

## **POLS 4930: US Foreign Policy**

Fall 2017, M 415-7PM

Professor Nori Katagiri

Office: McGannon 152

Office Hour: 3-4PM, Mondays

Classroom: McGannon 122

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### **Course Description and Objective:**

This course provides the student with the background knowledge and conceptual tools for understanding contemporary US foreign policy. We discuss some of the most important foreign issues we face today, including American security, economic, and energy policies, cyber security, relations with the United Nations and countries in Asia, Europe, and the Middle East. While the course covers materials for postwar American foreign policy, greater focus is placed on the post-Cold War era and on the external dimensions of foreign policy than domestic politics.

In this course, we seek to

- explore the past and present of American foreign policy
- gain familiarity with the theoretical literature on American foreign policy
- analyze the nature of US relationship with the United Nations and countries in East Asia, South Asia, the Middle East, Europe, and Russia
- understand the role of power, resources, and ideas in the formation and application of American foreign policy, and
- hone critical thinking on strategic options for the United States

### **Required Book:**

– Bruce Jentleson, *American Foreign Policy, 5<sup>th</sup> Edition* (New York: W.W. Norton, 2014). You need to get the 5<sup>th</sup> Edition. Copies have been ordered to the university bookstore. There are supplementary articles and book chapters in addition to textbook use. They are placed on e-reserve at the library.

### **Course Requirements and Grading:**

*Trump cabinet and policy leader quiz: 10% of final grade*

On September 11, you will take a quiz on President Trump's cabinet members and important members of the foreign policy community in the United States. There will be no make-up quiz if you miss it.

*Weekly reading quiz: 20% of final grade*

Starting on September 11, at the beginning of every class, you will answer questions drawn from the reading materials of the week. There will be no make-up quiz if you miss it.

*Final policy paper: 40% of final grade*

You will write a research policy paper of 3,600-4,500 words (12-15 pages equivalent). The first step to do this is to

decide on your research topic as soon as possible. You will need to receive your instructor's written/email approval on your topic by noon, September 20, Wednesday, in order to receive full credit. To conduct research effectively, you are encouraged to contact our librarian, Ms Rebecca Hyde ([rhyde1@slu.edu](mailto:rhyde1@slu.edu)), Research & Instruction Librarian and Associate Professor, and receive instructions on how to use library materials for research. In addition, Ms Hyde will visit our class on September 25 to introduce you to relevant library resources.

Selected students enrolled in the graduate and ABM degree programs will present the work in progress at the department conference to be scheduled in November. Students who do not present at the conference will present their completed papers in the class on December 11. The deadline to submit the final paper is noon, December 11. Late papers will not be accepted and will receive the score of zero.

*Class participation: 30% of final grade*

Your attendance and active participation is vital to the success of this course. At a minimum, you should come to class on time having completed and prepared to discuss assigned readings for that class. A record of attendance is maintained, and it is your individual responsibility to sign the class roster at each session. Your absence is excused only if you provide the instructor with evidence of family and medical emergency (doctor's note, copy of flight tickets, etc.) or university-sponsored activities within 48 hours of absence. You are responsible for all materials covered in class, whether you are physically present or not. I expect that all students will contribute to class discussion through analysis, questions, and criticisms of assigned readings. In assigning participation grades, quality of participation will take precedence over quantity of participation (hence, students who participate frequently but without giving much thought to their comments/questions are not at an advantage compared to students who offer occasional but insightful analysis and questions).

Final letter grades will be assigned that correspond to the following numeric scale:

A	93-100	B+	87-89	C+	77-79	D	60-69
A-	90-92	B	83-86	C	73-76	F	below 59
		B-	80-82	C-	70-72		

**Classroom Courtesy:**

Out of respect for all of those in class, all cell phones, pagers, and any other noisemaking devices must be turned OFF during the entire class period. Laptop computers may be used in class provided they do not make noise that disturbs those around you. I reserve the right to ask you to turn off and put away your computer if it is creating a disruption.

**Academic Integrity:**

*Academic integrity is honest, truthful and responsible conduct in all academic endeavors.* The mission of Saint Louis University is "the pursuit of truth for the greater glory of God and for the service of humanity." Accordingly, all acts of falsehood demean and compromise the corporate endeavors of teaching, research, health care, and community service via which SLU embodies its mission. The University strives to prepare students for lives of personal and professional integrity, and therefore regards all breaches of academic integrity as matters of serious concern.

The governing University-level Academic Integrity Policy was adopted in Spring 2015, and can be accessed on the Provost's Office website

at: [http://www.slu.edu/Documents/provost/academic\\_affairs/University-wide%20Academic%20Integrity%20Policy%20FINAL%20%206-26-15.pdf](http://www.slu.edu/Documents/provost/academic_affairs/University-wide%20Academic%20Integrity%20Policy%20FINAL%20%206-26-15.pdf). Additionally, each SLU College, School, and Center has adopted its own academic integrity policies, available on their respective websites. All SLU students are expected to know and abide by these policies, which detail definitions of violations, processes for reporting violations, sanctions, and appeals. Please direct questions about any facet of academic integrity to your faculty, the chair of the department of your academic program, or the Dean/Director of the College, School or Center in which your program is housed. Specific College of Arts and Sciences Academic Honesty Policies and Procedures may be found at: <http://www.slu.edu/x12657.xml>

### **Title IX:**

Saint Louis University and its faculty are committed to supporting our students and seeking an environment that is free of bias, discrimination, and harassment. If you have encountered any form of sexual misconduct (e.g. sexual assault, sexual harassment, stalking, domestic or dating violence), we encourage you to report this to the University. If you speak with a faculty member about an incident of misconduct, that faculty member must notify SLU's Title IX coordinator, Anna R. Kratky (DuBourg Hall, room 36; [akratky@slu.edu](mailto:akratky@slu.edu); 314-977-3886) and share the basic fact of your experience with her. The Title IX coordinator will then be available to assist you in understanding all of your options and in connecting you with all possible resources on and off campus.

If you wish to speak with a confidential source, you may contact the counselors at the University Counseling Center at 314-977-TALK. To view SLU's sexual misconduct policy and for resources, please visit the following web address: <http://www.slu.edu/general-counsel-home/office-of-institutional-equity-and-diversity/sexual-misconduct-policy> [www.slu.edu/here4you](http://www.slu.edu/here4you) .

### **Student Success Center:**

In recognition that people learn in a variety of ways and that learning is influenced by multiple factors (e.g., prior experience, study skills, learning disability), resources to support student success are available on campus. The Student Success Center, a one-stop shop, which assists students with academic and career related services, is located in the Busch Student Center (Suite, 331) and the School of Nursing (Suite, 114). Students who think they might benefit from these resources can find out more about:

- Course-level support (e.g., faculty member, departmental resources, etc.) by asking your course instructor.
- University-level support (e.g., tutoring services, university writing services, disability services, academic coaching, career services, and/or facets of curriculum planning) by visiting the Student Success Center or by going to [www.slu.edu/success](http://www.slu.edu/success).

### **Disability Services Academic Accommodations:**

Students with a documented disability who wish to request academic accommodations are encouraged to contact Disability Services to discuss accommodation requests and eligibility requirements. Please contact Disability Services, located within the Student Success Center, at [Disability\\_services@slu.edu](mailto:Disability_services@slu.edu) or [314.977.3484](tel:314.977.3484) to schedule an appointment. Confidentiality

will be observed in all inquiries. Once approved, information about academic accommodations will be shared with course instructors via email from Disability Services and viewed within Banner via the instructor's course roster.

### Course Schedule (all Mondays):

#### Aug 28 Course introduction and Discussion of the Present

- Donald Trump, *Crippled America: How to Make America Great Again*, pp. 31-48.

#### Sept 4 Labor Day (no class)

#### Sept 11 Conceptual Foundations of US Foreign Policy

Quiz on foreign policy figures

Weekly reading quiz begins

- Jentleson, *American Foreign Policy*, Chapter 1, pp. 216-219, 596-602.
- Hans Morgenthau, "The Mainsprings of American Foreign Policy: The National Interest Vs. Moral Abstractions," *American Political Science Review*, Vol. XLIV, No. 4 (December 1950).
- Joseph Nye, *Soft Power: The Means to Success in World Politics* (New York: Public Affairs, 2004), pp. 1-32.
- U.S. Department of State, *Quadrennial Diplomacy and Development Review* (Washington, DC: Department of State, 2015), pp. 8-15,  
<https://www.state.gov/documents/organization/267396.pdf>.

#### Sept 18 Domestic Sources of Foreign Policy

- Jentleson, *American Foreign Policy*, Chapters 2 and 3, pp. 242-248, 618-621.
- Christopher Gelpi, Peter Feaver, and Jason Reifler, *Paying the Human Costs of War: American Public Opinion and Casualties in Military Conflicts* (Princeton: Princeton University Press), pp. 1-22, <http://press.princeton.edu/chapters/s8933.pdf>.
- Ken Silverstein, "Their Men in Washington," *Harpers* (July 2007),  
<http://harpers.org/archive/2007/07/their-men-in-washington/>.

#### Sept 25 Foreign Policy during the Cold War

Ms Rebecca Hyde, Research & Instruction Librarian and Associate Professor, will visit class

- Jentleson, *American Foreign Policy*, Chapters 5 and 6.
- Graham Allison, "Conceptual Models and the Cuban Missile Crisis," *American Political Science Review*, Vol. 63, No. 3 (September 1969), pp. 689-718.

Oct 2

### Foreign Policy after the Cold War

- Jentleson, *American Foreign Policy*, Chapter 9.
- Barry Posen and Andrew Ross, “Competing Visions for U.S. Grand Strategy,” *International Security*, Vol. 21, No. 3 (Winter 1996/97), pp. 5-53.
- Peter Hays Gries, *The Politics of American Foreign Policy: How Ideology Divides Liberals and Conservatives over Foreign Affairs* (Stanford: Stanford University Press, 2014), pp. 1-32.
- Jennifer Sims, “Understanding Friends and Enemies: The Context for American Intelligence Reform” and “Understanding Ourselves,” in Jennifer Sims and Burton Gerber, eds., *Transforming U.S. Intelligence* (Washington, DC: Georgetown University Press, 2005), pp. 14-57.

Oct 9

### Understanding Trump’s Foreign Policy

- Re-read Trump, *Crippled America*, pp. 31-48.
- John Mearsheimer and Stephen Walt, The Case for Offshore Balancing: A Superior U.S. Grand Strategy,” *Foreign Affairs* (July/August 2016).
- Matthew Kroenig, “The Case for Trump’s Foreign policy: The Right People, the Right Positions,” *Foreign Affairs* (May/June 2017), pp. 30-34.
- G. John Ikenberry, “The Plot against American Foreign Policy: Can the Liberal Order Survive?” *Foreign Affairs* (May/June 2017).
- Hal Brands, “U.S. Grand Strategy in an Age of Nationalism: Fortress America and Its Alternatives,” *The Washington Quarterly*, Vol. 40, No. 1 (Spring 2017), pp. 73-90.

Oct 16

### International Cooperation, Institutions, and NGOs

- Jentleson, *American Foreign Policy*, pp. 220-224, 606-610, 622-629.
- Michael Doyle and Nicholas Sambanis, *Making War and Building Peace: United Nations Peace Operations* (Princeton: Princeton University Press, 2006), pp. 1-26, <http://press.princeton.edu/chapters/s8196.pdf>.
- Peter Rudolf, “UN Peace Operations and the Use of Military Force,” *Survival*, Vol. 59, No. 3 (2017), pp. 161-182.
- David Victor, *Global Warming Gridlock: Creating More Effective Strategies for Protecting the Planet* (Cambridge: Cambridge University Press, 2011), pp. 3-29.
- Brian Deese, “Paris Isn’t Burning: Why the Climate Agreement Will Survive Trump,” *Foreign Affairs* (July/August 2017), <https://www.foreignaffairs.com/articles/2017-05-22/paris-isnt-burning>.

Oct 23

### Fall Break (no class)

Oct 30

### Security Policy in the Age of Upheaval

- Jentleson, *American Foreign Policy*, Chapter 7.
- Jonathan Kirshner, “Globalization, American Power, and International Security,” *Political Science Quarterly*, Vol. 123, No. 3 (2008).
- Neal Englehart, “Non-state Armed Groups as a Threat to Global Security: What Threat, Whose Security?” *Journal of Global Security Studies*, Vol. 1, No. 1 (2016), pp. 171-183.
- Daniel Byman, “Why Drones Work: The Case for Washington’s Weapon of Choice,” *Foreign Affairs* (July/August 2013), pp. 32-43.
- Audrey Kurth Cronin, “Why Drones Fail: When Tactics Drive Strategy,” *Foreign Affairs* (July/August 2013), pp. 44-54.

Nov 6

### Economic and Energy Policy in the Age of Globalization

- Jentleson, *American Foreign Policy*, Chapter 8.
- Howard Shatz, *U.S. International Economic Strategy in a Turbulent World* (Santa Monica, CA: RAND, 2016), pp. xi-8,  
[http://www.rand.org/content/dam/rand/pubs/research\\_reports/RR1500/RR1521/RAND\\_RR1521.pdf](http://www.rand.org/content/dam/rand/pubs/research_reports/RR1500/RR1521/RAND_RR1521.pdf).
- Jonathan Kirshner, *American power After the Financial Crisis* (Ithaca: Cornell University Press, 2014), pp. 1-17, 157-172.
- Leslie Gelb, “GDP Now Matters More than Force: A U.S. Foreign Policy for the Age of Economic Power,” *Foreign Affairs* (November/December 2010).
- Robert Blackwill and Meghan O’Sullivan, “America’s Energy Edge: The Geopolitical Consequences of the Shale Revolution,” *Foreign Affairs* (March/April 2014).

Nov 13

### Cyber Security

- Richard Clarke and Robert Knake, *Cyber War: The Next Threat to National Security and What to Do About It* (New York: HarperCollins, 2010), pp. iv-32.
- Adam Segal, *The Hacked World Order: How Nations Fight, Trade, Maneuver, and Manipulate In the Digital Age* (New York: PublicAffairs, 2016), pp. 1-26, 225-246.
- Joseph Nye, “Deterrence and Dissuasion in Cyberspace,” *International Security*, Vol. 41, No. 3 (Winter 2016/17), pp. 44-71, [http://www.mitpressjournals.org/doi/pdf/10.1162/ISEC\\_a\\_00266](http://www.mitpressjournals.org/doi/pdf/10.1162/ISEC_a_00266).

Nov 20

### US Policy toward East Asia

- Jentleson, *American Foreign Policy*, pp. 419-442, 445-451, 635-642.
- Kurt Campbell, *The Pivot: The Future of American Statecraft in Asia* (New York: Twelve, 2016), pp. xv-32.
- Aaron Friedberg, “The Debate over US China Strategy,” *Survival*, Vol. 57, No. 3 (June 2015), pp. 90-108.
- Andrei Lankov, “Kim Jong Un Is a Survivor, Not a Madman,” *Foreign Policy* (April 26, 2017).

**Nov 27**

**US Policy toward South Asia and the Middle East**

- Jentleson, *American Foreign Policy*, Chapter 11, pp. 442-445, 645-650.
- Marc Lynch, “The Belligerent Minimalism: The Trump Administration and the Middle East,” *The Washington Quarterly*, Vol. 39, No. 4 (Winter 2017), pp. 127-142.
- Meghan O’Sullivan, “Iran and the Great Sanctions Debate,” *The Washington Quarterly*, Vol. 33, No. 4 (October 2010), pp. 7-20,  
<http://www.belfercenter.org/sites/default/files/legacy/files/Iran%20and%20the%20Great%20Sanctions%20Debate.pdf>.
- Jenna Jordan, Margaret Kosal, and Lawrence Rubin, “The Strategic Illogic of Counterterrorism Policy,” *The Washington Quarterly*, Vol. 39, No. 4 (Winter 2017), pp. 181-192.

**Dec 4**

**US Policy toward Russia and Europe**

- Jentleson, *American Foreign Policy*, Chapter 12, pp. 651-656.
- Robert Kagan, *Of Paradise and Power: America and Europe in the New World Order* (New York: Knopf, 2003), whole,  
[http://commonweb.unifr.ch/artsdean/pub/gestens/f/as/files/4760/33518\\_121406.pdf](http://commonweb.unifr.ch/artsdean/pub/gestens/f/as/files/4760/33518_121406.pdf).
- David Calleo, “Europe and America in a New Century,” *Survival*, Vol. 55, No. 5 (October-November 2013), pp. 211-221.
- Theodore Gerber and Jane Zavisca, “Does Russian Propaganda Work?” *The Washington Quarterly*, Vol. 39, No. 2 (Summer 2016), pp. 79-96.

**Dec 11**

**Student paper presentations**

Final research paper is due at noon.