Weekly Sustainability News Summary
January 9, 2015

Company News:

- **AT&T ratings help manufacturers shrink device eco-footprint** – AT&T has launched Eco-Rating 2.0, an updated rating system that provides consumers an easy way to understand environmental and social factors associated with their devices, and helps device manufacturers to strengthen sustainability commitments. *Full Article: Environmental Leader*

- **What Unilever shares with Google and Apple** – When LinkedIn unveiled its list of “the most sought-after employers in the world” a few months ago, the companies at the very top of the heap came as no surprise: Google, followed by Apple. But coming in at No. 3—ahead of Microsoft and Facebook—was a very different breed of business: consumer-products giant Unilever. *Full Article: Fortune*

Trends, Studies, and Opinions:

- **Breaking views: Water woes could open taps on corporate risk** – Water is set to become a more serious risk for companies and investors. Two-thirds of the world's largest companies worry about how constraints may affect their business, according to environmental research firm CDP. Lockheed Martin, Kimberly-Clarke, AstraZeneca, and others have implemented water-saving strategies. *Full article: Reuters*

- **Eight CSR trends to watch out for in 2015** – As a whole, the corporate social responsibility industry continued to gain traction this year, with social impact increasingly making its way in to the C-Suite and transparency becoming the new norm. Industry experts share their top CSR trends from 2014 as well as their predictions for the New Year. *Full Article: Forbes*

- **Expect nonstop energy drama in 2015** – President Barack Obama’s administration will spend 2015 taking on energy controversies from fracking to smog, from interstate air pollution to coal-burning power plants — and in December, his negotiators will head to Paris to try to reach a global agreement on climate change. In between all that, he just might make a decision on the Keystone XL pipeline. *Full Article: Politico*

- **Sustainable packaging trends for 2015: All about millennials** – It is in our best interest and in the interest of our customers to monitor emerging trends in the packaging industry. Packaging could evolve in three specific ways in the coming year, primarily influenced by millennials, the largest generational group of socially-aware consumers globally. *Full Article: Triple Pundit*

- **Oil plunge seen eroding emissions ambition** – While the falling price of crude oil is giving consumers cheaper energy, it's threatening long-term global pollution-control efforts. Reduced national income from energy taxes and “a low-growth economic environment” might spur countries to curtail their emissions-curbing pledges for after 2020. *Full Article: Bloomberg*