

ATLAS INTERNSHIP
POLS 3930-04

ST. LOUIS UNIVERSITY
Spring 2016
T/TH 2:15 – 3:30 p.m.
McGannon Hall 144 (Conference Room)

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Atlas Mission Statement

The Atlas Program is designed to recognize the international dimension of Saint Louis University's academic programs and to celebrate SLU's role in international education and service in light of our Jesuit tradition. Over the course of its evolution, this one-week program has expanded its mission and has become an important program for promoting global civic engagement at SLU. **One of the main goals of the Atlas Program is to increase awareness of the global issues that confront us today in an effort not only to promote discussion, but also to inform and inspire action.** It focuses on what we as global citizens can do to contribute to a better life for all people now and in the future. The Atlas Program is unique in that for one week of the year, it brings together members of the University community to focus on the global challenges that confront us in the 21st century. The events held during the week are designed to achieve five main goals:

- **To educate our students and increase their awareness of issues of global injustice**
- **To inspire and inform student activism regarding issues of global injustice**
- **To build a community of scholars at SLU whose teaching and research focuses on global challenges by forging interdisciplinary ties and collaboration across the university**
- **To foster faculty and student cooperation in the area of international research and service**
- **To promote cross-cultural understanding and an appreciation of diversity**

2016 Sixteenth Annual Atlas Program

The Sixteenth Annual Atlas Week program will be held April 3 – 9, 2016. The theme for the 2016 Program is "Reaching Across Borders: Embracing Our Global Community". Kilian Kleinschmidt has been selected as the Keynote Speaker. Kleinschmidt is a humanitarian aid worker and expert in refugee relief and emergency crisis management. He recently became known as the "Mayor of Za'atari" when he managed on behalf of the UNHCR, the refugee camp of Za'atari in Northern Jordan from 2013-2014. Za'atari is the largest Syrian refugee camp with a population of more than 80,000. Currently, he is serving as an Advisor to the Austrian Government on Asylum Seeker Reception. Dr. Mukesh Kapila will be joining Kleinschmidt as a Distinguished Guest Lecturer during his visit to SLU. Kapila is a medical doctor, humanitarian expert, and international aid diplomat. Dr. Kapila is the individual who exposed the genocide occurring in Darfur.

Course Objectives

The Atlas internship is designed to enhance academic learning, to foster global civic engagement, and to advance professional development. The goal is for students to apply what they have learned within their respective disciplines to address real world challenges.

1.) Enhance substantive knowledge

- To increase awareness and knowledge of contemporary issues of global concern
- To cultivate an understanding of global interdependence and transnational issues
- To improve cultural competence and foster an appreciation of diversity

2.) Promote responsible citizenship

- To promote an understanding and recognition of the civic and social responsibilities of living in a global community
- To foster a commitment to addressing issues of global and local injustice
- To instill confidence to effect change and make a difference in the world

3.) Advance professional development

- To provide a supervised learning environment to enhance the skills needed to function effectively in professional settings, including organizational, administrative, planning, scheduling, and time management skills
- To provide opportunities to improve social, oral, and written communication skills
- To enhance understanding of organizational processes
- To provide the opportunity to work with a team to achieve shared goals
- To mentor and empower students to become leaders

Internship Responsibilities

Each intern will be assigned to Chair or Co-Chair one of the following subcommittees. Assignments will vary by subcommittee.

1.) Programming – The Programming Subcommittee is responsible for planning all key programmatic and thematic events of the week including, but not limited to, the Signature Symposium and Reception, other events with the Keynote speaker, events with our local community partner, events with our Distinguished Guest Lecturer (Innovation Challenge, Law School Panel, Medical School Grand Rounds, and Book-Signing), Coffee & Conversation Events, Kick-Off Event, Coordination with IFA regarding Interfaith Prayer Service, and other events related to the theme.

2.) Scheduling and Web Page – The Scheduling and Web Page Subcommittee is responsible for scheduling all Atlas events for the week, creating the Master Calendar, assigning event locations, compiling AV needs, verifying and communicating with events sponsors, compiling descriptions, and posting all information on the web page. This subcommittee also works closely

with University Marketing and Communication regarding the Calendar posters and web page management.

3.) External Publicity and Billiken World Festival - This subcommittee is in charge of all external publicity including Media outlets, local organizations, local Universities, and local High Schools. This subcommittee will work closely with both University Marketing and Communications and the Alumni and Development Offices. This subcommittee is also responsible for coordinating the Billiken World Festival and the Parade of Nations in conjunction with the International Student Federation and the SGA Subcommittee for International Affairs.

4.) Internal Publicity - The Internal Publicity subcommittee is responsible for all internal advertising and promotional activities for all Atlas Week events throughout the entire campus. This includes, but is not limited to, the creation of the passports, digital signage, social media, video creation, the photo campaign, button design, internal flyers, and other promotional efforts. This committee is also responsible for internal communications within the Atlas planning team.

Course Assignments

The requirements for this course and the evaluation of your performance in it are based on a combination of work experience and more traditional academic activities.

1.) Subcommittee tasks and responsibilities (40%) (approximately 200 hours)

These assignments are outlined in a separate document with a specified timeline. Each intern will co-chair a specified subcommittee. In this capacity, they will also oversee students who are members of the Planning Committee and Atlas Ambassadors.

2.) Organize an Atlas Event on a global social justice issue (15%)

Each Intern is responsible for organizing and planning an Atlas event focused on a contemporary global injustice about which they are passionate. The issue should be one that motivates you to action. You must research and analyze the issue using the concepts and theories of your discipline. Identify the political, economic, and social structures underlying this injustice. You must also present competing perspectives or alternative explanations, assess the evidence, and think critically about proposed policy solutions. Your presentation should conclude by identifying some action to address this global injustice. You may invite local or university experts to participate in your presentation and/or your fellow students. Students are only required to organize one event, however, in the past students have often organized more than one event, even several! You are free to do so!

3.) Book Review and Critique (5%) – Dr. Mukesh Kapila will be a Distinguished Guest Lecturer during Atlas Week. Please read his book, *Against the Tide of Evil*, and hand in a five-page review and reflection on his book.

4.) Five reading critiques (5%) – For each of the assigned readings please turn in a one-page

single-spaced critique of the reading and response to the question presented.

5.) Final Portfolio - Atlas “Operations” Manual (25%) – Over the course of the internship, you will increase your knowledge and skills in a wide variety of areas. A portfolio is a good way to document your work and illustrate your knowledge and skill development. Past interns have successfully used this evidence to secure additional internships and post-graduation jobs. As an “Operations Manual”, it is also a valuable tool for the Atlas Program and future Atlas Interns. The portfolio should document all tasks assigned and completed by you. It should also contain all materials created or drafted by you. This can include, but is not limited to Press Releases, Submission Forms, Newslink Announcements, the Passport, Internal or External Publicity, Invitations, Thank you notes, the master calendar, directions for organizing an event, media contact lists, etc. Digital or video documentation should also be sent to me electronically. It should also critique the program and suggest strategies for improvement.

6.) Final Reflection Paper and Global Civic Engagement Survey (5%)

The final reflection paper and Global Civic Engagement Survey require students to reflect on what you learned in the internship based on the stated course objectives (enhance substantive knowledge, promote responsible citizenship, advance professional development). Students are also required to discuss and outline their conception of what it means to be a “global citizen”.

7.) Professional Letter of Evaluation of Intern Supervisor (5%)

This professional letter of evaluation of the Intern Supervisor should be turned into the Chairperson of the Department of Political Science and will remain anonymous. The Chairperson will visit the class before the end of the semester to discuss the professional format and content of a letter of evaluation.

During class, we will discuss assigned readings and work on the tasks outlined in the syllabus as a group. Outside of class, interns are expected to work on their subcommittee assignments. Interns are also expected to attend all Atlas Planning Committee Meetings, serve as Atlas Ambassadors during Atlas Week, and volunteer at the Billiken World Festival. This syllabus is a fluid document and may require revisions regarding the timeline!

Class attendance is mandatory. Please come to class having read the assigned readings and/or having completed the assigned tasks. Be prepared to report on the progress of your subcommittee to the rest of the class.

I assign points for all of your assignments. To determine your grade, just add up the points. The grading scale for the course is as follows:

100 - 93 = A	(4.0 GPA)	79 - 78 = C+	(2.3 GPA)
92 - 90 = A-	(3.7 GPA)	77 - 73 = C	(2.0 GPA)
89 - 88 = B+	(3.3 GPA)	72 - 70 = C-	(1.7 GPA)
87 - 83 = B	(3.0 GPA)	69 - 60 = D	(1.0 GPA)
82 - 80 = B-	(2.7 GPA)	59 and below = F	(0.0 GPA)

Academic Integrity and Honesty

Academic integrity is honest, truthful and responsible conduct in all academic endeavors. The mission of Saint Louis University is "the pursuit of truth for the greater glory of God and for the service of humanity." Accordingly, all acts of falsehood demean and compromise the corporate endeavors of teaching, research, health care, and community service via which SLU embodies its mission. The University strives to prepare students for lives of personal and professional integrity, and therefore regards all breaches of academic integrity as matters of serious concern.

The governing University-level Academic Integrity Policy was adopted in Spring 2015, and can be accessed on the Provost's Office website at:

http://www.slu.edu/Documents/provost/academic_affairs/University-wide%20Academic%20Integrity%20Policy%20FINAL%20%206-26-15.pdf.

Additionally, each SLU College, School, and Center has adopted its own academic integrity policies, available on their respective websites. All SLU students are expected to know and abide by these policies, which detail definitions of violations, processes for reporting violations, sanctions, and appeals. Please direct questions about any facet of academic integrity to your faculty, the chair of the department of your academic program, or the Dean/Director of the College, School or Center in which your program is housed.

Specific College of Arts and Sciences Academic Honesty Policies and Procedures may be found at: <http://www.slu.edu/x12657.xml>

Title IX Syllabus Statement

Saint Louis University and its faculty are committed to supporting our students and seeking an environment that is free of bias, discrimination, and harassment. If you have encountered any form of sexual misconduct (e.g. sexual assault, sexual harassment, stalking, domestic or dating violence), we encourage you to report this to the University. If you speak with a faculty member about an incident of misconduct, that faculty member must notify SLU's Title IX coordinator, Anna R. Kratky (DuBourg Hall, room 36; akratky@slu.edu; 314-977-3886) and share the basic fact of your experience with her. The Title IX coordinator will then be available to assist you in understanding all of your options and in connecting you with all possible resources on and off campus.

If you wish to speak with a confidential source, you may contact the counselors at the University Counseling Center at 314-977-TALK. To view SLU's sexual misconduct policy and for resources, please visit the following web address: <http://www.slu.edu/general-counsel-home/office-of-institutional-equity-and-diversity/sexual-misconduct-policy>
www.slu.edu/here4you .

Student Success Center

In recognition that people learn in a variety of ways and that learning is influenced by multiple factors (e.g., prior experience, study skills or learning disability), resources to support student success are available on campus. The Student Success Center, a one-stop shop, which assists

students with academic and career related services, is located in suite 331 in Busch Student Center and in suite 114 of the School of Nursing Building. Students who think they might benefit from these resources can find out more about: Course-level support (e.g., faculty member, departmental resources, etc.) by asking their course instructor. University-level support (e.g., tutoring services, university writing services, disability services, academic coaching, career services, and/or facets of curriculum planning) by visiting the Student Success Center or by going to slu.edu/success.

University Writing Services

We encourage you to take advantage of university writing services in the Student Success Center; getting feedback benefits writers at all skill levels. Trained writing consultants can help with writing projects, multimedia projects, and oral presentations. University Writing Services offers one-on-one consultations that address everything from brainstorming and developing ideas to crafting strong sentences and documenting sources. For more information, call 314-977-3484 or visit the [University of Writing Services website](#).

Disability Services Academic Accommodations

Students with a documented disability who wish to request academic accommodations are encouraged to contact Disability Services to discuss accommodation requests and eligibility requirements. Please contact Disability Services, located within the Student Success Center, at disability_services@slu.edu or 314-977-3484 to schedule an appointment. Confidentiality will be observed in all inquiries. Once approved, information about academic accommodations will be shared with course instructors via email from Disability Services and viewed within Banner via the instructor's course roster.

Additionally, if you would find it to be beneficial due to your course content to list specific information regarding writing assistance for undergraduate or graduate students, consider including the following:

Course Schedule

Week 1:

Tuesday, January 12 – Overview of the Internship and Atlas Program

Assignment: Review and Read Atlas Operations Manual and Review Timeline

- Subcommittee Assignments and responsibilities
- Atlas Timeline
- Intern affiliations, majors, and courses
- Prepare for Atlas Promotional Week – Event Submission and Coffee & Conversation Submission Deadlines
- Promotions in Newslink, CSOs, Atlas email list serve, College Newsletters,
- Short blurb in UNews, others
- Atlas at the School of Medicine – February 1-6

Thursday, January 14 – What is Global Citizenship?

Reading: Westheimer, Joel and Joseph Kahne. 2004. "What Kind of Citizen? The Politics of Educating for Democracy." *American Educational Research Journal*, 41(2), p. 237-245. <http://democraticdialogue.com/DDpdfs/WhatKindOfCitizenAERJ.pdf>

Question: What is Global Citizenship?

Assignment: Complete the Global Citizenship Survey and provide your definition of Global Citizenship

- Preparation for Promotion of Submission Deadlines – Events and Coffee & Conversation
- Classroom visits, tabling, digital signage, and other promotional efforts
- Need to schedule BWF and Atlas Planning Committee meetings for the following week
- Need to arrange tutorials for External Publicity, Internal Publicity, and Scheduling Subcommittees with Marketing & Communication and University Development
- Post Medical School events of web page
- Verify banner reservations
- Button assignments

Week 2:

Tuesday, January 19 – Goals and Mission of the Program: Promoting Global Civic Engagement

Reading Assignment: Lorenzini, Michelle. 2013. "From Global Education to Global Civic Engagement". *Journal of Political Science Education*, 9:4, 417-435.

- Promotion of Submission Deadlines throughout the week
- Promotional efforts for Atlas Week at the School of Medicine
- BWF and Atlas Committee Scheduled Meetings
- Tabling in BSC, classroom visits

Thursday, January 21 – Key Programmatic and Thematic Events

- Tabling in BSC, classroom visits
- "Reaching Across Borders: Embracing Our Global Community" – focus on immigrant and refugee populations
- Kick-Off Event – Working with Korean Student Association
- Interfaith Prayer Service – Working with Interfaith Alliance
- Coffee & Conversation Events
- Innovation Challenge – Working with Parks College – Event with Dr. Mukesh Kapila
- Panel Discussion with Kilian Kleinschmidt, Mukesh Kapila, and International Institute held at the Law School
- Signature Symposium with Kilian Kleinschmidt

- Distinguished Guest Lecture and Book-Signing with Dr. Mukesh Kapila
- Grand Rounds Lecture at the School of Medicine with Dr. Kapila

Week 3:

Tuesday, January 26: Internal and External Publicity and Scheduling Advance Preparations

- Ambassador assignments for the School of Medicine
- Finalize Signature Symposium Invitation for Alumnae
- Compile list of external organizations to contact
- Scheduling – Reserved Rooms document
- Buttons – design and start making
- Digital Signage

Thursday, January 28 – Forced Migration

Reading Assignment: Betts, Alexander and Gil Loescher. 2011. “Refugees in International Relations.” In *Refugees in International Relations*, edited by Alexander Betts and Gil Loescher. London: Oxford University Press, p. 1-27.
(on reserve)

Question: What are the underlying political and economic causes of forced migration?
Make sure you address factors at both the local and global level

- Finalize Signature Symposium Poster
- Begin working on Passport
- Student Video
- contact submitted events organizers
- Media calendar postings
- Passport stamp design

Week 4:

****Atlas Week at the School of Medicine – Monday, Feb. 1 – Saturday, Feb. 6****
Please attend events when you are available!

Tuesday, February 2 – Begin Reviewing Details for Submitted Events & Prepare to Assemble the Atlas master calendar

- Verify information for submitted events
- Begin Assembling the Master Calendar
- Final deadline promotion efforts

Thursday, February 4 – Refugee Rights: Who to Protect, Why Protect, How to Protect??

Reading Assignment: Betts, Alexander. 2015. “The Normative Terrain of the Global Refugee Regime”, *Ethics and International Affairs*, 29(4).

<http://www.ethicsandinternationalaffairs.org/2015/the-normative-terrain-of-the-global-refugee-regime/>

Question: Clearly lay out the alternative theoretical and philosophical perspectives regarding refugee rights.

- Review Coffee & Conversation Nominations and select speakers
- Work on Internal Publicity Promotion Efforts
- Enter submitted events to the Master Calendar

Week 5:

Tuesday, February 9 – The Syrian Refugee Crisis

Assignment: Compile a list of facts and figures regarding the Syrian Refugee Crisis, and in Particular, the Zaa'tari Refugee Camp in Jordan

<http://data.unhcr.org/syrianrefugees/settlement.php?id=176&country=107®ion=77>

<http://www.bbc.com/news/world-middle-east-23801200>

http://www.nytimes.com/2014/02/16/magazine/how-to-build-a-perfect-refugee-camp.html?_r=1

[http://unosat-maps.web.cern.ch/unosat-](http://unosat-maps.web.cern.ch/unosat-maps/SY/CE20130604SYR/UNOSAT_A3_Update_AIZaatariCamp_Landscape_20130930.pdf)

[maps/SY/CE20130604SYR/UNOSAT_A3_Update_AIZaatariCamp_Landscape_20130930.pdf](http://unosat-maps.web.cern.ch/unosat-maps/SY/CE20130604SYR/UNOSAT_A3_Update_AIZaatariCamp_Landscape_20130930.pdf)

- Work on assembling the Master Calendar
- Final deadline promotional efforts
- Work on creating the passport
- Finalize Details of Programmatic Events and Intern Events

Thursday, February 11 – Schedule Atlas events for Master Calendar

Week 6:

Tuesday, February 16 - Finalize Master Calendar

- Work on web page descriptions
- compile list of AV needs
- Notify event organizers of assigned room location, date, and time
- create hashtags for the passport

Thursday, February 18 – Work on Web Page and Passport

Week 7:

Tuesday, February 23 – Finalize Passport and Web Page

Thursday, February 25 – Finalize Web page and Proof Master Calendar poster and Passport in class to go to the printer

Week 8:

Tuesday, March 1 – Logistics for Keynote Speaker and Distinguished Guest Lecturer

- Prepare itineraries
- create Signature Symposium program
- select Master of Ceremonies for the Signature Symposium
- lunch with Keynote Speaker

**Thursday, March 3 - Finalize Details and Logistics of all Keynote Events
Book Review Due**

- Plan photo campaign for week of April 14 - 18

Week 9:

Tuesday, March 8 – NO CLASS – Spring Break

Thursday, March 10 – NO Class – Spring Break

Week 10:

Tuesday, March 15 – Photo campaign this week

- Finalize all logistics for Kick-Off event
- Finalize all logistics for Innovation Challenge
- Finalize all logistics for events with Kilian Kleinschmidt
- Finalize all logistics for events with Mukesh Kapila

Thursday, March 17 – Begin Poster and Passport Distribution

Week 11:

Tuesday, March 22 – Internal and External Publicity Promotion

- Finish all posting and distribution of passports

Thursday, March 24 – NO CLASS – EASTER BREAK

Week 12:

****Schedule Full Atlas Committee Planning Committee Meeting****

Tuesday, March 29 - Internal and External Publicity Promotion

- Handbilling in BSC all week – passport and button distribution
- Final Assignments and To Do Lists
- Ambassador Assignments
- Schedule Atlas Ambassador Meeting

Thursday, March 31 – Final Distribution of all Promotional Materials

- Handbilling in BSC all week – passport and button distribution
- Review Logistics for all Programmatic Events
- Final Publicity Promotions

Week 13:

Atlas Week is Here – April 3 - 9!

Week 14:

Tuesday, April 12 – Full Committee Wrap-Up Meeting

Thursday, April 14 – Assessment of the 2016 Atlas Program

Week 15:

Tuesday, April 19 – The Economic Impact of Hosting Refugees

Reading Assignments:

Omata, Naohiko and Nina Weaver. 2015. “Assessing Economic Impacts of Hosting Refugees”, *Refugee Studies Centre Working Paper Series*, No. 111, Oxford Department of International Development, University of Oxford.
<http://www.rsc.ox.ac.uk/publications>

Betts, Alexander and Paul Collier. 2015. “Help Refugees Help Themselves: Let Displaced Syrians Join the Labor Market”, *Foreign Affairs*, Council on Foreign Relations, November/December. <https://www.foreignaffairs.com/print/1115581>

Question: What are the economic costs and benefits of hosting refugees for the host country?

Thursday, April 21 – Wrapping Up the 2016 Atlas Program

- Work on finishing your portfolios
- Thank you notes

Week 16:

Tuesday, April 26 - The Economic Impact of Immigration in St. Louis

Reading Assignment: Strauss, Jack. 2012. "The Economic Impact of Immigration on St. Louis", *St. Louis Project Mosaic Study*, p. 1-13 and 24-29.

http://www.stlmosaicproject.org/cmss_files/attachmentlibrary/EconomicimpactstudyAPRIL2012-1.pdf

Question: What does the study predict would be the economic benefits of increased immigration to St. Louis?

- Work on finishing your portfolios

Thursday, April 28 - Programmatic planning for the 2017 Program

- List of recommendations for 2016
- Solicitation of Keynote Speaker proposals

Final Assignments:

Due Monday, May 9 – Portfolio Assignment, Reflection Paper, Intern Surveys, and Evaluation Letter