Company Initiatives:

- **Nestle denies California bottled water factories contribute to drought** — Nestle, the world’s largest food company, on Tuesday defended its bottled water operations in drought-plagued California after critics slammed the company for commoditizing a natural resource. Full Article: Huffington Post

- **Unilever throws weight behind social movements to demand climate action, end poverty** — Unilever announced plans to partner with leading mass social movements Global Citizen and Live Earth: Road to Paris, which respectively commit to activating consumers to demand climate action at COP21 and reducing extreme poverty by 2030. Full Article: Sustainable Brands

- **Elon Musk bulks up Tesla batteries in leap beyond cars to grid** — Billionaire Elon Musk thinks he can pave the way to a better energy future by turning the mattress-shaped batteries in Tesla’s electric car into upright pillars so they can be used to power homes, businesses and even utilities. If he gets it right, Full Article: Bloomberg

Trends, Studies, and Opinions:

- **Pope Francis steps up campaign on climate change, to conservatives’ alarm** — Since his first homily in 2013, Pope Francis has preached about the need to protect the earth and all of creation as part of a broad message on the environment. Full Article: The New York Times

- **The business case for investments in water efficiency** — The U.S. has experienced a renaissance in energy efficiency investment over the past decade, spurred by a combination of rising energy prices, greater public awareness of climate change and a thriving ecosystem of capital providers, government programs and technical solutions. Full Article: GreenBiz

- **Why ‘natural’ doesn’t mean anything anymore** — It isn’t every day that the definition of a common English word that is ubiquitous in common parlance is challenged in federal court, but that is precisely what has happened with the word “natural.” Full Article: The New York Times

Government Actions:

- **In Washington, a handful of corporations lobby against climate change** — Brad Figel is no ordinary lobbyist. He is one of the few corporate lobbyists in Washington who works on behalf of meaningful climate action. Figel can count on several corporate allies in the climate fight, including Ikea, Kellogg, Levi Strauss, Nestle, Nike, Novelis, VF and Unilever. Full Article: The Guardian

- **California governor orders new target for emissions cuts** — Gov. Jerry Brown issued an executive order Wednesday sharply speeding up this state’s already ambitious program aimed at curbing greenhouse gas emissions, saying it was critical to address “an ever-growing threat” posed by global warming to the state’s economy and well-being. Full Article: The New York Times