REINVENTING RESEARCH COMMERCIALIZATION

WORKSHOP/ CONFERENCE
at
CIC@4240
4240 Duncan Ave.,
St. Louis, MO 63110

Thursday, September 7, 2017: 3.00pm – 5.00pm,
James Crutchfield Room

Friday, September 8, 2017: 8.00am – 2.00pm,
Havana Room

Saint Louis University
Office of the Vice President for Research
Research Innovation Group

HOSTED BY

SAINT LOUIS UNIVERSITY
REINVENTING RESEARCH COMMERCIALIZATION

OBJECTIVES:

Saint Louis University (SLU) and the Office of the Vice President for Research (OVPR) are committed to a 5 year plan to double the size of SLU’s research enterprise to $100M and achieve eminence and impact in priority areas. SLU’s vision is to advance as a world leading Jesuit research university with transformative impact on local and global challenges.

OVPR recognizes that a new perspective on technology transfer will be needed if transformative discoveries resulting from such research are to be brought more quickly and effectively to market. To this end, it has formed the Research Innovation Group (RIG), located it in the Cortex Innovation Community, and charged it to transform current commercialization practices so as to:

− Advance promising research more effectively through proof of concept
− Promote more active faculty entrepreneurship and student innovation
− Find new and simpler ways to bring research results to market
− Collaborate more productively with industry partners
− Form and provide early support for dynamic startups

Recognizing this to be a goal of all research universities, SLU is bringing together national leaders in technology transfer, regional innovators, entrepreneurs, business managers and advisors, to participate in this reinvention process.

AGENDA:

Thursday, September 7, 2017

3.00 pm  Registration & Welcome: (Optional)
“James Crutchfield” Room, CIC@4240
Registration, refreshments and discussion

3.30 pm  Commercialization Successes - and Challenges:
David Day: ED, Southeast BIO Investors; formerly, AVP OT Licensing, U Florida
Jed Taylor: Director, Technology Entrepreneurial Center, U Illinois
Alan Thomas: ED, Academic Ventures; formerly, AVP, Ctr Tech Dev, U Chicago

Plus: Special segment for entrepreneurs, including other Venture Café’ attendees:
Rosemarie Truman, Founder & CEO, Center for Advancing Innovation

5.00pm  Venture Cafe (Optional)
Friday, September 8, 2017

8.00 am  *Registration and continental breakfast*  
“Havana” Room, CIC@4240

8.45 am  *Welcome and objectives:*  
Ken Olliff  
Vice President for Research, Saint Louis University

9.00 am  *Introductions and key tech transfer challenges:*  
Graeme Thomas  
Executive Director, Research Innovation Group, Saint Louis University

9.15 am  *Advancing basic research to translation and proof of concept:*  
Jilda Diehl Garton  
Vice President for Research and General Manager  
Georgia Tech Research Corporation & Applied Research Corporation

9.45 am  Moderator: Jilda Diehl Garton  
Panel Members:  
David Day: Executive Director, Southeast BioInvestors Forum; formerly, AVP/Director, Office of Technology Licensing, U Florida  
Emre Toker: Managing Director, Skandalaris Center for Interdisciplinary Innovation & Entrepreneurship, WU  
Michelle Sabick: Dean, Parks College, Engineering, Aviation & Technology, SLU  
Tamara Wilgers: Director, Technology Commercialization & Economic Development, UMSL

10.15 am  Break

10.30 am  *Building faculty entrepreneurship, student innovation and strategic licensing*  
Sethuraman Panchanathan  
Executive Vice President, ASU Knowledge Enterprise  
Chief Research and Innovation Officer

11.00 am  Moderator: Sethuraman Panchanathan  
Panel Members:  
Alan Thomas: Executive Director, Academic Venture Exch., previously, Assoc. VP, Center for Technology Development & Ventures, U Chicago  
Harry Arader, Director - Entrepreneur Development BioGenerator/BioSTL  
Jenna Gorlewicz, Assistant Professor, Aerospace & Mechanical Engineering, SLU
11.30 pm  Lunch Break

11.45 am  Lunch Address
*Building faculty-student innovation centers into commercialization*
Jed Taylor
Director of Operations, Technology Entrepreneur Center, University of Illinois

12.15 pm  Break

12.30 pm  *Developing and growing dynamic university-based startups*
Rosemarie Truman
Founder & CEO, Center for Advancing Innovation Inc., and Startup Catalyst

1.00 pm  Panel Members:
Chad Stiening: CEO, Kypha, Inc., St. Louis
Cheryl Watkins-Moore, Director, Bioscience & Entrepreneurial Inclusion, BioSTL
Bob Calcaterra: Partner, Exeteur Group; Co-founder, St. Louis Arch Angels
Mary Louise Helbig: Executive Director, ITEN, St. Louis

1.30 pm  Two-Minute Lightning Round:
*The most important step toward reinventing research commercialization – and why?*
David Day
Alan Thomas
Jed Taylor
Jilda Diehl Garton
Sethuraman Panchanathan
Rosemarie Trumann

1.45 pm  Takeaways & close
Graeme Thomas
Ken Olliff

2.00 pm  Refreshments (Optional)