



French for the Professional

FREN 416

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*Students are responsible for checking the SLU
GOOGLE CALENDAR (aps) for all assignments.*
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Why French for the Professional?

- In our increasingly interconnected world, French and cultural competency play an important role in our professional interactions. From law to business, and from diplomacy to environmental or other global issues, French is a key language on the international level.
- Spoken on every continent, French is particularly important as a working language in the European Union, for 2/3 of the African continent, as well as for our own country's major trading partner, Canada, where French is an official language. French is also a key research language.
- Enhancing proficiency in the French language as used in professional contexts brings with it a broadened perspective of the multi-cultural character of the global environment which we all share.

Course objectives:

In this course, students ...

- broaden their capacity to function in French in professional situations;
- develop their understanding of cultural differences on the professional level;
- gain knowledge of types of French companies;
- develop skills for professional correspondence, e-mail and telephonic contact.
- gain insight into social and economic trends in Europe.

Texts:

Bloomfield, Anatole. *Affaires à suivre*. Hachette, 2001.

Berthet, Annie. *Affaires à suivre. Cahier d'exercices*. Hachette, 2002.

3-ring binder (required)

Harper's Collins Robert French Dictionary. Unabridged edition.