Entrepreneurship focuses on preparing individuals for personal and financial success through the starting of their own firms or social ventures, taking their place in the management of the family firm, or assuming a position of leadership as a corporate entrepreneur introducing new products/services or opening new markets.

The entrepreneurship concentration offers hands-on opportunities, experienced instructors, and the development of creativity, market focus and business planning — all essential to successful ventures.

The program draws on SLU’s world-class resources including the nationally recognized Center for Entrepreneurship and the Billiken Angels Network for funding student-started firms. Students also participate in campuswide competitions for new ideas, elevator pitches, innovative decision making and social ventures. The program is further enhanced through cross-campus initiatives such as the Coleman Fellows program, a network for entrepreneurship-oriented faculty around the campus; the Diamond in the Rough program, designed for student business owners; and CEO, the University’s student entrepreneurship club.

Business majors may complete the entrepreneur supporting area of study in addition to their chosen area of concentration.

In addition to fulfilling the requirements of the B.S. in business administration degree, the entrepreneurship concentration requires 18 credit hours as well as MGT 2000, MGT 3000 and MGT 4000.

The core coursework includes:
+ MGT 3200: Managing Ideas in Entrepreneurial Firms
+ MGT 3201: Social Entrepreneurship
+ MGT 3210: Managing Resources in Entrepreneurial Firms
+ MGT 4200: Business Plan Development

Plus six credit hours selected from the following (three credit hours each):
+ MGT 3100: Organization Behavior
+ MGT 3300: Management of Human Resources
+ MGT 3301: Negotiations and Conflict Resolution
+ MGT 4101: Fundamentals of Leadership
+ MGT 4102: Organizational Failure, Change and Transformation
+ MGT 4103: Current Problems in Management
+ MGT 4201: Introduction to Family Business
+ MGT 4910: Management Internship

And one of the following:
+ FIN 3160: Real Estate
+ MKT 3400: Integrated Marketing Communications
+ MKT 3600: Marketing Research
+ MKT 4440: Personal Selling

The supporting area in entrepreneurship requires 12 credit hours of upper-division coursework as well as MGT 2000, MGT 3000 and MGT 4000.
ADMISSION REQUIREMENTS

Freshman: All applications are thoroughly and carefully reviewed. Solid academic performance in college preparatory course work is a primary criterion in reviewing a freshman applicant’s file. College admission test scores (ACT or SAT) are used as an additional indicator of the student’s ability to meet the University’s academic requirements and to qualify the student for certain University scholarship programs. To be considered for admission to any Saint Louis University undergraduate program, the applicant must be approaching graduation from an accredited high school or have an acceptable score on the General Education Development (GED) test.

Transfer: Applicants must be a graduate of an accredited high school or have an acceptable score on the GED. An official high school transcript and official test scores are required only of those students who have attempted fewer than 24 transferable semester hours (or 30 quarter hours) of college credit. Those having completed 24 hours or more of college credit need only submit a transcript from previously attended college(s). In reviewing a transfer applicant’s file, the office of admission holistically examines the student’s academic performance in college-level coursework as an indicator of the student’s ability to meet the academic rigors of Saint Louis University.

WHY CHOOSE THIS PROGRAM?

Students can get involved with the Cook School’s Center for Entrepreneurship including programs like Diamond in the Rough as well as networking and pitch challenges like the Real Elevator Pitch, Billicon Valley and more.

Saint Louis University has been instructing students in entrepreneurship for more than 40 years.

Saint Louis University’s entrepreneurship program is ranked No. 7 by U.S. News & World Report

Our urban location provides many internship opportunities which allow students to gain career-related work experience while applying classroom experiences to practice. Most are paid and students may earn academic credit. Supervised by both a representative from the organization and a faculty mentor, students have interned with a large variety of entrepreneurial firms in the St. Louis area.

Our student organization, the Collegiate Entrepreneurs Organization, provides students networking opportunities with professionals.

Possible career paths include:
- Business founder
- Venture capitalist
- Strategic consultant
- Business process re-engineering consultant
- Project engineer

Graduates join a global network of nearly 20,000 alumni from Saint Louis University’s John Cook School of Business.

SCHOLARSHIPS AND FINANCIAL AID

There are two principal ways to help finance a Saint Louis University education:
- Scholarships: awarded based on academic achievement, service, leadership and financial need.
- Financial Aid: provided in the form of grants and loans, some of which require repayment.

For priority consideration for merit-based scholarships, applicants should apply for admission by Dec. 1 and complete a Free Application for Federal Student Aid (FAFSA) by March 1.

For information on other scholarships and financial aid, visit the student financial services office online at finaid.slu.edu.

Contact
John Cook School of Business
314-977-3895
barbeaud@slu.edu

Graduate Programs
- Master of Business Administration (MBA), area of emphasis in entrepreneurship
For a full listing of graduate programs, visit graduate.slu.edu.