

ELOUISE MINTZ, Ph. D.
Curriculum Vitae

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EDUCATION

- PhD Saint Louis University, St. Louis, MO: October 2003
John Cook School of Business
Major: Management
Minor: Decision Science
Dissertation: "Closing the Gap Revisited: Member Banks and the Federal Reserve"
- MBA Fontbonne College, St. Louis, MO: August 1992
School of Business
Major: General Business
- BS Drake University, Des Moines, IA: December 1982
School of Business
Major: Marketing
Minor: Computer Information System

WORK EXPERIENCE

Saint Louis University John Cook School of Business, St. Louis, MO

Department of Management

Full-time Faculty; 2004 – present

Teach *Management* to MBA students and teach the capstone course *Strategic Management* to undergraduate students.

Part-time Faculty, 1997 – 1999; 2001 – 2004

Taught *Current Issues in Management*, *Management Theory and Practice*, and *Strategic Management* as needed to undergraduate students.

Department of Marketing

Graduate Research Assistant: 1992 – 1997

Located and copied reference material requested by faculty members. Requested material by phone from various agencies and universities. Created data files and ran analyses in SPSS. Downloaded information and files from different online data bases including; BPG, ABI Inform, Lexis/Nexis, and the US Census Bureau. Taught Marketing Principles as needed.

Webster University School of Business and Technology, St. Louis, MO

Department of Management and Marketing

Part-time Faculty: 1997 – 2004

Taught graduate and undergraduate *Marketing Research, Marketing Principles, Management Theory and Practice*, and *Strategic Management* as needed.

Lutheran Church Missouri-Synod, St. Louis, MO

Concordia University Wisconsin

Full-time Faculty & Coordinator – Concordia in the City: 2002 – 2003

Was responsible for the opening and continual day-to-day operation of an off-site adult education center in the City of St. Louis. Duties included recruiting, enrolling, and counseling students regarding financial aid, academic enrollment, and academic progress. Developed the marketing plan and budget. Contacted and interviewed marketing vendors, supply vendors, and college fair sponsors. Interviewed, screened and recommended the hiring of part-time Adjunct Faculty. Conducted workshops, training sessions, and taught Management Theory, human Resource Management, Speech Communication, and English Language as needed.

Concordia University St. Paul

Associate Faculty: 2000 – 2001

Taught various undergraduate business courses in an accelerated format to adult students in a cohort learning environment. Taught online marketing courses whenever possible. Revised and updated curriculum. Developed an online marketing survey and monitored feedback via an automated email response feature. Designed a database tracking system for faculty assignments. Courses taught included *Fundamentals of Marketing, Multicultural Diversity, Management & Supervision, Interpersonal Relationships, Marketing Strategy* and *Relationship Marketing*.

Saint Louis Community College (Forest Park & Florissant-Valley), St. Louis, MO

Department of Continuing Education

Part-time Instructor: 1994 - 2000

Specialized in teaching computer skills to beginner students and older adults. Taught *Microcomputing, Computer Literacy, Windows, Word* and *GED* classes as needed.

Basic Education, Job Skills, Work Experience Program (BJW)

Instructor/Program Consultant: 1992 – 1994

Created databases and spreadsheets. Computerized office documents and redesigned components of the program. Taught *Typing, Ten-Key, Business English*, and *Business Math* to program participants.

Fontbonne College School of Business, St. Louis, MO

Part-time Faculty: 1998 – 1999

Taught Principles of Macroeconomics as needed.

Saint Louis Public Schools, St. Louis, MO

Substitute Teacher: 1991 – 1992

Taught students at the K thru 8 levels throughout the public school system.

Adult Basic Education Instructor: 1989 – 1991

Created a work-place literacy program at a major hotel in the St. Louis area. Was the lead instructor for the Human Development Corporation Volunteer Improvement Program. Received two community-service awards.

Ferguson-Florissant School District, St. Louis County, MO

Adult Basic Education Instructor: 1990 – 1991

Taught computer-assisted *GED* classes to high-school and college-aged students.

Watterson Career Center, St. Louis, MO

Liberal Arts Instructor: 1988 – 1989

Taught *Business Math, Filing, Typing* and *GED* classes to adult students.

PROFESSIONAL MEMBERSHIPS

Academy of Management

American Society for Training and Development

The Ph.D. Project Management Division – KPMG Peat Marwick Foundation

BOOK REVIEWS

Essentials of Strategic Management; Gamble and Thompson; McGraw Hill: 3/2009

Management Skills for Everyday Life; Paula Caproni, 2nd edition; Pearson: 3/2009

Strategic Management manuscript; Cengage Learning: 9/2008

Strategic Management; Charles Bamford and Page West; Cengage Learning: 2/2008

BOARD MEMBERSHIPS

SLU Faculty Senate Affirmative Action and Diversity Committee, 2009 - present

Lutheran Geriatric Care Inc., 2008 – 2009

Fundraising Committee chair

Neighborhood Houses, 2006

Governance Committee member

Human Development Corporation – Headstart Program, 1997

HONORS AND AWARDS

Teacher of the Year, John Cook School of Business: Saint Louis University: 2005

AACSB Fellow: Saint Louis University, 1992

CERTIFICATIONS

Blackboard 9 Teaching and Learning Series: November 2009 - present

WORKSHOPS

Ethics Across the Curriculum: Summer 2009
Bringing Lectures to Life Through Stories and Anecdotes: September 2008
Blackboard CE Training; Assessment Tool: October 2008
Blackboard CE Training; Assignment Tool: October 2008
Blackboard CE Training; Grade Book: October 2008
Blackboard CE Training; Presenting Content: September 2008
Blackboard CE Training; Fast Track: September 2008
Workshop on Integrative Learning: October 2007
Conducting and Applying the Scholarship of Teaching & Learning: September 2007
Reinventing PowerPoint: Summer 2005
Academic Portfolio Retreat: April 8-9, 2005
WebCT Training: March – April 2005
Technology in an Hour: Spring 2005

- 1) Classroom Video Solutions, April 6
- 2) Hyper-PowerPoint, March 23
- 3) Academic IT Tools, February 23

CONFERENCES

Lutheran Church Missouri Synod University System: Mequon, WI 2002
University Administration and Assessment
The Ph.D. Project Management Association: Washington, D.C. 2001
Lutheran Church Missouri Synod University System: St. Paul, MN 2001
Curricula and Program Development
CUE-Net: Distance Learning
The Ph.D. Project Management Association: Toronto, Canada. 2000
Academy of Management: Toronto, Canada 2000
Lutheran Church Missouri Synod University System: Minneapolis, MN 2000
The Ph.D. Project Management Association: Chicago, IL. 1999
Academy of Management: Chicago, IL 1999
Organizational Behavior Teaching Society: Cleveland, OH 1998
Adult Basic Education Experienced Teacher Workshop: St. Louis, MO 1994
Adult Basic Education Experienced Teacher Workshop: St. Louis, MO 1992
Adult Basic Education Experienced Teacher Workshop: St. Louis, MO 1991
Adult Basic Education Experienced Teacher Workshop: Moberly, MO 1989