Hospitality Management

Minor and Certificate Program
Hospitality management is a dynamic and growing industry employing over 255 million people with an estimated increase of 73 million jobs over the next five years. The industry offers opportunities in areas such as:

- Hotels & resorts
- Food & beverage
- Meeting & special event planning
- Country clubs
- Gaming & casinos
- Theme parks & attractions
- Tourism

This newly revised program is designed to prepare you for a leadership role in a hospitality organization by developing problem-solving, administrative, and interpersonal competencies through professional insight and experiential learning. You will be exposed to relevant, industry-specific topics such as international travel & tourism, event management, and hospitality technology, in an online format convenient to fit your busy schedule.

Course learning objectives focus on advancing critical thinking skills as well as providing hands-on experience through the industry practicum. Engaging courses provide opportunities to interact with top industry professionals during virtual, synchronous, guest speaker sessions. And networking events such as Hospitality SLUnited allow you to connect with professionals from all sectors of the industry fostering personal and professional development.

Hospitality SLUnited - Annual Event
Hospitality SLUnited is held in the spring on the campus of Saint Louis University. Now in its fifth year, the event features an industry panel discussion as well as the opportunity for hospitality professionals, association members, board members and students representing all sectors of the industry to network with each other in an environment that encourages interdisciplinary, strategic collaboration. Hospitality SLUnited serves to engage and benefit students by not only fostering personal and professional development, but through the generosity of corporate sponsors provide the means to fund two scholarships exclusively available to hospitality students.

Past attendees reported making between five and six new industry contacts, and reconnecting with three to four hospitality professionals. Representatives from eight hospitality associations reported receiving at least one inquiry regarding membership, with three associations receiving six or more inquiries. This unique event is one you will not want to miss!

Required Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HMGT 3000</td>
<td>Introduction to Hospitality Operations</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 3100</td>
<td>International Travel &amp; Tourism</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 3200</td>
<td>Event Management</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 3400</td>
<td>Branding the Customer Experience</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 3600</td>
<td>Hospitality Technology</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 4200</td>
<td>Hospitality Administration</td>
<td>3</td>
</tr>
<tr>
<td>HMGT 4960</td>
<td>Hospitality Capstone</td>
<td>3</td>
</tr>
</tbody>
</table>

You may choose to complete this 21-credit hour program as either a stand-alone certificate or as a minor while pursuing a bachelor’s degree in Organizational Studies or General Studies.

The hospitality management certificate is designed to be completed within one year.

Hospitality Industry Advisory Board
The Hospitality Industry Advisory Board is composed of fourteen executive level members representing multiple facets of the industry including travel & tourism, gaming, lodging, food & beverage, event management, risk management, and hospitality technology. The Board assists the Hospitality Management program with academic direction and relationship building with other organizations. The goals of the Board are to:

- Enhance School visibility and serve as ambassadors for the University, School for Professional Studies and the Hospitality Management program
- Identify student experiential learning opportunities, such as internships, co-operative programs, mentorships and course projects
- Identify new and important trends in the hospitality industry and their possible impacts on education, research and University service
- Provide input about career opportunities and industry expectations for our students
- Provide input/feedback on program-level initiatives and short and long-term planning

Hospitality Scholarships Available
Through the generous support of the Hospitality Industry Advisory Board, two scholarships are available exclusively to hospitality management students. The Hospitality Industry Advisory Board Scholarship and Lumiere Place Hospitality Scholarship are awarded to 1-2 new or returning students each fall and spring respectively in the amount of $2,000.

An online application can be located at busyadults.slu.edu.
Admission Requirements

- **Age:** 22 YEARS OR OLDER (EXCEPTIONS MAY BE MADE ON A CASE-BY-CASE BASIS).
- **Work Experience:** AT LEAST 3 YEARS OR THE EQUIVALENT.
- **Education:** HIGH SCHOOL DIPLOMA OR COMPOSITE GED SCORE OF AT LEAST 2250.
- **Interview:** SUCCESSFUL COMPLETION OF AN ADMISSION MEETING WITH AN ADMISSIONS COUNSELOR. THIS CAN BE DONE OVER THE PHONE OR AT ONE OF OUR CAMPUS SITES.
- **Grade Point Average:** A MINIMUM TRANSFER CUMULATIVE GPA OF 2.5 (UNLESS QUALIFIED FOR CONDITIONAL ADMITTANCE).

Admission Procedures

**Step 1 — Complete Application**
Complete the application for admission online at busyadults.slu.edu. Applications are accepted and processed on a rolling basis. Students are encouraged to apply for admission at least one month before the term in which they wish to enroll.

**Step 2 — Request Official Transcripts**
Have official transcripts mailed directly from all previously attended colleges to:

**School for Professional Studies**
Attn: Admissions
3840 Lindell Blvd
Saint Louis, MO 63108

If you are an applicant seeking a degree or if you are seeking a certificate and you have not earned a bachelor’s degree, you must obtain official transcripts from all previous college coursework. If you have never attended college or have less than 15 hours of transferable college credits, you will need to provide official high school or GED transcripts.

If you are an applicant seeking a certificate and you have a bachelor’s degree, you need only provide an official transcript from your primary higher education institution or evidence of a high school diploma or GED.

Non-degree applicants only need to provide unofficial copies as needed for prerequisites.

**Step 3 — Meet with Admissions Counselor**
Contact an admissions counselor to discuss the status of your application and your educational and career goals. You may schedule an appointment to speak with an admissions counselor at our St. Louis campus or over the phone in certain instances. Appointments are available during business hours and weekday evenings.

A writing and/or math assessment test may be necessary during or shortly after the admissions meeting if you are bringing in little or no transfer credits for these areas.

Admission

Once admitted into the School for Professional Studies, you may begin taking courses in the next available term. If applicable, a letter identifying official acceptance of transfer hours will be forwarded when official transcripts have been received and evaluated. If you have questions about the admission process or the status of your application, please call 314-977-2330 or 800-734-6736.

Dollars and Sense

We strive to make quality higher education accessible to students of all economic means. In addition to offering a reduced tuition rate of half the cost of SLU’s traditional programs and helping you apply for federal, state and institutional funds, SPS offers numerous scholarships and awards specifically for new students.

- **See the Full List of SPS Scholarships at:** [www.slu.edu/x23497.xml](http://www.slu.edu/x23497.xml)

SPS also offers budget payment plans and a deferred payment option for students whose employers reimburse tuition costs after completion of a course. More information on tuition and financial aid can be found at: [www.slu.edu/x10990.xml](http://www.slu.edu/x10990.xml). To determine eligibility for financial assistance, submit the Free Application for Federal Student Aid (FAFSA) early for maximum consideration. FAFSA is available online at: [www.fafsa.ed.gov](http://www.fafsa.ed.gov).

Credit for Prior Learning / Transfer Credits

We now provide several options for our adult students to receive credit for prior learning from the following areas:

1. Transfer credits from other accredited institutions
2. College Level Examination Program (CLEP) testing
3. DSST testing (formerly DANTES testing)
4. Industry certifications with an external accreditor (such as an association or agency) in which the certification is received upon successful completion of a test
5. Credit that is approved by the American Council of Education (ACE)

The number of total transfer credit hours (across all forms of prior learning) cannot exceed those permitted by Saint Louis University, SPS, or the specific program to which the credit will be counted.

Stay Connected

Saint Louis University School for Professional Studies provides you with quality and flexibility, and the tools and resources you need to succeed. We invite you to learn more about us through our short videos, Facebook, Twitter, LinkedIn and YouTube pages by visiting [www.slu.edu/x35014.xml](http://www.slu.edu/x35014.xml).

Revised March 2016