

Debra Neumann Pike, CPA, MBA
Curriculum Vitae

Accounting Instructor
JOHN COOK SCHOOL OF BUSINESS
SAINT LOUIS UNIVERSITY
3674 Lindell Blvd.
Saint Louis, Missouri 63108
314.977.3562 – dpike@slu.edu

PROFESSIONAL EXPERIENCE

SAINT LOUIS UNIVERSITY

Assistant Professor of Accounting, Non-Tenure Track – Saint Louis University **August, 2012 – present**

Responsible for teaching accounting courses in the John Cook School of Business undergraduate program including *Managerial Accounting*, and *Auditing* and the graduate class, *Managerial Accounting*. Serve as the Accounting Department Undergraduate Accounting Assessment Coordinator. Serve as the faculty advisor for SLU's award-winning chapter of Beta Alpha Psi (national honor society for accounting, finance, and IT students) and the University's Club Water Polo Team.

Accounting Instructor – Saint Louis University **August, 2006 – 2012**

Responsible for teaching accounting courses in the John Cook School of Business undergraduate program including *Financial Accounting*, *Managerial Accounting*, and *Auditing* and the graduate class, *Accounting for Managers*. Faculty advisor for Beta Alpha Psi since 2008.

Awards include: Beta Alpha Psi Faculty of the Year, Beta Gamma Sigma Faculty of the Year, Saint Louis University Avis E. Meyer Outstanding Faculty Advisor Award.

Adjunct Accounting Professor - Saint Louis University **August, 2005 – December, 2005**

Part-time role responsible for teaching introductory level financial accounting and managerial accounting; both required classes for all business students and aviation science students. Leveraged personal experience in accounting to impress the real-life value of accounting acumen to students.

MARITZ INC.

Vice President, Projects System – Maritz, Part-time **August, 2006 – September, 2011**

Team leader in the implementation of a single Oracle project accounting system to replace three existing custom project accounting and nine time reporting systems. Served as the resident revenue recognition authority and audit liaison at Maritz.

Vice President, U.S. Project Accounting - Maritz Inc. **April, 2004 – August, 2006**

Selected to lead the consolidation of three legacy domestic project accounting organizations serving seven business units into one. Staff located primarily in Fenton, MO with satellite offices in four states.

- Established a focus on proper revenue recognition and contract compliance in the project accounting team. Designed and implemented Inc-wide strategies for compliance with new, complex revenue recognition guidelines. Developed numerous revenue recognition checklists to ascertain conformity with GAAP and consistent practices across business units. Key contributor to the creation, execution, and eventual compliance with Maritz Inc.'s first contract policy.

- Presided over the development of a first-ever project accounting business plan laying out a roadmap for the division to capture efficiencies of scale while retaining a high level of service to the unique needs of the seven business units.

Vice President, Financial Process Improvement - Maritz Inc.

April, 2003 – March, 2004

Launched a new internal consulting function focused on attaining world-class performance in the Maritz Inc. finance functions by identifying areas for process improvement, project-managing specific initiatives and developing and reporting on performance measurement of such with a continuous focus on best practices and industry trends.

- Created several performance measurement and initiative reporting tools to ensure that initiatives are prioritized and resources assigned accordingly. Managed several process improvement initiatives estimated to save Maritz Inc. \$1.5 million annually.

Vice President, Controller - Maritz Performance Improvement Company (MPIC)

July, 2002 - March, 2003

Responsible for all aspects of the financial management of a \$350 million professional services organization comprised of six separate business units.

- Redesigned accounting processes and implemented extensive changes to transform the financial organization to align with new business unit structure.
- Lead an initiative to improve financial forecasting and strategic planning.

Vice President, Assistant Controller and Leader of Project Accounting - MPIC

1999 - 2002

- Improved customer service levels as measured by satisfaction surveys while reducing staff size by 10%.
- Adapted financial processes and structures to accommodate two complete reorganizations of MPIC in 14 months including the spin-off of a new legal entity and the acquisition of a \$10 million company.
- Led a cross-functional team establishing time reporting for a UK subsidiary in preparation for their conversion to the Oracle Project Accounting System.

Vice President, Financial Reporting and Analysis - MPIC

1997 - 1999

- Reduced monthly closing time for MPIC from last in Corporation (approximately 21 days) to first (7 days).
- Effectively managed two company reorganizations and led a cross-functional team to improve labor reporting and costing issues.
- Participated in the development of an Oracle-based project accounting system.

Vice President, Client Financial Services - MPIC

1994 – 1995

- Consolidated the 4 billing functions of MPIC and established a Project Accounting function while continuing to oversee the merchandise accounting department.

Director of Financial Services - MPIC

1990 – 1994

- Responsible for the financial management of an \$80 million direct marketing/fulfillment business. Managed the interface between the traditional MPIC accounting systems and the custom-developed financial reporting system for an important Maritz client.
- Designed and established internal accounting controls in a start-up operation.

Internal Auditor – Maritz Inc.

1988 – 1990

Reviewed numerous systems within the Maritz operating units, recommended improvements in internal accounting controls and identified opportunities to achieve operating efficiencies.

SUMMIT STRATEGIES GROUP, INC.

Managing Director, Finance & Administration

1995 – 1997

- Performed all financial, administrative and technology functions for a start-up 15-member investment consulting firm. Duties included coordination of benefits as well as all financial record-keeping and reporting responsibilities.
- Researched and implemented an office-wide systems upgrade and led an automation project of a core firm process.
- Served on the firm Board of Directors.

KPMG PEAT MARWICK

Senior Accountant

1986 – 1988

Coordinated audit engagements of private and public companies in a variety of fields including manufacturing, retail and real estate. Responsible for the design and review of effective procedures and testwork. Supervised and trained staff accountants.

COMMUNITY SERVICE

THE BRIDGE – Board member and Finance Committee member for a non-profit serving the homeless in the St. Louis area. Advised on internal control improvements, commented on an accounting policy/procedure manual, and coordinated the auction bank at The Bridge's annual fundraiser

EDUCATION

M.B.A. – St. Louis University, 1992. Summa cum laude. Emphasis area – Finance.

B.S.B.A. – University of Missouri - St. Louis (Accounting), 1985. Magna cum laude. Minor in mathematics. Accounting teaching assistant. Math department grader and lab tutor. Beta Gamma Sigma. Beta Alpha Psi.

CERTIFICATION

Certified Public Accountant—Missouri, 1988

HONORS/AWARDS/RECOGNITIONS

Thomas M. Knapp, S.J. Distinguished Faculty Member Award, John Cook School of Business Alumni Association at Saint Louis University (2014)

Avis E. Meyer Outstanding Faculty Advisor Award Nominee and Winner, SLU Student Involvement Center (Nominee 2013, 2012; Winner 2012)

Beta Alpha Psi Outstanding Faculty Award, Beta Alpha Psi-Zeta Nu Chapter (2013, 2009)

SGA Faculty Excellence Award, SLU Student Government Association (2013, 2008)

Most Impactful Person, Senior Reception with the Jesuits, Saint Louis University (2013)

Beta Gamma Sigma Outstanding Teacher Award, Gamma of Missouri Chapter of Beta Gamma Sigma (2011)

John Cook School of Business Service Award, Non-Tenured Faculty (2011)