COMMUNICATION STUDIES

Writing Requirement (3 credit hours) — CMM 2120 Message Design

Explorations Requirement (9 credit hours) — Select three courses (9 credits) with the ‘CMM Studies Explorations’ attribute, such as:
- CMM 3000 Interpersonal Communication
- CMM 3060 Political Communication
- CMM 3090 Health Communication

Production Requirement (3 credit hours) — Select one course (3 credits) with the ‘CMM Production Course Req’ attribute, such as:
- CMM 2510 Video Production and Design
- CMM 2550 Photojournalism
- CMM 3530 Documentary Production

Communication Inquiry Requirement (3 credit hours) — Select one course with the ‘CMM Studies Comm Inquiry’ attribute, such as:
- CMM 4820 Community-based Inquiry
- CMM 4830 Investigating Complexities in Health Communication

Electives (6 credit hours) — Select two courses with a CMM subject code, as long as they have not been used to meet other major requirements.

INTEGRATED STRATEGIC COMMUNICATION

Writing Requirement (3 credit hours) — CMM 2100 Journalism: News Writing

Advanced Writing Elective (3 credit hours) — CMM 3610 Writing for Public Relations OR CMM 3710 Copywriting

Foundations Requirement (3 credit hours) — CMM 3500 Integrated Strategic Communication Principles

Production Requirement (3 credit hours) — Select one course (3 credits) with the ‘CMM Production Course Req’ attribute, such as:
- CMM 2510 Video Production and Design
- CMM 2550 Photojournalism
- CMM 3530 Documentary Production
- CMM 3560 Publication Design
- CMM 4100 Multiplatform Journalism
- CMM 4810 Digital Storytelling

Advanced Research Requirement (3 credit hours) — CMM 4700 Applied Research and Campaign Planning

Practicum Requirement (3 credit hours) — CMM 4600 Integrated Communications Campaigns OR CMM 4720 NSAC Advertising Competition

Electives (6 credit hours) — Select two courses with a CMM subject code, as long as they have not been used to meet other major requirements.
Communication Major Requirements
(37 credits)

JOURNALISM AND MEDIA STUDIES

Writing Requirement (3 credit hours) — CMM 2100 Journalism: News Writing

Advanced Writing Elective (3 credit hours) — Select one course (3 credits) with the ‘CMM JAMS Advanced Writing’ attribute, such as:
- CMM 3110 Feature Writing
- CMM 3120 Media Scriptwriting
- CMM 4100 Multiplatform Journalism
- CMM 4160 Editing

Foundations Requirement (6 credit hours) — Select two courses (6 credits) with the ‘CMM JAMS Foundations’ attribute, such as:
- CMM 3440 Media Ethics
- CMM 3840 Analysis of Popular Culture
- CMM 4350 Stereotyping and Bias in the Mass Media
- CMM 4420 Theory of Free Expression
- CMM 4430 Culture, Technology and Communication

Production Requirement (3 credit hours) — Select one course (3 credits) with the ‘CMM Production Course Req’ attribute, such as:
- CMM 2510 Video Production and Design
- CMM 2550 Photojournalism
- CMM 3530 Documentary Production
- CMM 3560 Publication Design
- CMM 4100 Multiplatform Journalism
- CMM 4810 Digital Storytelling

Advanced JAMS Elective (3 credit hours) — Select one additional course (3 credits) with either the ‘CMM JAMS Advanced Writing’ attribute OR the ‘CMM Production Course Req’ attribute.

Electives (6 credit hours) — Select two courses with a CMM subject code, as long as they have not been used to meet other major requirements.

For more information please contact:

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