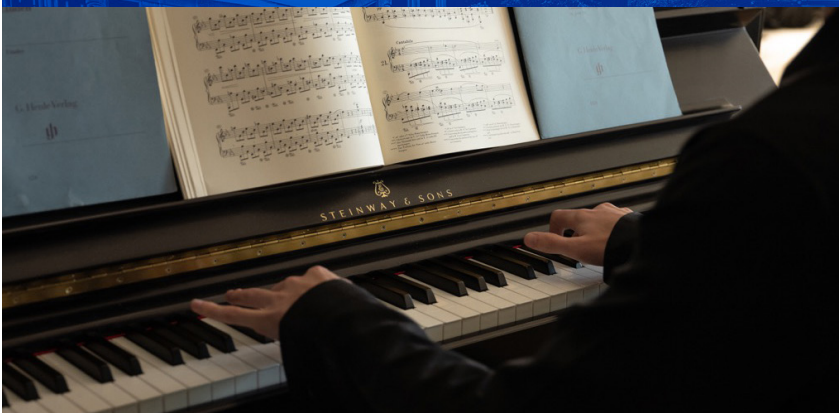




KEYS TO SUCCESS



Help us join over 200 conservatories, universities and colleges around the world in becoming an All Steinway School. SLU needs \$525,000 for 3 more Steinway & Sons pianos to officially be designated an All Steinway School. Can you help us reach our goal?



In 2011, Fr. Biondi committed to Saint Louis University becoming an All Steinway School by signing an official declaration of Intent. This designation exemplifies SLU's commitment to excellence by providing students and faculty with the best possible equipment for the study of music.

Since the signing of the All Steinway School Initiative by Fr. Biondi,

Saint Louis University has purchased 12 Steinway & Sons pianos. These initial purchases replaced an aged piano fleet with an average age of 63 years old in very poor condition. Through this hard work and dedication by the University and the Department of Fine & Performing Arts, we are on the cusp of being officially designated an All Steinway School.

Saint Louis University's commitment to the arts emphasizes excellence. From the performance arena to the practice room, SLU has students playing and singing all over campus. With approximately 375 students involved with some type of musical endeavor through the Department of Fine and Performing Arts, the piano is the backbone for all of these activities. Steinway & Sons pianos are the standard in music education. 98% of all concert halls in the world have a Steinway & Sons concert grand on the stage, and over 2000 concert artists committed as Steinway artists, the Steinway is the preferred piano worldwide. When the goal is met, Saint Louis University will join an elite group of 210 schools around the globe as an All Steinway School.



NOTEWORTHY

- Each Steinway & Sons piano is handcrafted to exacting measures. Since 1853, Steinway pianos have been built on Long Island in New York. Regarded as the best pianos in the world, they are constructed to the discriminating demands of concert artists, professors, and pianists around the globe, responding to diverse needs in every aspect of their formation.
- SLU is eager to complete the dream of becoming an All Steinway School. We have come from 63% of our pianos being almost unplayable to needing only 3 Steinway pianos to realize our goal. The total amount we seek is \$525,000.
- Being an All Steinway School means that every piano on campus across the entire University - the Department of Music, the Administration Building, student areas, museums and auditoriums - may have a beautiful Steinway piano for students and teachers to play and perform.
- Becoming an All Steinway School will build awareness to the world that SLU is committed to the arts and always committed to excellence. We will be on the roster with 210 other universities who have achieved this same goal and use it to recruit and retain students and faculty in all areas, especially music.

To support the SLU Steinway Piano Initiative or for additional information, please contact:

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