International Business and Marketing
+ John Cook School of Business

Saint Louis University is a Catholic, Jesuit institution that values academic excellence, life-changing research, compassionate health care, and a strong commitment to faith and service.

Founded in 1818, the University fosters the intellectual and character development of nearly 14,000 students on two campuses in St. Louis, Missouri, and Madrid, Spain. Building on a legacy of nearly 200 years, Saint Louis University continues to move forward with an unwavering commitment to a higher purpose, a greater good.

OVERVIEW

The graduate business programs at Saint Louis University's John Cook School of Business prepare students for the global business world with a curriculum firmly grounded in business theory and academic learning. Students develop a thorough understanding of values, teamwork, communication and leadership skills, and learn how to use them for strategic problem solving.

The Ph.D. program in international business and marketing through Saint Louis University's John Cook School of Business offers an intensive educational experience that is designed to prepare graduates for academic careers, typically as business school faculty. Cook School Ph.D. students are provided the opportunity to teach undergraduate courses as part of their graduate assistantship and are expected to complete the requirements for a Certificate in University Teaching through the Reinert Center for Transformative Teaching and Learning.

In addition, students are encouraged to participate in academic and professional conferences and to work with faculty to further develop their individual research and teaching skills.

The program consists of 57 credit hours, and the curricular objective is the intellectual development of students through the advancement of research skills as well as the acquisition and application of knowledge. The combination of coursework, teaching, research seminar and dissertation experience is designed to provide students with a sound foundation for productive careers as business school academicians.

A primary objective of the program is the training of students in the design and conduct of rigorous research. A distinguishing feature of SLU's Cook School is the focus on preparing students to be effective teachers and mentors for the academic profession. Theoretical and methodological sophistication are achieved through coursework and through research conducted both with faculty and individually.

The doctoral program is a full-time endeavor. Students are admitted once a year in the fall semester only. Students are expected to devote their entire effort to their studies until they formally complete the degree program. In addition, full-time residency is required throughout a student's time in the Ph.D. program. The maximum time to complete all doctoral degree requirements is five years.

CONTACT INFORMATION

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APPLICATION DEADLINE

Ph.D.
FALL | Jan. 15 (priority)
SPRING | N/A
SUMMER | N/A

Deadlines for assistantships are listed online.

DEGREES AND PROGRAMS OFFERED

- Doctor of Philosophy (Ph.D.) in International Business and Marketing

APPLICATION REQUIREMENTS

- Application
- Official transcripts from all previously attended institutions
- GMAT scores from within the last two years
- Résumé
- Professional goal statement
- Three letters of recommendation

ADMISSION CRITERIA

A master's degree in business or in a related field is required.

December 2016

SAINT LOUIS UNIVERSITY
EST. 1818

Higher purpose. Greater good.
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FACTORY ///

- Hadi Alhorr, Ph.D.: Economic integration, international strategic alliances, international mergers and acquisitions, international entrepreneurship, environmental proactivity and business performance
- Mark J. Arnold, Ph.D.: Electronic commerce, consumer behavior, retail management
- Brett A. Boyle, Ph.D.: Channels of distribution, supply chain management, sales, ethics
- Mamoun Benmamoun, Ph.D.: Foreign entry modes, international e-business, digital marketing, middle eastern Business environment, emerging market multinationals
- Brad D. Carlson, Ph.D.: Brand-based community, consumer-brand relationships, personality traits and consumer behaviors, frontline employee-customer interface, branding
- James E. Fisher, Ph.D.: Marketing ethics, buyer behavior, marketing management
- Andrew Kaikati, Ph.D.: Consumer-to-consumer communications, prosocial behaviors, corporate social responsibility, branding
- Katherine Kelting, Ph.D.: Celebrity advertising, private-label branding, prosocial behavior at POP, fluency
- Nitish Singh, Ph.D.: Global e-commerce, website localization and cultural customization, ethnic consumer research, online consumer behavior, cross-cultural research
- Jase Ramsey, Ph.D.: Global managers
- Scott Thompson, Ph.D.: Brand and consumption communities, word of mouth, large scale consumer data, marketing analytics
- Hongxin (John) Zhao, Ph.D.: FDI in emerging economies, global business strategy, MNE-government relations, Asian business

A distinguishing feature of SLU's international business and marketing program is our focus on the preparation of effective teachers and mentors for the academic profession. Ph.D. students teach undergraduate courses and are expected to complete the requirements for a Certificate in University Teaching through the University's Center for Teaching Excellence.

Each student accepted into the graduate program is awarded a graduate assistantship which is renewable for a period of four years as long as there is continual and satisfactory progress toward degree completion. Assistantship duties are evenly divided between teaching and research assistance. Funding for the calendar year provides for 21 credit hours of tuition remission and a stipend.