

SAINT LOUIS UNIVERSITY COMMUNICATION UNDERGRADUATE PROGRAM

Communication Major Requirements (37 credits)

All students must complete the following communication core courses, along with the requirements in one of three concentrations: Communication Studies, Integrated Strategic Communication, and Journalism and Media Studies.

CORE (13 credits)

1000 Human Communication and Culture (3)	2400 Media and Society (3)
1200 Public Speaking (3)	2800 Communication Research (3)
2500 Media Lab (1)	

COMMUNICATION STUDIES

Writing Requirement (3 credit hours) — CMM 2120 Message Design

Explorations Requirement (9 credit hours) — Select three courses (9 credits) with the 'CMM Studies Explorations' attribute, such as:

- CMM 3000 Interpersonal Communication
- CMM 3060 Political Communication
- CMM 3090 Health Communication
- CMM 3300 Intercultural Communication
- CMM 4070 Social Justice Communication
- CMM 4300 Gender and Communication

Production Requirement (1 credit hours) — Select one course (3 credits) with the 'CMM Production Course Req' attribute, such as:

- CMM 2510 Video Production and Design
- CMM 2550 Photojournalism
- CMM 3530 Documentary Production
- CMM 3560 Publication Design
- CMM 4100 Multiplatform Journalism
- CMM 4810 Digital Storytelling

Communication Inquiry Requirement (3 credit hours) — Select one course with the 'CMM Studies Comm Inquiry' attribute, such as:

- CMM 4820 Community-based Inquiry
- CMM 4830 Investigating Complexities in Health Communication

Electives (6 credit hours) — Select two courses with a CMM subject code, as long as they have not been used to meet other major requirements.

INTEGRATED STRATEGIC COMMUNICATION

Writing Requirement (3 credit hours) — CMM 2100 Journalism: News Writing

Advanced Writing Elective (3 credit hours) — CMM 3610 Writing for Public Relations **OR** CMM 3710 Copywriting

Foundations Requirement (3 credit hours) — CMM 3500 Integrated Strategic Communication Principles

Production Requirement (1 credit hours) — Select one course (3 credits) with the 'CMM Production Course Req' attribute, such as:

- CMM 2510 Video Production and Design
- CMM 2550 Photojournalism
- CMM 3530 Documentary Production
- CMM 3560 Publication Design
- CMM 4100 Multiplatform Journalism
- CMM 4810 Digital Storytelling

Advanced Research Requirement (3 credit hours) — CMM 4700 Applied Research and Campaign Planning

Practicum Requirement (3 credit hours) — CMM 4600 Integrated Communications Campaigns **OR** CMM 4720 NSAC Advertising Competition

Electives (6 credit hours) — Select two courses with a CMM subject code, as long as they have not been used to meet other major requirements.

SAINT LOUIS UNIVERSITY COMMUNICATION UNDERGRADUATE PROGRAM

Communication Major Requirements (37 credits)

JOURNALISM AND MEDIA STUDIES

Writing Requirement (3 credit hours) — CMM 2100 Journalism: News Writing

Advanced Writing Elective (3 credit hours) — Select one course (3 credits) with the 'CMM JAMS Advanced Writing' attribute, such as:

- CMM 3110 Feature Writing
- CMM 3120 Media Scriptwriting
- CMM 4100 Multiplatform Journalism
- CMM 4160 Editing

Foundations Requirement (6 credit hours) — Select two courses (6 credits) with the 'CMM JAMS Foundations' attribute, such as:

- CMM 3440 Media Ethics
- CMM 3840 Analysis of Popular Culture
- CMM 4350 Stereotyping and Bias in the Mass Media
- CMM 4420 Theory of Free Expression
- CMM 4430 Culture, Technology and Communication

Production Requirement (3 credit hours) — Select one course (3 credits) with the 'CMM Production Course Req' attribute, such as:

- CMM 2510 Video Production and Design
- CMM 2550 Photojournalism
- CMM 3530 Documentary Production
- CMM 3560 Publication Design
- CMM 4100 Multiplatform Journalism
- CMM 4810 Digital Storytelling

Advanced JAMS Elective (3 credit hours) — Select one additional course (3 credits) with either the 'CMM JAMS Advanced Writing' attribute **OR** the 'CMM Production Course Req' attribute.

Electives (6 credit hours) — Select two courses with a CMM subject code, as long as they have not been used to meet other major requirements.

For more information please contact:

Jennifer Korte, Undergraduate Program Coordinator

jennifer.korte@slu.edu
314-977-3190



Saint Louis University Department of Communication

Xavier Hall 300
3733 West Pine Blvd.
St. Louis, MO 63108
P: 314-977-3510
F: 314-977-3195

Facebook @CommunicationSLU
Twitter @SLUcomm
Instagram @slucommdept

<https://www.slu.edu/arts-and-sciences/communication/index.php>