

## **Denise Guithues-Amrhein**

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Accounting  
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### **Education**

Ph D, Saint Louis University, 1983.  
Major: Business Administration (Accounting)  
Supporting Areas of Emphasis: Finance

MS, Saint Louis University, 1977.  
Major: Finance

BS, Saint Louis University, 1975.  
Major: Business Administration (Accounting)

### **Professional Positions**

#### **Academic - Post-Secondary**

Associate Professor of Accounting, Saint Louis University. (July 1, 1994 - Present).

Assistant Professor, Saint Louis University. (August 1989 - July 1, 1994).

Adjunct Assistant Professor, Saint Louis University. (1983 - 1989).

Assistant Professor, Fontbonne College. (1984 - 1988).

#### **Professional**

Staff Accountant, Price Waterhouse and Company. (1975 - 1976).

### **Licensures and Certifications**

Certified Public Accountant.

### **Professional Memberships**

American Accounting Association.

American Association of Individual Investors.

American Institute of Certified Public Accountants.

Financial Executive International.

Institute of Management Accountants.

North American Case Research Association. (October 2010 - Present).

## Development Activities Attended

- "Lunch and Learn Series," JCSB Accounting Department. (September 2011 - Present).
- "Financial Executives Institute Meetings and Presentations." (2003 - Present).
- Professional Association programs/events, "The Institute of Internal Auditors on Internal Controls," Beta Alpha Psi. (February 25, 2013).
- Forum, "Learning Studio Open Forum," Saint Louis University. (February 20, 2013).
- Consultation, "Innovative Teaching Fellowship Pre-Submission Consultation." (February 20, 2013).
- Seminar, "John Cook School of Business Seminar Series," JCSB. (February 15, 2013).
- Professional Association programs/events, "Deloitte Presentation on Valuation," Beta Alpha Psi. (February 11, 2013).
- Seminar, "John Cook School of Business Seminar Series," JCSB. (November 30, 2012).
- Seminar, "John Cook School of Business Seminar Series," JCSB. (November 16, 2012).
- Seminar, "John Cook School of Business Seminar Series," JCSB. (November 9, 2012).
- Workshop, "Conversation on Teaching: "Engaging All Students in the Large Classroom", " Reinert Center for Transformative Teaching & Learning. (November 9, 2012).
- Seminar, "John Cook School of Business Seminar Series," JCSB. (October 12, 2012).
- Seminar, "John Cook School of Business Seminar Series," JCSB. (September 21, 2012).
- Wuller/Vasquez Lecture Series in Accounting - Global Accounting Lecture by Sir David Tweedie, "IFRS-Will the Global Accounting Experiment Succeed or Fail," John Cook School of Business Accounting Department. (April 12, 2012).
- Seminar, "John Cook School of Business Seminar Series," JCSB. (March 30, 2012).
- Seminar, "John Cook School of Business Seminar Series." (February 10, 2012).
- Webinar, "IMA Automating Financial Reporting & Disclosure Management," Institute of Management Accountants. (January 18, 2012).
- Webinar, "FASRI Roundtable Series: Future Research Directions in Private Firms," American Accounting Association. (November 8, 2011).
- Research Presentation, "Ownership and Firm Value," JCSB. (November 4, 2011).
- Seminar, "Learning Technologies Presentation on Tegrity and Blackboard," Saint Louis University. (October 26, 2011).
- Seminar, "Endnote Seminar," JCSB. (September 26, 2011).
- Continuing Education Program, "Spotlight on Teaching: Interactive Card Sorting," SLU Center for Teaching Excellence. (March 25, 2011).

Seminar, "Addressing Issues of Business Ethics in the Classroom: Current Issues of Economics and Social Justice," JCSB. (March 4, 2011).

Seminar, "Success in 2011: What Cloud Computing Means to Finance," Institute of Management Accountants. (January 26, 2011).

Seminar, "Get on BOARD with Data Analytics," AICPA. (January 19, 2011).

Conference Attendance, "Managerial Accounting Teaching and Technology Symposium," McGraw-Hill, Laguna Beach, CA. (October 14, 2010 - October 17, 2010).

Workshop, "Integrated Mentoring Advising Event," Saint Louis University - Associate VP Paaige Turner. (September 22, 2010).

Conference Attendance, "American Accounting Association National Meeting," American Accounting Association, Anaheim, CA. (August 3, 2008 - August 6, 2008).

Workshop, "Workshop on Integrative Learning," Center for Teaching Excellence (SLU). (October 26, 2007).

"American Accounting Association National Meeting." (2006).

"American Accounting Association National Meeting." (2005).

"American Accounting Association National Meeting." (2004).

"American Accounting Association Midwest Regional Meeting." (2003).

"Teaching for Strategic Learning," Center for Teaching Excellence (SLU). (November 2003).

"American Accounting Association Southwest Regional Meeting." (2002).

"Atlas Symposium – Global Conflict: Crisis and Cooperation." (2002).

Engaging Students in Learning: Techniques and Impacts. (2002).

"Navigating Accounting Workshop." (2002).

"The Art and Craft of Discussion Leadership," Harvard Business School, Boston, MA. (June 2002).

"American Accounting Association Midwest Regional Meeting." (2001).

"American Accounting Association National Meeting (check)." (2001).

"E-Business Automation Executive Level Cyber Seminar Series." (2001).

"Case Teaching and Research Workshop." (May 2001).

"E-Business Executive Cyber Seminars Series." (2000).

"E-Commerce Boot Camp." (2000).

"E-Commerce Strategies in Motion." (2000).

"American Accounting Association National Meeting." (1999).

"Logistics and Supply Chain Management in the New Millennium." (1999).

"The Future of Global Business." (1999).

"Using Cost Management to Attain Competitive Advantage." (1999).

"American Accounting Association Midwest Regional Meeting." (1998).

"American Accounting Association National Meeting." (1998).

"Georgia State University Master Teacher Conference." (1998).

"Estate Planning Seminar." (1996).

"Financial Planning Seminar." (1996).

"Information Technology Conference." (1996).

"Tax and Estate Planning Seminar." (1995).

## **Awards and Honors**

American Accounting Association 1982 Doctoral Consortium Fellow Fellowship Award.

Beta Alpha Psi National Accounting Honor Society, Charter Member.

Beta Gamma Sigma National Business Honor Society.

Financial Executive Institute Award Recipient.

Pi Mu Epsilon National Mathematical Honor Society.

## **TEACHING**

### **Teaching Experience**

#### **Saint Louis University**

ACCT 220, Financial Accounting.

ACCT 222, Managerial Accounting

ACCT 322, Cost Management.

ACCT 480, Accounting Internship

ACCT 498, Special study

ACCT 501, Accounting for Managers

ACCT 581, M. of Acct. Internship

ACCT 650, E-Business Strategic Applications and Controls,

### **Directed Student Learning**

Internship Advisor.

## **RESEARCH**

## Published Intellectual Contributions

### Books

Guithues-Amrhein, D. (1985). *Innovative Reporting of Foreign Currency Translation*. Ann Arbor, M: UMI Research Press.

### Book Chapters

Guithues-Amrhein, D. (1997). *Reporting of Foreign Currency Translation*. Washington, D.C: Readings in International Business : University Press of America..

### Refereed Journal Articles

Guithues-Amrhein, D. (2011). Integrating REA and XBRL GL to Facilitate Modern Business Reporting. *International Journal of Business and Social Science*, 2(24).

Guithues-Amrhein, D., Pinsker, R., Farewell, S. (2009). REA and XBRL GL: Synergies for the 21st Century Business Reporting System. *The International Journal of Digital Accounting Research*, 9, pp. 127-152. <http://www.ijdar.org>

Guithues-Amrhein, D. (2005). Financial Reporting in XBRL on the SEC's EDGAR System: A Critique and Evaluation. *Journal of Information Systems*, 19(2)(Fall 2005), 191- 210.

Guithues-Amrhein, D., Katz, J. A. (1999). Assessing the Mortality Risk of a Business. *Journal of Enterprising Culture*, 7(1).

Guithues-Amrhein, D. (1998). Exchange Rates: Their Importance, Purpose and Role in Translation. *The Multinational Business Review*, 6(2), 37-43.

Guithues-Amrhein, D. (1994). Reporting of Foreign Currency Translation. *Multinational Business Review*, 2(1), 65-71.

### Conference Proceedings

Guithues-Amrhein, D. and Fisher, J. E. (2013) North American Case Research Association (NACRA) Conference, *Pablo in Peril*, Ethics and Governance Case Track, (October)

Guithues-Amrhein, D., (2013) World Forum/IAJBS-CJBE Joint Meeting, *Achieving Global Sustainability Through Proper Measurement*, Saint Louis, MO, USA. (July).

Guithues-Amrhein, D. and Jackson, J.A. (2009) North American Case Research Association (NACRA) Conference, *Metrorail Project Projection and Analysis Challenges*, Embryo Case Track, (October)

Guithues-Amrhein, D. (2008). *Using REA as an Ontology for Creating Extensions to the XBRL GL Taxonomy*. Collected Papers of the Seventeenth Annual Research Workshop on: Artificial Intelligence and Emerging Technologies in Accounting, Auditing and Tax.

Guithues-Amrhein, D., Jackson, J. A. (2002). *EU Enlargement and the European Construction Industry Dimensions of Economic Conquest*. International Business and Economic Research Conference.

Guithues-Amrhein, D., Katz, J. A. (1998). *Cash Flow as a Factor in the Mortality Risk of a Business*. The 43rd ICSB World Conference, Singapore.

## Refereed Presentations

- Guithues-Amrhein, D. and Fisher, J. E. (2013) North American Case Research Association (NACRA) Conference, *Pablo in Peril*, Ethics and Governance Case Track, (October)
- Guithues-Amrhein, D., (2013) World Forum/IAJBS-CJBE Joint Meeting, *Achieving Global Sustainability Through Proper Measurement*, Saint Louis, MO, USA. (July).
- Guithues-Amrhein, D. (Presenter & Author), Jackson, J. A. (Author Only), NACRA Annual Conference, "Metrorail Project Projection and Analysis Challenges," North American Case Research Association, Santa Cruz, California. (October 30, 2009).
- Guithues-Amrhein, D., Farewell, S., Seventeenth Annual Research Workshop on Artificial Intelligence and Emerging Technologies in Accounting, Auditing and Tax, "Using REA as an Ontology for Creating Extensions to the XBRL GL Taxonomy," Artificial Intelligence/Emerging Technologies Section of the American Accounting, Anaheim, CA USA. (August 2, 2008).
- Guithues-Amrhein, D., Farewell, S., Pinsker, R., 7th Bryant XBRL Conference, "REA and XBRL GL: Synergies for the 21st Century Business Reporting System." (October 19, 2007).
- Guithues-Amrhein, D., Jackson, J. A., 2002 International Business and Economic Research Conference, "EU Enlargement and the European Construction Industry Dimensions of Economic Conquest," Las Vegas, Nevada. (October 2002).
- Guithues-Amrhein, D., Katz, J. A., 43rd ICSB World Conference, "Cash Flow as a Factor in the Mortality Risk of a Business," Singapore. (June 1998).

## Referred Conference Acceptance to be Presented

- Guithues-Amrhein, D., American Accounting Association's 19<sup>th</sup> Annual Ethics Research Symposium, *The Cost and Value of Internal Controls and Ethics in Small- and Medium-Sized Enterprises*, Atlanta, GA, USA. (August 2014).

## Reviewer

- Review for *International Journal of Digital Accounting Research (IJDAR)* article (2012).

## Discussant

- American Accounting Association's 19<sup>th</sup> Annual Ethics Research Symposium, (2014) *Walk With the Wise and Become Wise: A Network Analysis of Board Interlocks and The Diffusion of Environmental Performance*, authors Jingyun Chen, Western University, Jing Lu, University of Calgary  
*Discussant:* Denise Amrhein, St. Louis University

## SERVICE

### Department Service

- Faculty Mentor, Academic Mentor.  
Accounting Advisory Board Meetings.

Attendee, Meeting, Accounting Department Lunch and Learn Meetings.

Attendee, Meeting, Accounting Department Meetings.

Accounting Department Representative at MBA Open House.

Accounting Department's Library Representative.

Attendee, Meeting, Beta Alpha Psi Meetings.

Committee Member, Accounting Department Journals List Committee. (May 4, 2011 - Present).

Accounting Department Representative at MBA Open House. (January 2013).

Faculty Advisor, PWC X-ACT Competition Team Faculty Advisor. (October 2012 - November 2012).

Attendee, Meeting, Grant Thornton Luncheon Meeting. (September 14, 2012).

Attendee, Meeting, Welcome Breakfasts for MACC and Integrated Students. (September 11, 2012).

Faculty Advisor, Faculty Sponsor for Student Internships. (May 2012 - August 2012).

Attendee, Meet the Firm Nights. (April 26, 2012).

Attendee, Meeting, Accounting Department Town-Hall Meetings. (April 25, 2012).

Attendee, Meeting, Accounting Department Town-Hall Meetings. (August 1997 - December 2011).

Faculty Advisor, Faculty Sponsor for Student Internships. (August 1997 - December 2011).

Faculty Advisor, PWC X-ACT Competition Team Faculty Advisor. (August 1997 - December 2011).

Attendee, Meeting, Saint Louis University Marshal Meetings. (August 1997 - December 2011).

Attendee, Meeting, Welcome Breakfasts for MACC and Integrated Students. (August 1997 - December 2011).

Attendee, Meeting, CPA Excel WebConference. (December 19, 2011).

New Faculty Recruiting Activities. (August 1997 - August 2011).

Committee Member, Diversity Task Force. (February 3, 2009 - May 3, 2010).

Served as Department Representative, Martin Luther King Jr. Scholars Program. (March 19, 2010).

Served as Department Representative, MBA Open House (MAC Program). (February 10, 2010).

## **College Service**

Attendee, Meeting, JCSB Faculty Assembly Meetings. (1997 - Present).

Participant, JCSB Pre-Commencement. (1997 - Present).

Attendee, Meeting, Dean's Breakfast Series Meeting Presentation. (November 2, 2012).

Attended as a Faculty Representative, Welcome Reception for Exchange Students. (August 29, 2012).

Participant, Faculty Phone-a-Thon. (February 25, 2012).

Participant, Faculty Phone-a-Thon. (February 20, 2012).

Participant, Faculty Phone-a-Thon. (August 1997 - December 2011).

Attendee, JCSB Excellence Awards. (May 14, 2011).

Department Representative, MBA Open House. (March 2, 2011).

Participant, Faculty Phone-a-Thon. (February 23, 2011).

Attendee, Meeting, Accreditation Meeting Tenured Faculty Participant. (January 31, 2011).

Committee Member, Undergraduate Board. (2003 - August 2010).

Committee Member, Diversity Task force. (February 2009 - May 2010).

## **University Service**

Attendee, Meeting, Saint Louis University Marshal Meetings. (August 1997 - Present).

Marshal at the Mid-year Commencement Ceremony for Saint Louis University. (December 14, 2012).

Feast of All Souls Mass Event. (November 2, 2012).

Marshal at the Convocation Ceremony for Saint Louis University. (August 24, 2012).

Marshal at the Commencement Ceremony for Saint Louis University. (May 19, 2012).

Attendee, Meeting, Saint Louis University Marshal Meetings. (August 1997 - December 2011).

Marshal at the Mid-year Commencement Ceremony for Saint Louis University. (December 10, 2011).

Attendee, Meeting, Open Forum on Characteristics of Jesuit Education, Administrator Evaluation, and Faculty Evaluation. (November 11, 2011).

Marshal at the Convocation Ceremony for Saint Louis University. (August 20, 2011).

Marshal at the Commencement Ceremony for Saint Louis University. (May 15, 2011).

Marshal at the Mid-year Commencement Ceremony for Saint Louis University. (December 10, 2010).

Marshal at the Convocation Ceremony for Saint Louis University. (August 20, 2010).



Marshal at the Commencement Ceremony for Saint Louis University. (May 15, 2010).

Marshal at the Commencement Ceremony for Saint Louis University. (1995 - 2009).

### **Professional Service**

Member, AICPA.

Prepare/Grade Certification Exams, AICPA.

Member, Financial Executives International.

Member, Institute of Management Accountants.

Reviewer, Journal Article, International Journal of Digital Accounting Research. (April 30, 2012 - May 31, 2012).

### **Public Service**

Eucharistic Minister, Saint Andrew Church.