

# University Marketing and Communications

Associate Vice President: Jeff Fowler

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## Internal Communications

*Grand Connections* is a monthly newspaper for faculty and staff.

SLU Newslink is the online news site for faculty and staff. In addition, employees receive the Daily Newslink, an electronic newsletter emailed five days a week.

*Grand Connections:*  
314.977.2519 • [gc@slu.edu](mailto:gc@slu.edu)  
Grand Connections Web site:  
[www.slu.edu/pr/grand\\_connections.html](http://www.slu.edu/pr/grand_connections.html)

SLU Newslink:  
314.977.2519 • [newslink@slu.edu](mailto:newslink@slu.edu)  
SLU Newslink Web site:  
[www.slu.edu/newspage.html](http://www.slu.edu/newspage.html)

## Marketing and Web Services

Develops marketing plans; prepares, places and/or approves all University advertising. Also responsible for University and SLUCare World Wide Web standards and development.

DuBourg Hall • Room 39  
Kathryn Hundman • 314.977.7413 • [hundmank@slu.edu](mailto:hundmank@slu.edu)

Campus Communicators Web site:  
[www.slu.edu/pr/communicators](http://www.slu.edu/pr/communicators)

## Media Relations

Two media relations offices coordinate all University contact with the media and oversee other communication efforts.

**Health Sciences Center Office**  
School of Nursing • Room 525  
Joe Muehlenkamp • 314.977.8015 • [muehlenk@slu.edu](mailto:muehlenk@slu.edu)

**University Office**  
DuBourg Hall • Room 39  
Clayton Berry • 314.977.7117 • [berrycl@slu.edu](mailto:berrycl@slu.edu)

## Publications and Graphic Design

Responsible for producing all major University publications. Also provides editing, design and print production management services for SLU publications aimed at external audiences.

DuBourg Hall, Room 39  
Laura Geiser • 314.977.2543 • [geiserla@slu.edu](mailto:geiserla@slu.edu)

University Magazine: UNIVERSITAS  
314.977.2543 • [utas@slu.edu](mailto:utas@slu.edu)

University Logo Standards:  
[www.slu.edu/newslinks/slu\\_standards](http://www.slu.edu/newslinks/slu_standards)

SLU Writing Style Guide:  
[www.slu.edu/pr/communicators/slu\\_style\\_guide.html](http://www.slu.edu/pr/communicators/slu_style_guide.html)

## SLUCare Marketing

Develops marketing plans and prepares and/or approves all advertising and promotional pieces for SLUCare and the School of Medicine. Also produces SLUCare publications, assists with research recruitment, offers event services, oversees SLUCare graphic standards and coordinates yellow/white pages listings.

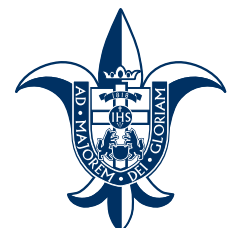
School of Nursing • Room 546  
Miriam Hallazgo • 314.977.8684 • [hallazgo@slu.edu](mailto:hallazgo@slu.edu)

## Sports Information

Coordinates all public relations, media relations and community relations for all of the University's NCAA Division I intercollegiate athletics programs. Manages Billiken Web site and historical archives.

DuBourg Hall • Room 39  
Doug McIlhagga • 314.977.2524 • [mcilhad2@slu.edu](mailto:mcilhad2@slu.edu)  
Billiken Athletics Web site:  
[www.slubillikens.com](http://www.slubillikens.com)

314.977.2537  
[www.slu.edu/pr/marcom](http://www.slu.edu/pr/marcom)



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