prepares students to meet this challenge.

Business majors may complete the international business supporting area of study in addition to their chosen area of concentration.

About the Faculty
The faculty is at the center of our efforts to provide a challenging, high-quality educational experience, with one of the major strengths being that the faculty members are academically prepared in their special field of accounting and have professional experience in a variety of work settings. Many classes include applying theory to real-world situations.

Curriculum
In addition to fulfilling the requirements for the B.S. in business administration degree, the international business concentration requires 15 credit hours of international business coursework as well as IB 2000 and 12 credit hours of foreign language coursework.

The international business coursework includes five of the following:
+ IB 3020: Latin American Business
+ IB 3040: Asian Business
+ IB 3100: Geopolitics of World Business
+ IB 3140: International e-Business
+ IB 3150: Middle Eastern Business
+ IB 3160: Cultural Differences in International Business
+ IB 4120: International Business Strategies
+ IB 4910: International Business Internship
+ IB 4930: Special Topics in International Business
+ IB 4900: Global Immersion in International Business

The supporting area in international business requires 12 credit hours of international business courses taken within the department of international business.

Contact
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Graduate Programs
+ Master of Business Administration (MBA), emphasis in international business
+ Master of International Business (MIB), executive format

Learn More For course listings and more information about our faculty, visit business.slu.edu.

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Admission Requirements

Freshman: All applications are thoroughly and carefully reviewed. Solid academic performance in college preparatory course work is a primary criterion in reviewing a freshman applicant’s file. College admission test scores (ACT or SAT) are used as an additional indicator of the student’s ability to meet the University’s academic requirements and to qualify the student for certain University scholarship programs. To be considered for admission to any Saint Louis University undergraduate program, the applicant must be approaching graduation from an accredited high school or have an acceptable score on the General Education Development (GED) test.

Transfer: Applicants must be a graduate of an accredited high school or have an acceptable score on the GED. An official high school transcript and official test scores are required only of those students who have attempted fewer than 24 transferable semester hours (or 30 quarter hours) of college credit. Those having completed 24 hours or more of college credit need only submit a transcript from previously attended college(s). In reviewing a transfer applicant’s file, the office of admission holistically examines the student’s academic performance in college-level coursework as an indicator of the student’s ability to meet the academic rigors of Saint Louis University.

Internships and Careers

Internships are critical to gaining experience in day-to-day global tasks and operations. International business internships may be completed for credit (up to three academic hours can be approved in advance) or without credit. They may be paid or unpaid. Internships are approached with a team model, joining the Cook School of Business Career Resources Center with a faculty advisor and site supervisor to ensure a meaningful experience. Sample internship sites in St. Louis include Boeing, World Trade Center St. Louis and Anheuser-Busch InBev. Internships outside St. Louis and overseas have also been approved. Many internships have led to job offers for full-time employment after graduation.

International business competence and confidence are critical for a career in today’s global business world. This program is interdisciplinary, preparing students with the knowledge to manage multinational corporations, financial institutions with foreign operations or government institutions involved in international trade and finance. Graduates also find careers in the Foreign Service or choose to attend graduate school in a diverse array of fields. Alumni work throughout the world since every business today has a need for employees who possess an international perspective and cultural sensitivity.

Scholarships and Financial Aid

There are two principal ways to help finance a Saint Louis University education:

+ Scholarships: awarded based on academic achievement, service, leadership and financial need.
+ Financial Aid: provided in the form of grants and loans, some of which require repayment.

For priority consideration for merit-based scholarships, applicants should apply for admission by Dec. 1 and complete a Free Application for Federal Student Aid (FAFSA) by March 1.

For information on other scholarships and financial aid, visit the student financial services office online at finaid.slu.edu.