

Monica T. Wohlberg

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EDUCATION

Saint Louis University, St. Louis, Missouri

Master of Health Administration – May 2005

- Ignatian Scholarship for Excellence in Health Management and Policy
- American College of Healthcare Executives Foster G. McGaw Scholarship

Saint Mary's College, Notre Dame, Indiana

Bachelor of Business Administration, Marketing – May 2001

- Minors: Biology, French
- *Cum Laude*, Dean's Achievement Scholar Scholarship, Academic Honors

WORK EXPERIENCE

Saint Louis University, Health Communication Research Laboratory

St. Louis, Missouri

Research Assistant

October 2003 - present

- Collaborate with a project team to research, prepare and provide cancer information in newspapers through community-specific stories and cancer data.
- Presentation of independent research at the 2004 APHA Annual Meeting and Exposition identifying whether frequency of alcohol advertisements in newspapers correlates with alcohol consumption rates.

SSM DePaul Health Center

St. Louis, Missouri

Administrative Intern

May 2004 - August 2004

- Developed cardiac anesthesia billing and payment tracking database, and user document.
- Researched and reported on laparoscopic procedure profitability, cardiologist on-call referrals, 24-hour care centers, provider-based entity regulations, critical care transport, and Kansas City psychiatric care.
- Jointly created and coordinated marketing efforts to promote improvements within the health center.

Thermadyne Holdings

St. Louis, Missouri

Marketing Analyst

February 2002 - August 2003

- Administrator of all sales promotions; regularly maintained, tracked and reported promotional activity and created procedural document for internal reference of promotion implementation.
- Assisted in reporting, transition and execution of company-wide price changes.
- Created databases used to gather, track and report data.

Express Scripts, Inc.

St. Louis, Missouri

Temporary Marketing Assistant

2001

- Performed various statistical and qualitative analyses, providing recommendations for action.
- Helped prepare and present product launch of a therapeutic reporting tool to the carrier division.

Marketing Department Intern

Summer 2000

- Researched, evaluated and created client satisfaction survey for Specialty Distribution Services.
- Performed competitive intelligence research, analysis and reports.

MEMBERSHIPS / ACTIVITIES

- American College of Healthcare Executives: *Treasurer, Saint Louis University Chapter*, 2004-2005
Student Affiliate, 2003-present
- American Public Health Association, *Member*, 2004-2005
- SSM Cardinal Glennon Children's Hospital, St. Louis, Missouri, *Volunteer*, 2004
- American Stroke Association, St. Louis, Missouri: *Train to End Stroke Mentor*, 2003-present
- Institutional Review Board (IRB) Certification, 2003
- St. Clare of Assisi Church, Ellisville, Missouri: *Garden Maintenance Volunteer*, 2002-2003
- HealthWorks! Kids' Museum, South Bend, Indiana, *Volunteer*, 2001