

# International Business

## What Can I Do With This Degree?

AREAS	EMPLOYERS	STRATEGIES
Advertising (General) Creative Service (Specific)	Advertising Agencies	Find Internship in marketing research firms
International Trade Documentation Specialist	Consulting Firms Exporters	Complete an internship in an area of interest or in a career oriented area such as marketing or finance
Staff Consultant Research Analyst	Trading Companies Manufactures	Volunteer in a related association
Financial Analyst Financial Consultant	Freight Fowarders Service Companies	Learn to develop skills in organizational numerical analysis, marketing, management, planning and budgeting
Marketing Representative Bank Branch Manager	Educational Institutions Transportation Agencies	Become competent in a foreign language
Operations Manager  Import Inventory Analyst Trade Manager Senior Equity Trader Grain Merchandiser Insurance Claims Adjuster Recruiter Internal Auditor	Banks	Understand Cultural diversity and communication between cultures  Other skills include: Oral and Written communication, problem solving, critical thinking, decision making, time-management, analytical skills, computer literacy, and creative thinking  Join University clubs and organizations.