Call to Order: The meeting of the Staff Advisory Committee (SAC) was called to order at 12:00 pm by Chair Yvonne McCool. Yvonne welcomed members, visitors and guests to the meeting with a reflection.

Minutes: Minutes from the December 17 meeting were accepted, with a correction made to include the question was asked about external and internal signage.

Members Present: Michael Bamber, Sharon Biddle-Ferrell, Judi Buncher, Lauren Davis, Dawn DeLaria, Daria Dietz, JoAnn Filla-Taylor, Peter Garvin, Delia King, Elisabeth King, Yvonne McCool, Cynthia McKenna, Patricia McQueen, Kirsten Miller, Jana Newell, Mary Lou Pereira, Allison Roba, LaVerne Robinson, Colleen Schneider, Evelyn Shields, Sue Stevens, Zack Thatcher, Patty Valentine, Regina Walton, Ellen Weis, Cyn Wise, Meme Wolff

FUZE Attendees-Members: Emily Anstoetter, Kathy Barbeau, Amelia Blanton, Larry Bommarito, Susan Brown, Alexis Bruce-Staudt, Maggie Callon, Matt Campbell, Michele Carley, Mary Cook, Sandra Cornell, Cory Cullen, Antoinette Dean, Tim Dooley, Kellisa Fiala, Karen Fox, Beth Glauber, James Greathouse, Jan Herweg, Pamela Jackson, Kevin Leslie, Katie Linnenbrink, Adrienne McCarthy, Rachel Millinger, Pat Osmack, Leah Owczarczak, Denise Parker, Laura Robinson, Natalie Sevenor, Frances Smith, Tim Toennies, Susan Torretta, Denise Townsend, Karen Trueblood, Jeanne Young

Visitors: Yvonne Fisher, Lori Myers, Denise Pearson, Pam Samuels, Deborah Williams

Monthly Spotlight:

Jeff Fowler, VP Marketing and Communications - Mr. Fowler presented the new University logo, which was recently unveiled, and discussed plans for the update to our website. The website is our #1 recruiting tool. This will increase engagement and recruitment, and will ensure consistency in the design and color. The design costs were paid from the Marketing and Communications Department budget. The current website was last updated in 2010 by in-house IT personnel. We have solicited input from faculty, staff and students through surveys and committees, and have engaged a firm who specializes in higher education websites to redesign our site. Mr. Fowler responded to questions from members and visitors, and referred to the MarCom website for guidelines and policies for using the SLU logo and updating content on the new website.

David Heimburger, VP Business and Finance - Mr. Heimburger discussed what is being reviewed for the FY 16 budget. We currently have a deficit, due largely to the decreased enrollment. We anticipated a 1% decline, and the actual is 2.5%. This is primarily driven by the graduate programs. In order to address the deficit for FY16, a position control process in place. VP's submit positions to be filled to the committee on a weekly basis. A 2% decline is projected for FY17, and the committee is developing a multi-year plan to address this. Mr. Heimburger responded to questions from the membership.
Chair Yvonne McCool presented Jay Goff with a military coin from Chief Ziegler, in appreciation for his donation of SLU items which were sent to military personnel in Christmas packages.

**Jay Goff, VP Enrollment and Retention Management** – Mr. Goff followed up his presentation from the December meeting with an overview of the strategic plan for his department. He discussed the trends at other universities, and shared the steps he is taking to increase enrollment and retention here at SLU. His department brings local grade and high school student on campus for visits, we have 58 different summer programs, 40% of our grads have no student debt at graduation, and we have the 5th largest freshman class in University history. SLU just signed an agreement with Saint Louis Community College for the 2 + SLU program. Students would take 10 classes at SLCC, and transfer to SLU. He responded to questions from the membership.

The next SAC meeting will be held at 12:15 pm Thursday, February 18, in Schwitalla Hall, Lecture Hall 1, on the Medical Center Campus.

The meeting adjourned at 1:10 pm.

Respectfully submitted,

Rita Stites