

## JASE R. RAMSEY

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Department of International Business  
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### Academic Experience

Associate Professor of International Business 2017-present	Saint Louis University Saint Louis, MO U.S.A.
Visiting Professor of International Business Summer 2017	University of Gottingen Gottingen, Germany
Assistant Professor of International Business 2014-2017	Saint Louis University Saint Louis, MO U.S.A.
Assistant Professor of International Business 2010-2014	University of Alabama Tuscaloosa, AL U.S.A.
Visiting Professor of International Business Summers 2011-2016	Fundação Dom Cabral Belo Horizonte, Brazil
Professor of International Business Coordinator of I.B. Research Center 2008-2010	Fundação Dom Cabral Belo Horizonte, Brazil

### Education

Ph.D. Management 2008	University of South Carolina Major: Management Minor: International Business
M.B.A. International Management 1997	AGSIM Thunderbird Major: International Strategy Area Focus: Latin American Studies
B.S. Business Administration 1996	University of Kansas Major: Business Administration Specialization: International Management
B.A. Spanish 1996	University of Kansas Major: Spanish Literature

### Refereed Publications

Posthuma, R., Ramsey, J.R., Maertz, C. (in press) A Risk Management Model for Research on Expatriates in Hostile Work Environments. *International Journal of Human Resource Management*.

Lorenz, M., Clampit, J., Ramsey, J.R. (in press) Distance is a Janus: An Exploratory Study of Offshored Innovation. *International Marketing Review*.

- Ramsey, J.R., Rutti, R., Lorenz, M., Barakat, L., Sant'anna, A.S. (2017) Developing Global Transformational Leaders. *Journal of World Business*. 52 (4).
- Lorenz, M., Ramsey, J., Tariq, A., Morrell, D. (2017) Service Excellence in the Light of Cultural Diversity: The Impact of Metacognitive Cultural Intelligence. *Journal of Service Theory and Practice*. 27 (2).
- Ramsey, J.R., Barakat, L., Abi Aad, A., Drummond, V. (2016) Emergence of Cultural Intelligence and Global Mindset Capital: A Multilevel Model. *Multinational Business Review*. 24 (2).
- Ramsey, J. R., Barakat, L., Mitchell, M. (2016). The Effects of Past Satisfaction with Internationalization and Commitment on the Future Intention to Internationalize. *International Journal of Emerging Markets*. 11 (2).
- Ramsey, J.R., Lorenz, M. (2016). Exploring the Impact of Cross-Cultural Management Education on Cultural Intelligence, Student Satisfaction, and Commitment. *Academy of Management Learning and Education*. 15 (1).
- Lorenz, M. P., & Ramsey, J.R. (2015), A Multilevel Analysis of Cultural Intelligence and Innovation in MNEs Operating in Brazil. *Revista DOM, Fundação Dom Cabral*, 9 (28).
- Barakat, L., Lorenz, M., Ramsey, J.R., Cretoiu, S. L. (2015) Global Manager's Ticket to Success: A Mediation Approach Connecting Cultural Intelligence, Job Satisfaction, and Performance. *International Journal of Emerging Markets*. 10 (4).
- Barakat, L., Ramsey, J.R., Lorenz, M., Gosling, M. (2015) When Service Failures Lead to Positive Outcomes: Evidence from the Brazilian Airline Industry. *International Journal of Research in Marketing*. 32 (1).
- Barakat, L., Ramsey, J., Cretoiu, S., Lorenz, M., Rutti, R. (2014). A inteligência cultural como competência essencial para executivos e organizações globais. *Revista DOM, Fundação Dom Cabral*. 8 (25).
- Helms, M., Rutti, R., Lorenz, M., Ramsey, J., Armstrong, C., (2014). A Quest for Global Entrepreneurs: The Importance of Cultural Intelligence on Commitment to Entrepreneurial Education. *International Journal of Entrepreneurship and Small Business*. 23 (3).
- Ramsey, J.R., Barakat, L., Abi Aad, A., (2014). Commitment to the Study of International Business and Cultural Intelligence: A Multilevel Model. *Journal of Teaching in International Business*. 25 (1).
- Morrell, D., Ravlin, L., Ramsey, J.R., Ward, A-K., (2013). Past Experience, Cultural Intelligence, and Satisfaction with International Business Studies. *Journal of Teaching in International Business*. 24 (1).
- Ramsey, J.R. (2013). The development of an institutional distance measure to predict international business travel strain. *International Journal of Stress Management*. 20 (3).

- Ramsey, J. R., Barakat, L., Monteiro, P., (2013). Cultural Distance and Future Entry Mode Strategies of Large Brazilian MNE's: An application of the GLOBE Project. *Latin American Business Review*. 14 (1).
- Ramsey, J.R., Bahia, B., (2013). How to determine subsidiary performance based on the internationalization strategy. *Journal of Management Policy and Practice*. 14 (1).
- Ramsey, J. R., Barakat, L., Cretoiu, S. L., (2012). Internationalization and its effect on subjective and objective performance: evidence from Brazilian transnational corporations. *Transnational Corporations Journal*. 1.
- Rutti, R. M., Ramsey, J. R., Li, C. (2012). The Role of Other Orientation in Team Selection and Anticipated Performance. *Team Performance Management Journal*. 18 (1/2).
- Franke, G., Hill, J., Ramsey, J., Richey, G. (2011) Difference Scores, Analysis Levels, and The (Mis)Interpretation of Cultural Distance. *Advances in International Marketing*. 22.
- Barakat, L., Ramsey, J. R., Oliveira, P., Monteiro, P., (2011). Distância Cultural e Modos de Entrada: Um Estudo das Maiores Transacionais Brasileiras. *INTERNEXT - Revista Eletrônica de Negócios Internacionais da ESPM*. 5 (2).
- Ramsey, J. R., Nassif, J. (2011). Cultural Intelligence's Influence on International Business Traveler's Ability to Deal with the Strain Caused by Institutional Distance. *Cross Cultural Management: an International Journal*. 18 (1).
- Ramsey, J. R., Alvim, F. M., Forteza, J. H., Micheloni, J. F. (2010) International Value Creation: An Alternative Model for Latin American Multinationals. *Globalization, Competitiveness, & Governability*. 4 (3).
- Ramsey, J. R., Resende, P., Almeida, A. (2009). Transnationalization of Brazilian Companies: Lessons from the Top 20. *Latin American Business Review*. 10 (2-3).
- Ployhart, R. E., Weekley, J. A., Ramsey, J. R. (2009). The consequences of human resource stocks and flows: A longitudinal examination of unit service orientation and unit effectiveness. *Academy of Management Journal*. 52 (5).
- Liu, X. S., Ramsey, J. R. (2008). Teachers' job satisfaction: Analyses of the Teacher Follow-up Survey in the United States for 2000–2001. *Teaching & Teacher Education*, 24 (5).
- Ramsey, J. R., Punnett B. J., & Greenidge D. (2008). A Social Psychological Account for Absenteeism in Barbados. *Human Resource Management Journal*, 18 (2).
- Punnett, B. J., Greenidge, D., & Ramsey, J. R. (2007). Job Attitudes and Absenteeism: A Study in the English Speaking Caribbean. *Journal of World Business* 42(2).
- Ramsey, J. R. (2005). The Role of Other Orientation on the Relationship between Institutional Distance and Expatriate Adjustment. *Journal of International Management*, 11(3).

**Refereed Publications Under Review (at least past first round)**

Ramsey, J.R., Lorenz, M., (R&R1) Every Flow has its Ebb: The Impact of Flow on Adjustment and Conflict. *Human Resource Management Journal*.

Lorenz, M., Ramsey, J.R., Richey, G. (R&R1) Opportunity Recognition and Innovation in Foreign Markets: The Role of Cultural Intelligence. *Journal of World Business*.

### **Books and Book Chapters**

Spillan, R., Ramsey, J.R. (book proposal accepted, and writing begun). *Doing business in Latin America* (2<sup>nd</sup> edition). Routledge.

Punnett, B.J., Greenidge, D., Ramsey, J. R. (book chapter) 2012. Challenges and solutions to publishing Caribbean research in an international journal. *Annotated Research in the West Indies*. Cook, L., Bastick, T. (eds.).

Resende, P., Almeida, A., Ramsey, J. R. (book chapter) 2010. The Transnationalization of Brazilian Companies: Lessons from the Top Twenty Multinational enterprises. *Foreign Direct Investment from Emerging Markets: The Challenges Ahead*. New York, USA. Palgrave Macmillan. Sauvart, K., Maschek, W., McAllister, G. (eds.).

Ramsey, J. R., Almeida, A. (editors) 2009. *The Rise of Brazilian Multinationals*. Rio de Janeiro, Brazil: Elsevier.

### **Conference Symposia and Presentations**

Lorenz, M., Ramsey, J., Johnson, C. (July, 2017) Expatriates' Cultural Intelligence and Ethical Relativism: Effects on Opportunism and Customer Relationship Performance. Paper presented at the Academy of International Business, Dubai, UAE.

Lorenz, M., Franke, G., Ramsey, J. (July, 2017) The Cultural Intelligence Scale: Level of Analysis, Aggregations, and Misspecifications. Paper presented at the Academy of International Business, Dubai, UAE.

Ramsey, J., Lorenz, M. (July, 2017) The Mediating Effects of Adjustment on the Travel Strain-Performance Relationship among Global Business Travelers. Paper presented at the Academy of International Business, Dubai, UAE.

Posthuma, R., Ramsey, J.R., Maertz, C. (July, 2017) A Risk Management Model for Research on Expatriates in Hostile Work Environments. Paper presented at the Human Resource Development Research and Practice conference, Lisbon, Portugal.

Lorenz, M., Ramsey, J., Tariq, A. Morrell, D. (August, 2016) Service excellence in light of cultural diversity: The impact of metacognitive cultural intelligence. Paper presented at the Academy of Management, Anaheim, California.

Lorenz, M., Richey, G., Ramsey, J.R. (June, 2016) Opportunity Recognition and Innovation in Foreign Markets: The Role of Cultural Intelligence. Paper presented at the Academy of International Business, New Orleans, Louisiana.

- Bauer, B., Johnson, C., Roy, D., Ramsey, J. (April, 2016) Interpersonal perception, image management, and social acceptance: The moderating effect of cultural intelligence. Paper presented at the Academy of International Business, Midwest Division, Chicago, Illinois.
- Rutti, R., Ramsey, J.R., Barakat, L., Sant'anna, A.S. (February, 2016) Transformational Leaders within the Global Context of Multinational Companies: Examining the Role of Cultural Intelligence. Paper presented at the Academy of International Business, Latin American Division, Sao Paulo, Brazil.
- Lorenz, M. P., Clampit, J., & Ramsey, J.R. (November, 2015). Looking for the Bright Side of Long-distance Offshoring Partnerships. Paper presented at the Academy of International Business, South East Division, Savannah, GA.
- Roy, D., Ramsey, J.R., Lorenz, M. P., Arnold, M. (November, 2015). Replicating an Australian Fashion Clothing Consumption Study in the U.S.: The effect of Consumer Social Responsibility. Paper presented at the Academy of International Business, South East Division, Savannah, GA.
- Lorenz, M. P., Ramsey, J.R., & Tariq, A. (November, 2015). The Impact of Employees' Cultural Intelligence on Service Delivery Adaptation in Cross Cultural Encounters. Paper presented at the Society for Marketing Advances, San Antonio, Texas.
- Lorenz, M., Ramsey, J.R., (October, 2014). Service Excellence in the Light of Cultural Diversity: The Impact of Motivational Cultural Intelligence. Paper presented at the Academy of International Business, South East Division, Miami, FL.
- Ramsey, J.R., Lorenz, M., Barakat, L. (July, 2014). Developing the Global Managers of the Future: Exploring the Merits of CQ Education in Business Schools. Paper presented at the Academy of International Business, Vancouver, Canada.
- Helms, M., Rutti, R., Ramsey, J.R., Lorenz, M., Armstrong, C. (July, 2014). The Quest for Global Entrepreneurs: Cultural Intelligence and its Importance to Entrepreneurship. Paper presented at the Academy of International Business, Vancouver, Canada.
- Lorenz, M., Ramsey, J.R. (October, 2013). The Global Manager's Ticket to Success: A Mediation Approach connecting Cultural Intelligence, Job Satisfaction, and Job Performance. Paper presented at the Academy of International Business, South East Division, Atlanta, GA.
- Ramsey, J.R., Barakat, L., Abi Aad, A., (July, 2013). Commitment to the Study of International Business and Cultural Intelligence: A Multilevel Model. Paper presented at the Academy of International Business, Istanbul, Turkey.
- Morrell, D., Ramsey, J.R., Ravlin, L., Ward, A-K., (August, 2013). Past Experience, Cultural Intelligence, and Satisfaction with International Business Studies. Paper presented at the Academy of Management, Orlando.
- Barakat, L., Ramsey, J.R., Gosling, M., (August, 2013). When Service Failures Lead to Positive Outcomes: Evidence from the Brazilian Airline Industry. Paper presented at the American Marketing Association, Boston.

- Ramsey, J.R., Barakat, L., Abi Aad, A., (July, 2013). Commitment to the Study of International Business and Cultural Intelligence: A Multilevel Model. Paper presented at the Academy of International Business, Istanbul, Turkey.
- Ramsey, J.R., Barakat, L., Abi Aad, A., Drummond, V., (October 2012). Emergence of Cultural Intelligence and Global Mindset Capital: A Multilevel Model. Paper presented at the 10<sup>th</sup> Workshop of International Strategy and Cross Cultural Management held in Reykjavik, Iceland.
- Ramsey, J.R., Abi Aad, A. (October 2012) Cultural Intelligence and Global Mindset: Similarities, Differences and an Application within the Entrepreneurial Context. Paper presented at the Southern Management Association held in Ft. Lauderdale, Florida.
- Ramsey, J.R., Abi Aad, A., Barakat, L. (July 2012) Emergence of Cultural Intelligence and Global Mindset Capital: A Multilevel Model. Paper presented at the Academy of International Business in Washington DC.
- Hill, J., Franke, G., Ramsey, J.R., Nolan, H. (July 2012) Where Nations Come From: The Role of History and Cultural Forensics in explaining National Culture. Paper presented at the World Business Congress of the International Management Development Association (IMDA) held in Helsinki, Finland.
- Ramsey, J.R., Barakat, L., Ganey, T., Voloshin, O. (March 2012) To Go or Not to Go? The Effects of Past Satisfaction with Internationalization and Commitment on the Future Intention to Internationalize. Paper presented at the Business Association of Latin American Studies. Rio de Janeiro, Brazil.
- Rutti, R., Ramsey, J.R., Ravlin, L. (November 2011) Followers who lead: Modeling leader emergence through self-monitoring and social identity theories. Paper presented at the Southern Management Association. Savannah, Georgia.
- Barakat, L., Ramsey, J.R., (August 2011) UNCTAD's Degree of Internationalization and Its Effect on Subjective and Objective Performance: Evidence from Brazilian TNCs. Paper presented at the Associação Nacional de Pós-Graduação e Pesquisa em Administração. Rio de Janeiro, Brazil.
- Barakat, L., Ramsey, J.R., (August 2011) Cultural Distance and Entry Strategies of Brazilian MNE's: An application of the GLOBE Project. Paper presented at the Associação Nacional de Pós-Graduação e Pesquisa em Administração. Rio de Janeiro, Brazil.
- Barakat, L., Ramsey, J.R., Gosling, M. (July 2011) The role of perceived justice dimensions on the relationship between service failure severity and satisfaction. Paper presented at the Academy of Marketing, Liverpool, England.
- Barakat, L., Ramsey, J.R., Monteiro, P., Oliveira, P. (June 2010) Cultural Distance and its effect on future entry mode preferences: an application of the Globe Project. Paper presented at the Academy of International Business, Rio de Janeiro, Brazil.
- Alvim, F., Ramsey, J.R., Francisco, J., Forteza, J. (June 2010) International Value Creation: A New Model for Latin American Multinationals. Paper presented at the Academy of International Business, Rio de Janeiro, Brazil.

- Ramsey, J.R., Nassif, J., (November 2009). Cultural Intelligence's Influence on International Business Traveler's Ability to Deal with the Strain Caused by Institutional Distance. Paper presented at the Southern Academy of Management, Asheville, NC.
- Ramsey, J.R. (August 2009). Successful Internationalization. PDW chair for Academy of Management, Chicago, IL.
- Ramsey, J.R., Resende, P., Almeida, A. (June 2009). Transnationalization of Brazilian Companies: Lessons from the Top 20. Paper presented at Eastern Academy of Management, Rio de Janeiro, Brazil.
- Ramsey, J.R., Resende, P., Almeida, A. (June 2009). Transnationalization of Brazilian Companies: Tendencies and future directions. Paper presented at Eastern Academy of International Business, San Diego, CA.
- Ramsey, J.R. et al (>10 coauthors). (2009) The Foundations of Fairness in Business-To-Business Relationships: A Multinational Experiment and Survey (Part 2). Paper presented at the American Marketing Association, Tampa Bay, FL.
- Ramsey, J.R. (2008). The Development of an Individual-Level Institutional Distance Measure to Predict Strain Instigated by an International Business Trip. Paper presented at Academy of International Business, Milan, Italy.
- Ployhart, R. E., Weekley, J. A., & Ramsey, J. (2007). The Nature and Determinants of Retail Store Performance over Time. Symposium presented at the annual conference for the Society for Industrial and Organizational Psychology, New York, NY.
- Ramsey, J. R., Rutti, R. M., & Cleavenger, D. (2006). The Role of Relational-Interdependent Self- Construal and Decision Making Heuristics on Teams. Paper presented at Southern Management Association, Clearwater, FL.
- Ramsey, J. R., Punnett, B. J., & Greenidge, D. (2006). A Social Psychological Account for Absenteeism in Barbados. Paper presented at Academy of Management, Atlanta, GA.
- Rutti, R. M., Ramsey, J. R. (2006). The Role of Other Orientation in Team Selection and Anticipated Performance. Paper presented at Academy of Management, Atlanta, GA.
- Ployhart, R., Weekley, J., & Ramsey, J. (2005). A Longitudinal Examination of Unit Level Turnover on Store Effectiveness. Symposium presented at the annual conference for the Society for Industrial and Organizational Psychology, Dallas, TX.
- Ramsey, J. R. (2005). The Role of Other Orientation on the Relationship between Institutional Distance and Expatriate Adjustment. Paper presented at the Southern Management Association, Charleston, SC.
- Ployhart, R., Weekley, J., & Ramsey, J. (2005). Advances in Aggregate-Level Research: Toward Establishing Causal Priority. Symposium presented at the Academy of Management, Honolulu, HI.

Punnett, B. J., Greenidge, D., & Ramsey, J. R. (2005). Job Attitudes and Absenteeism: Global Roots and local Links. Paper presented at the Academy of International Business, Quebec City, Canada.

## **Professional Service**

Reviewer for Tourism Management. August 2016-present.  
Reviewer for International Journal of Emerging Markets. May 2014-present.  
Ad hoc reviewer for Global Economics and Management Review. December 2014-present.  
Ad hoc reviewer for Cross Cultural Management: An International Journal. August 2014-present.  
Dissertation committee Member for Amine Abi Aad. Fall 2013-Summer 2014.  
Search committee Chair for two tenure track IB positions. Summer 2012-Spring 2013.  
Membership Chair for the AIB-SE. 2013.  
Ad hoc reviewer for Journal of Management Studies. August 2012-present.  
Ad hoc reviewer for Brazilian Administration Review. February 2011-present.  
Ad hoc reviewer for Journal of Cross Cultural Management: An International Journal. November 2009-present.  
Ad hoc reviewer for Academy of Management Learning and Education. January 2009-present.  
Ad hoc reviewer for Journal of International Management. November 2005-present.  
Ad hoc reviewer for Applied Psychology: An International Review. September 2007-present.  
Research Center Representative in FDC's technical nucleus. March 2009-June 2010.  
Program Coordinator for Five Diamond Conference Cycle. February 2009-December 2009.  
Coordinator of the International Business Center at FDC. August 2008-June 2010.  
Moore School of Business Doctoral Student Association Social Committee chair: 2005

## **Teaching**

Doing Business in Latin America. Master's Program. Summer 2017. Rating 6.7 out of 7 (Gottingen University)  
IB 693 PhD Seminar. Cross-Cultural Research. Fall 2015-present. Rating 4.7 out of 5 (St Louis University)  
IB 316 Managing Cultural Differences. Fall 2014-present. Rating 4.8 out of 5 (St Louis University)  
IB 496 Global Immersion Panama. Spring 2015-present. Rating 4.9 out of 5 (St Louis University)  
IB 302 Doing Business in Latin America. Fall 2014-present. Rating 4.8 out of 5 (St Louis University)  
IBA 550 Global Business. EMBA Program. Spring 2014. Rating 4.3 out of 5 (University of Alabama)  
IBA 550 Global Business. MBA Program. Spring 2013 - 2014. Rating 4.6 out of 5 (University of Alabama)  
International Talent & Leadership. Customized Executive Education. Fall 2012-present. Rating 4.8 out of 5. (Fundação Dom Cabral).  
IBA 350 Introduction to World Business. Fall 2010-Spring 2014. Rating 4.7 out of 5 (University of Alabama)  
Cross Cultural Management. Executive Education. Fall 2008- Summer 2010. Rating 4.4 out of 5 (Fundação Dom Cabral)  
MGMT 376 Organizational Behavior. Fall 2006. Rating 4.5 out of 5 (University of South Carolina)  
EDRM 711 Educational Statistics II Fall 2006. (University of South Carolina)

## **Business Administration Experience**

December 2000 – May 2001

President  
Prevail Online (Division of GAMM)  
Phoenix, AZ



December 1999 – November 2000

Senior Merchandising Analyst  
Disneyland Corporation  
Anaheim, CA

January 1998 – December 1999

Senior Business Analyst  
Payless Shoesource  
Atlanta, GA

### **International Experience**

Summer 2017

Visiting Professor  
University of Gottingen  
Gottingen, Germany

Spring 2015/2016/2017

Study abroad, Assistant Professor for  
undergrads  
Saint Louis University  
Panama

Spring 2014

Study abroad, Assistant Professor for EMBA's  
University of Alabama  
Chile and Peru

Summers 2011 – 2016

Visiting Professor  
Fundação Dom Cabral, Brazil

March 2008– June 2010

Assistant Professor  
Fundação Dom Cabral, Brazil

May 2004 – August 2004

Research Assistant  
University of the W. Indies-Barbados

March 2002 – January 2003

Business Specialist  
United States Peace Corps-Moldova

August 2001 – March 2002

Doctoral student  
IESE-Barcelona, Spain

August 1994 – June 1995

Study Abroad  
Tec de Monterrey (ITESM)- Mexico

### **Professional Affiliations**

Academy of Management (Divisions: International Management, Organization Behavior, Business  
Policy and Strategy, Research Methods,)

Academy of International Business

Academy of International Business United Kingdom and Ireland Division

Academy of International Business South East Division

Academy of International Business Latin America Division

Business Administration and Latin American Studies

Southern Management Association

Eastern Academy of Management



## References:

### **Melissa Birch**

Associate Professor of International Business  
University of Kansas  
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### **Alex Ellinger**

Professor of Marketing  
University of Alabama  
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### **Glenn Richey**

Professor of Supply Chain Management  
Auburn University

[richey@auburn.edu](mailto:richey@auburn.edu)

### **Jack Clampit**

Assistant Professor of International Business  
University of Alabama  
[jclampit@cba.ua.edu](mailto:jclampit@cba.ua.edu)

### **Matthew Mitchell**

Associate Professor of Management and  
International Business  
Drake University  
[Matthew.mitchell@drake.edu](mailto:Matthew.mitchell@drake.edu)