

POLITICAL SCIENCE 3600-01 and 3600-01H
PROBLEMS OF GLOBALIZATION

ST. LOUIS UNIVERSITY
Fall 2016
MWF 12:00 – 12:50
McGannon Hall 262

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Description

In this course we will explore the political, economic, and cultural dimensions of globalization. This interdisciplinary approach is necessitated by the simple fact that globalization is multidimensional phenomenon. As such, it lacks a clear-cut definition, and scholars disagree sharply about what it is and why it matters. Since there is so much controversy around the subject of globalization, an essential component of the course will consist of presenting students with a critical comparison of different viewpoints. Over the course of the semester, we will work together to make sense of it all.

This course fulfills the College of Arts and Sciences core requirement for Global Citizenship.

The goal of this course is to identify the causes and mechanisms of globalization as well as its consequences. We will focus on the following core questions?

- a.) Is globalization a unidimensional or multidimensional phenomenon?**
- b.) What is driving globalization?**
- c.) How new is globalization?**
- d.) How global is globalization?**
- e.) Does globalization involve the exercise of power?**
- f.) What impact does globalization have on politics at the global and local level?**
- g.) Is globalization eroding national sovereignty?**
- h.) Can globalization accommodate diversity or does it imply universality?**
- i.) What are the costs? Benefits? How are these costs and benefits distributed? Within countries? Between countries? Who are the winners and losers?**
- j.) Does globalization carry with it a core set of values? If so, what values?**
- k.) How can countries cope with the effects of globalization? How can countries reap the benefits of globalization, but mitigate the costs**

Course Requirements

Mid-term Examination	20% /points
Group Project	15%/ points
Research Paper	25%/ points
Class Participation	15%/ points
Final Examination	25%/ points

Class attendance is mandatory! Together with class participation it constitutes an important part of your grade. A record of attendance will be maintained, and it is the students' responsibility to sign the class roster at each session. I also expect all students to actively participate in class discussions. Students should come to class having read and prepared to discuss the assigned readings. To encourage class participation, students will be required to periodically submit reading summaries/critiques. These will be counted as part of class participation.

Students are required to complete a course evaluation at the end of the semester.

The mid-term and final examinations are also mandatory, and the scheduled dates are firm. No make-up exams will be administered.

Group Project Topics Due – Monday, October 3

Midterm Exam – Wednesday, October 12 (in class)

Group Project Presentations in Class – MWF, October 31 – November 4

****Draft of Globalization Definition** (Optional) – Wednesday, November 9**

Research Paper Assignment – Wednesday, November 30 (firm deadline, no extensions)

Final Examination – Due Friday, December 9 at 12:00 p.m. (take-home)

I assign points for all of your assignments. To determine your grade, just add up the points. The grading scale for the course is as follows:

100 - 93 = A	(4.0 GPA)	79 - 78 = C+	(2.3 GPA)
92 - 90 = A-	(3.7 GPA)	77 - 73 = C	(2.0 GPA)
89 - 88 = B+	(3.3 GPA)	72 - 70 = C-	(1.7 GPA)
87 - 83 = B	(3.0 GPA)	69 - 60 = D	(1.0 GPA)
82 - 80 = B-	(2.7 GPA)	59 and below = F	(0.0 GPA)

Required Text

The only required text for the course is as follows:

Friedman, Thomas. 2000. *The Lexus and the Olive Tree*. New York: Anchor Books.

All of the remaining readings are on e-reserve in the library. The password is GL2016. I reserve the right to revise the syllabus or add additional readings as appropriate.

Learning Outcomes for College of Arts & Sciences Social Science Core Requirement

Students will acquire conceptual tools and methodologies to analyze and understand their social world. With these tools, they will be able to act in their world more effectively and become forces for positive change. They will gain a better understanding of human diversity. Students will be able to think and write critically about human behavior and community. They will become aware of the various methodological approaches used by social scientists.

Learning Outcomes for the Global Citizenship Core Requirement

This class fulfills the core Global Citizenship requirement. The Global Citizenship requirement is designed to educate students about global and transnational problems and to provide students with the tools to address issues of social justice beyond the United States. Students who complete the Global Citizenship requirement will gain a substantial subset of the following capabilities:

1. Identify sources of and strategies to address conflict, cooperation or competition in a global or regional context.
2. Investigate how people and nations confront inequality and claim a just place, whether in their own societies or in the world.
3. Identify how perceptions of “otherness” impact leaders, communities, and community-building in areas beyond the U.S. through the examination of such factors as race, ethnicity, gender, religion, economic class, age, physical and mental capability, and sexual orientation.
4. Understand the impact of their lives and choices on global and international issues.
5. Understand how their values are related to those of other people in the world.

University Academic Integrity and Honesty Policy

Academic integrity is honest, truthful and responsible conduct in all academic endeavors. The mission of Saint Louis University is "the pursuit of truth for the greater glory of God and for the service of humanity." Accordingly, all acts of falsehood demean and compromise the corporate endeavors of teaching, research, health care, and community service via which SLU embodies its mission. The University strives to prepare students for lives of personal and professional integrity, and therefore regards all breaches of academic integrity as matters of serious concern.

The governing University-level Academic Integrity Policy was adopted in Spring 2015, and can be accessed on the Provost's Office website at:

http://www.slu.edu/Documents/provost/academic_affairs/University-wide%20Academic%20Integrity%20Policy%20FINAL%20%206-26-15.pdf.

Additionally, each SLU College, School, and Center has adopted its own academic integrity policies, available on their respective websites. All SLU students are expected to know and abide by these policies, which detail definitions of violations, processes for reporting violations, sanctions, and appeals. Please direct questions about any facet of academic integrity to your faculty, the chair of the department of your academic program, or the Dean/Director of the College, School or Center in which your program is housed.

College of Arts and Sciences Academic Honesty Policies and Procedures

The University is a community of learning, whose effectiveness requires an environment of mutual trust and integrity. Academic integrity is violated by any dishonesty such as soliciting, receiving, or providing any unauthorized assistance in the completion of work submitted toward academic credit. While not all forms of academic dishonesty can be listed here, examples include copying from another student, copying from a book or class notes during a closed book exam, submitting materials authored by or revised by another person as the student's own work, copying a passage or text directly from a published source without appropriately citing or recognizing that source, taking a test or doing an assignment or other academic work for another student, securing or supplying in advance a copy of an examination or quiz without the knowledge or consent of the instructor,

sharing or receiving the questions from an on-line quiz with another student, taking an on-line quiz with the help of another student, and colluding with another student or students to engage in academic dishonesty.

All clear violations of academic integrity will be met with appropriate sanctions. In this course, academic dishonesty on an assignment will result in *an automatic grade of 0 for that assignment* and a report of academic dishonesty sent to the Academic Honesty Committee of the College of Arts and Sciences. In the case of Class B violations, the Academic Honesty Committee may impose a larger sanction including, but not limited to, assigning a failing grade in the course, disciplinary probation, suspension, and dismissal from the University.

Students should refer to the following SLU website for more information about Class A and B violations and the procedures following a report of academic dishonesty:

<http://www.slu.edu/college-of-arts-and-sciences-home/undergraduate-education/academic-honesty>

Title IX Syllabus Statement

Saint Louis University and its faculty are committed to supporting our students and seeking an environment that is free of bias, discrimination, and harassment. If you have encountered any form of sexual misconduct (e.g. sexual assault, sexual harassment, stalking, domestic or dating violence), we encourage you to report this to the University. If you speak with a faculty member about an incident of misconduct, that faculty member must notify SLU's Title IX coordinator, Anna R. Kratky (DuBourg Hall, room 36; akratky@slu.edu; 314-977-3886) and share the basic fact of your experience with her. The Title IX coordinator will then be available to assist you in understanding all of your options and in connecting you with all possible resources on and off campus.

If you wish to speak with a confidential source, you may contact the counselors at the University Counseling Center at 314-977-TALK. To view SLU's sexual misconduct policy and for resources, please visit the following web address: <http://www.slu.edu/general-counsel-home/office-of-institutional-equity-and-diversity/sexual-misconduct-policy> www.slu.edu/here4you .

Student Success Center

In recognition that people learn in a variety of ways and that learning is influenced by multiple factors (e.g., prior experience, study skills or learning disability), resources to support student success are available on campus. The Student Success Center, a one-stop shop, which assists students with academic and career related services, is located in suite 331 in Busch Student Center and in suite 114 of the School of Nursing Building. Students who think they might benefit from these resources can find out more about: Course-level support (e.g., faculty member, departmental resources, etc.) by asking their course instructor. University-level support (e.g., tutoring services, university writing services, disability services, academic coaching, career services, and/or facets of curriculum planning) by visiting the Student Success Center or by going to slu.edu/success.

University Writing Services

We encourage you to take advantage of university writing services in the Student Success Center; getting feedback benefits writers at all skill levels. Trained writing consultants can help with writing projects, multimedia projects, and oral presentations. University Writing Services offers one-on-one consultations that address everything from brainstorming and developing ideas to crafting strong sentences and documenting sources. For more information, call 314-977-3484 or visit the [University of Writing Services website](#).

Disability Services Academic Accommodations

Students with a documented disability who wish to request academic accommodations are encouraged to contact Disability Services to discuss accommodation requests and eligibility requirements. Please contact Disability Services, located within the Student Success Center, at disability_services@slu.edu or 314-977-3484 to schedule an appointment. Confidentiality will be observed in all inquiries. Once approved, information about academic accommodations will be shared with course instructors via email from Disability Services and viewed within Banner via the instructor's course roster.

Course Schedule

I. UNDERSTANDING GLOBALIZATION

A. Introduction: What is globalization?

- 1.) Monday, August 22 - **Course Overview**
 - No assigned readings.
 - **Assignment** – Definition of Globalization

- 2.) Wednesday, August 24- **Definitions & the Myths of Globalization and International Political Economy “Minicourse”**
 - Nye, Joseph. 2002. *The Paradox of American Power*. New York: Oxford University Press, p. 77-91.
 - Read over the IPE Tool Kit – placed on e-reserves

- 3.) Friday, August 26 – **IPE Tool Kit and Terms**
 - Review IPE Tool Kit

- 4.) Monday, August 29 - **IPE Tool Kit and Mundell-Fleming Model**
 - Gilpin, Robert. 2002. “The Nation-State in the Global Economy”. In *The Global Transformations Reader*, edited by David Held and Anthony McGrew. Cambridge: Blackwell Publishing, p. 353-355.
 - Review IPE Tool Kit

B. History and Context: What came before this era of globalization?

- 5.) Wednesday, August 31 - **The Westphalian System & State Sovereignty**
 - Baylis, John, and Steve Smith. 2001. *The Globalization of World Politics*. New York: Oxford University Press, p. 20-21
 - Cusimano, Maryann. 2000. "Beyond Sovereignty: The Rise of Transsovereign Problems." Boston/New York: Bedford/St. Martin's Press, p. 1-15.
- 6.) Friday, September 2 - **The Postwar Settlement & Embedded Liberalism**
 - Lorenzini, Michelle. Summary of the concept of "Embedded Liberalism" and John Gerard Ruggie's "International Regimes, Transactions, and Change: Embedded Liberalism in the Postwar Economic Order"
- 7.) Monday, September 5 – **NO CLASS – LABOR DAY HOLIDAY**
- 8.) Wednesday, September 7 - **Post-WWII International Economic Institutions – The International Monetary Fund (IMF) and the World Bank Group**
 - Baylis, John, and Steve Smith. 2001. *The Globalization of World Politics*. New York: Oxford University Press, p. 278-281
- 9.) Friday, September 9 – **Post-WWII International Economic Institutions The General Agreement on Tariffs and Trade (GATT) and the World Trade Organization (WTO)**
 - Baylis, John, and Steve Smith. 2001. *The Globalization of World Politics*. New York: Oxford University Press, p. 281, 282, and 521.

C. What is driving globalization?

- 10.) Monday, September 12 - **Economic Variables**
 - Wriston, Walter. 1993. *The Twilight of Sovereignty*. New York: Charles Scribner's Sons, ch. 1, p. 1-17.
 - Ohmae, Kenichi. 1995. *The End of the Nation State: The Rise of Regional Economies*. New York: Simon & Schuster, Inc., p. 1- 5.
- 11.) Wednesday, September 14 - **Political Variables**
 - Helleiner, Eric. 1995. "Great Transformations: A Polanyian Perspective on the Contemporary Global Financial Order", *Studies in Political Economy*, (48) 149-164. **Read the entire article, but focus on p. 149 – 155 and 162-163.**

<http://spe.library.utoronto.ca/index.php/spe/article/download/9379/6331>

- Sobel, Andrew. 1999. *State Institutions, Private Incentives, and Global Capital*. Ann Arbor: University of Michigan, ch. 1, p. 1-10.

D. Perspectives on Globalization: Different Theoretical Approaches

- 12.) Friday, September 16 – **The Liberal Perspective:**
“Triumph of Global Capitalism”
 - Baylis, John, and Steve Smith. 2001. *The Globalization of World Politics*. New York: Oxford University Press, p. 2-6.
 - Bell, Michael. 2002. “Globalization: Threat or Opportunity.” In *Taking Sides: Clashing Views on Controversial Issues in World Politics*, edited by John Rourke. New York: McGraw-Hill Publishing, p. 4-11.
- 13.) Monday, September 19 – **Neoliberalism and Globalization**
 - Dollar, David, and Aart Kraay. 2002. “Spreading the Wealth”, *Foreign Affairs*, Vol. 81, no. 1, p. 120-133.
- 14.) Wednesday, September 21 – **The Realist Perspective:**
“A Hegemonic World Order”
 - Milner, Helen. 1998. “International Political Economy: Beyond Hegemonic Stability”, *Foreign Policy*, No. 110, Spring, p. 112-123.
- 15.) Friday, September 23 – **Realism: “Zero-Sum Globalization”**
 - Scott, Bruce. R. 2001. “The Great Divide in the Global Village”, *Foreign Affairs*, Vol. 80, no. 1, p. 160-177.
- 16.) Monday, September 26 – **The Historical Structural Perspective:**
“Neoimperialism”
 - Marshall, Scott. 2002. “Imperialist Globalization.” In *Taking Sides: Clashing Views on Controversial Issues in World Politics*, edited by John Rourke. New York: McGraw-Hill Publishing, p. 12-19.
- 17.) Wednesday, September 28 - **The Historical Structural Perspective:**
“Workers of the World Unite”
 - Kapstein, Ethan. “Workers and the World Economy”, *Foreign Affairs*, 75, May 1996, p. 16-37.
- 18.) Friday, September 30 - **A Positive New World Order?**
“The New Era of Globalization”
 - Friedman, Thomas. 2000. *The Lexus and the Olive Tree*. New York: Anchor Books, p. xi-xxii, 3-16, 29-43, 167-193.
- 19.) Monday, October 3 - **A Negative New World Order?: “Manic Globalization”**
 - Greider, William. 1997. *One World, Ready or Not: The Manic Logic of Global Capitalism*. New York: Simon & Shuster, p. 11-26, 32-41, and 57-80.

**** Group Project Topics Due****

II. GLOBALIZATION AND POLITICS

- 20.) Wednesday, October 5 - **Globalization and International Security**
 - Friedman, Thomas. 2000. *The Lexus and the Olive Tree*. New York: Anchor Books, p. 248-275.
 - Brooks, Stephen. 1999. "The Globalization of Production and the Changing Benefits of Conquest", *The Journal of Conflict Resolution*, Vol. 43, No. 5: 646-670.
(Just skim this article - focus on the main argument)
- 21.) Friday, October 7 – **Globalization and International Insecurity**
 - Klare, Michael. 2001. "The New Geography of Conflict", *Foreign Affairs*, June 2001, p. 1-7.
 - Sokolosky, Johnny. 2016. "The Future of War: How Globalization is Changing the Security Paradigm", *Military Review*, 8-15.
- 22.) Monday, October 10 - **Globalization and Democratization**
 - Kapstein, Ethan B. 2001. "Globalization and Democratization: Friends or Foes". Lecture given at the London School of Economics, February 13, 2001.
 - Barber, Benjamin R. 1992. "Jihad vs. McWorld", *The Atlantic Monthly*, March 1992, p. 1 - 17.
- 23.) Wednesday, October 12 – **MID-TERM EXAMINATION**
- 24.) Friday, October 14 - **Global Culture or Clash of Civilizations?**
 - Fukuyama, Francis. 1999. "The End of History?" In *The New Shape of World Politics*. New York: Foreign Affairs, p. 1-25.
 - Huntington, Samuel. 1993. "The Clash of Civilizations", *Foreign Affairs*, Summer 1993, 72/3, p. 22-49.
- 25.) Monday, October 17 - **NO CLASS - FALL BREAK**

III. THE EFFECTS OF GLOBALIZATION

- 26.) Wednesday, October 19 - **The Costs and Benefits of Globalization and How to Grab the Benefits and Manage the Costs**
 - Gilpin, Robert. 2000. *The Challenge of Global Capitalism*. Princeton: Princeton University Press, p. 298-324.
 - Rosenberg, Tina. 2002. "The Free-Trade Fix", *The New York Times Magazine*, August 18, 2002.

****** Make a list of what you think are the costs and benefits of globalization. We will discuss these in class. ******

- 27.) Friday, October 21 - **American Cultural Imperialism? Monoculturalism? Homogenization?**

- LaFeber, Walter. 1999. *Michael Jordan and the New Global Capitalism*. New York: W.W. Norton & Company, ch. 6, "The Greatest Endorser of the Twentieth Century or An Insidious Form of Imperialism", p. 130-164.
- Friedman, Thomas. 2000. *The Lexus and the Olive Tree*. New York: Anchor Books, p. 379-405.

28.) Monday, Monday, October 24 - **"Outsourcing" or "Sweatshop Labor"**

- Klein, Naomi. 1999. *No Logo*. New York, Holtzbrinck Publishers, ch. 9, "The Discarded Factory", p. 195-229.
- Friedman, Thomas. 2005. *The World is Flat*. New York: Farrar, Straus, and Giroux, p. 1 - 30.

29.) Wednesday, October 26 – **Equity - the "haves" vs. the "have-nots"** -

- Sachs, Jeffrey. 2005. "The End of Poverty", *Time*, March 14, 2005, p. 1 - 10.
- Oxfam. 2004. "Growth with Equity is Good for the Poor." In *The Globalization Reader*, edited by Frank Lechner and John Boli, 2nd ed. Blackwell Publishing, p. 183-189.

30.) Friday, October 28 – **The Case for Equity: Social Justice v. Security**

- Singer, Peter. 2002. *One World: The Ethics of Globalization*, 2nd. ed. New Haven: Yale University Press, p. 8-13, 150-158, 180-189.
- Sachs, Jeffrey. 2001. "The Strategic Significance of Global Inequality", *The Washington Quarterly* (24(3), Washington, D.C.: Center for Strategic International Studies, p. 187-198.

31.) Monday, October 31 – **Group Project Presentations in Class**

32.) Wednesday, November 2 - **Group Project Presentations in Class**

33.) Friday, November 4 - **Group Project Presentations in Class**

34.) Monday, November 7 - **The Role of Multilateral Institutions: WTO**

- Khor, Martin. 2000. "How the South is Getting a Raw Deal at the WTO." In *Views from the South: The Effects of Globalization and the WTO on Third World Countries*, edited by Sarah Anderson. Oakland, CA: First Food Books, p. 7-28.
- Singer, Peter. 2002. *One World: The Ethics of Globalization*, 2nd. ed. New Haven: Yale University Press, p. 55-64.

35.) Wednesday, November 9 - **The Role of Multilateral Institutions: WTO**

- Wallach, Lori, and Michelle Sforza. 1999. *The WTO: Five Years of Reasons to Resist Corporate Globalization*. New York: Seven Stories Press, p. 6-26.

****If you want me to read rough drafts of your definition/paper, they must be turned in no later than today, Wednesday, November 9.****

36.) Friday, November 11 - **The Role of Multilateral Institutions: IMF**

- Stiglitz, Joseph. 2002. *Globalization and Its Discontents*. New York:

W.W. Norton & Co., p. 3-22 and 195-206.

- 37.) Monday, November 14 - **The Role of Multilateral Institutions: IMF**
 - Bretton Woods Project. 2003. "Reality Bites: A Rebuttal of the IMF's 'Common Criticisms: Some Responses'". Washington, D.C.: Center of Concern, Halifax Initiative Coalition.

IV. MANAGING GLOBALIZATION: How can globalization be governed?

- 38.) Wednesday, November 16 - **The Menu of Options**
 -Cooper, Richard. 1972. "Economic Interdependence and Foreign Policy in the Seventies", *World Politics*, p. 159-181.
(skim this article, focus on p. 165-170 and 174-175)
 - Hakim, Peter. 2002.. "Two Ways to Go Global", *Foreign Affairs*, Vol. 81, no. 1, p. 148-162.
- 39.) Friday, November 18 - **Embedded Liberalism and "Useful Inefficiency"**
 - Rodrik, Dani. 2000. "Governance of Economic Globalization". In *Governance in A Globalizing World*, edited by Joseph Nye and John Donahue. Washington, D.C.: Brookings, ch. 16, p. 347-364.
 - Friedman, Thomas. 2000. *The Lexus and the Olive Tree*. New York: Anchor Books, p. 434-450.
 - Kapstein, Ethan. 1998. "A Global Third Way: Social Justice and the World Economy", *World Policy Journal*, Vol. XV, No. 4, Winter 1998/1999, p. 1-12.
- 40.) Monday, November 21 - **CLASS CANCELLED – WORK ON FINISHING YOUR RESEARCH PAPERS!!!!**
- 41.) Wednesday, November 23 - **NO CLASS – THANKSGIVING BREAK**
- 42.) Friday, November 25 - **NO CLASS – THANKSGIVING BREAK**
- 43.) Monday, November 28 - **Citizen Participation & Responses**
 - Klein, Naomi. 1999. *No Logo*. New York, Holtzbrinck Publishers, ch. 16, "A Tale of Three Logos: The Swoosh, the Shell, and the Arches", p.366-396.
- 44.) Wednesday, November 30 – **Global Governance**
 - Falk, Richard, and Andrew Strauss. 2001. "Toward Global Parliament", *Foreign Affairs*, Vol. 80, no. 1, p. 212-220.
**** Research Papers are due in class ****
- 45.) Friday, December 2 – **The Backlash Against Globalization**
 - **Distributional effects, Immigration, a Democratic Deficit, Free Trade?**
 - **The Brexit Vote and the 2016 U.S. Presidential Election**
 - Rodrik, Dani, "The Politics of Anger", *Project Syndicate*, March 19, 2016.
 - Roubini, Nouriel, "Globalization's Political Fault Lines", *Project*

Syndicate, July 4, 2016.

46.) Monday, December 5 – **The Demise of Globalization?**

- Kurlantzick, Joshua, “The Great Deglobalizing”, *The Boston Globe Correspondent*, February 1, 2015.

- Alden, Edward, Bernard Schwartz, “If You Want to Save Globalization, Here’s How”, *World Economic Forum*, July 8, 2016.

TAKE-HOME FINAL EXAM – Due Friday, December 9 at 12:00 p.m. (take-home)

(If the exam is in class, it is scheduled for Wednesday, December 7 from 12:00 – 1:50 p.m.)