Tips from SLU graduates

Get in the door!

✓ Start making an impression…ask for an informational interview.
✓ Take a receptionist or clerical position at a company, express interest in other positions, share creative ideas, and work your way up to your desired position.

Make yourself standout!

✓ Think of a creative way to deliver your resume.

Play up being a communication major!

✓ Communication majors can read, write, speak, and listen…skills any company needs employees to be proficient in.
✓ Communication majors are versatile and can move easily throughout companies.
✓ Communication is a universal degree.

Use your resources!

✓ NETWORK…talk to your natural market (friends, family, professors, etc.) and find out who they know that you can talk to.
✓ Referrals are a great source to ask for informational interviews.
✓ Stay in touch with your professors.

Research companies before an interview!

✓ Look at company websites, but don’t stop there.
✓ Look for articles written in newspapers and journals about the company.
✓ Know the companies clients, accomplishments, and projects. You can refer back to these when it comes time to ask the interviewer questions.

The Interview!

✓ Bring in a variety of writing samples.
✓ Have references available.
✓ Be honest and enthusiastic.
✓ Interview the interviewer so you learn about the job. The process should unfold like a dialogue.
✓ Send a thank you card.

Get an INTERNSHIP!