Company Initiatives:

- **Lessons from Apple and Walmart: 4 ways to really cut supply chain risk** — Recent history has presented many examples of well-known companies — Apple, Walmart, Target, Primark and Tesco, to name a handful — facing the ire of customers, investors and governments due to flaws in their supply chains. **Full Article:** GreenBiz

- **T-Mobile drops membership in conservative group ALEC** — Telecom company T-Mobile announced Wednesday it has severed ties with the American Legislative Exchange Council, becoming the most recent of a bevy of major corporations to bolt from the controversial conservative group in recent months. **Full Article:** The National Journal

- **What the Shell mega deal says about the planet’s energy future** — In an interview last year, Ben van Beurden, the new CEO of oil giant Royal Dutch Shell, gave his outlook on what it would take to deal with the global problem of carbon emissions. “I think the real challenge is not so much how do we accelerate renewables but more about how do we decarbonize the system we have,” said van Beurden. **Full Article:** Washington Post

Trends, Studies, and Opinions:

- **How to engage your investors on ESG issues in proxy season and beyond** — Spring brings a new proxy voting season, as shareholders exercise their right to raise issues of importance to company management, the board of directors and fellow shareholders. **Full Article:** GreenBiz

- **What Americans think about climate change in seven maps** — Researchers at Yale have unveiled a new interactive map that estimates public opinion on global warming right down to the county level. As a nation, 63 percent of Americans believe that the globe is warming. (Note: It is.) **Full Article:** Bloomberg

- **Climate campaigners losing faith in value of engaging with fossil fuel firms** — It’s been 23 years since investor activists first tried to get the oil business to face up to the risks of climate change. Progress has been painfully slow and gains have been few. Now many campaigners have concluded that engagement is not delivering anywhere near fast enough: it is time to sever ties with fossil fuel companies. **Full Article:** The Guardian

- **Nice is suddenly fashionable in Corporate America** — As strange as it may seem, nice is the new black when it comes to attracting customers and turning a profit. Companies from McDonald’s to Etsy have been increasingly tripping over themselves to prove they’re doing good by their employees, their communities and the environment — and not just their shareholders. **Full Article:** USA Today

Government Action:

- **European Commission agrees to use social progress tool alongside GDP** (4.8.15) via The Guardian — In a breakthrough for campaigners seeking a more holistic approach to measuring the health of nations, the European Commission (EC) has committed to integrating social and environmental considerations into the heart of its economic decision making. **Full article:** The Guardian