Interdisciplinary Minor in Visual Communication

The Visual Communication Interdisciplinary Minor provides the theoretical framework and the technical facility for students to understand and manipulate visual elements effectively in a variety of communication media. The contributing departments for this program are Communication and Studio Art Program of the Department of Fine and Performing Arts. The program is designed so the aesthetic judgment and understanding acquired in the Studio Art coursework and the technical facility and analytical processes learned in the Communication coursework can be focused on discovering innovative and aesthetically pleasing solutions to the specific problems inherent in the visual communication process. This combination of attributes will lead to a student equipped to produce and address the products of visual communications as both artistic artifacts and technical instruments.

Required Coursework (6 Hours)

ART 2700 Graphic Design I (3 credits)
ART 3940 Portfolio Review (0 credits)

And one from the following:
CMM 2400 Media & Society (3 credits)
CMM 3840 Analysis of Popular Culture (3 credits)
CMM 4430 Culture, Technology, and Communication (3 credits)

Approved Courses

CMM 2400 Media & Society (3 credits)
CMM 2550 Photojournalism (3 credits)
CMM 2560 Graphic Design Production (3 credits)
CMM 2510 Video Design & Production (3 credits)
CMM 3560 Publication Design (3 credits)
CMM 3840 Analysis of Popular Culture (3 credits)
CMM 3930 Special Topics: Video Storytelling (3 credits)
CMM 4430 Culture, Technology, and Communication (3 credits)
CMM 4810 Digital Storytelling (3 credits)
CMM 4910 Professional Internship (3 credits)
ART 2000 Drawing I (3 credits)
ART 2100 Design (3 credits)
ART 2150 Color Theory (3 credits)
ART 2500 Computer Art I (3 credits)
ART 2600 Photography I (3 credits)
ART 2700 Graphic Design I (3 credits)
ART 3700 Graphic Design II (3 credits)
ART 3500 Computer Art II (3 credits)
ART 3750 Introduction to Web Design (3 credits)
ART 3940 Portfolio Review for VC Interdisciplinary Minor (0 credits)

For Communication majors, a minimum of 12 hours of the program must be selected from approved Studio Art courses.

For Studio Art majors, a minimum of 12 hours of the program must be selected from approved Communication courses.

For students not majoring in Studio Art or Communication, additional courses may be taken from the approved list with a distribution of not less than 6 hours from each contributing discipline to the total requirement of 18 hours.

For more information, please contact:

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Total Hours - 18