Creative and Professional Writing Minor

The Concentration Program in Creative and Professional Writing offers students an opportunity to gain experience in many different kinds of writing, from poetry and fiction to journalism and public relations. The program helps students develop and mature as writers by providing extensive practice in both creative and professional forms of writing. Though English or Communication majors frequently seek the Concentration in Creative and Professional Writing as an additional credential, students from any discipline may pursue it. The concentration can help students prepare for careers in journalism, public relations, advertising, or corporate communications, as well as for graduate study in creative writing or journalism. Any student who completes the concentration will have strengthened his or her ability to compete in the many professional settings that demand extensive writing.

Requirements

The concentration requires 18 semester hours of writing courses - nine hours from English and nine hours from Communication. 400-level writing courses in the English department may count both for the concentration and as electives for the English major or minor. Only one 300-level course may count for both the Concentration and the English major or minor (as long as the student has already completed the 300-level literature course required for the College of Arts and Sciences core).

English Courses that May be Used to Fulfill the Requirements:
• ENGL 3030: The Writer as Reader
• ENGL 3040: Writing Literacy Narratives
• ENGL 3050: Creative Writing: Poetry
• ENGL 3060: Creative Writing: Fiction
• ENGL 3070: Creative Writing: Drama
• ENGL 3080: Creative Writing: Non-Fiction
• ENGL 3090: Creative Writing: Poetry and Translation
• ENFL 3100: Creative Writing: Special Topics
• ENGL 4000: Business and Professional Writing
• ENGL 4010: New Media Writing
• ENGL 4050: Adv. Creative Writing: Poetry
• ENGL 4060: Adv. Creative Writing: Fiction
• ENGL 4070: Adv. Creative Writing: Drama
• ENGL 4080: Adv. Creative Writing: Non-Fiction
• ENGL 4090: Adv. Creative Writing: Time in Fiction

Communication Courses that May be used to Fulfill the Requirements:
• CMM 2100: Journalism: Newswriting OR CMM 2120: Message Design

Plus two courses selected from:
• CMM 3110: Feature Writing
• CMM 3120: Multimedia Scriptwriting
• CMM 3130: Editorial and Opinion Writing
• CMM 3140: Essay Writing
• CMM 3610: Writing for Public Relations
• CMM 3710: Advertising Writing & Production
• CMM 4160: Editing

For More information, consult one of the Directors:
Devin Johnston, Ph.D.
Department of English
(314) 977-3013  johnstdd@slu.edu
Avis Meyer, Ph.D.
Department of Communication
(314) 977-3189  meyerae@slu.edu