

Rob Boyle

John Cook School of Business, Department of Management
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EDUCATION

PhD, Higher Education, Saint Louis University (SLU), St. Louis, Missouri

Master of Science in Organizational Management. Southeast Missouri State University (SEMO), Cape Girardeau, Missouri

Master of Science in College Student Personnel Administration. Central Missouri State University (CMSU), Warrensburg, Missouri

Bachelor of Arts in Communication/Business Administration. University of Southern Maine (USM), Portland, Maine

Certificate in Social Entrepreneurship. United States Association for Small Business and Entrepreneurship (USASBE), Kansas City, Missouri

SELECTED PUBLICATIONS/PRESENTATIONS

Boyle, R. (2016). Milltown: Real Stories from a Changing Economy.” *International Journal of Business and Management*, 5(2)

Boyle, R. & Fisher, J. (Presenters). “Service Excellence: Entrepreneurial and Marketing Perspectives.” Longrich BioScience, Suzhou, China (November 8-9, 2016).

Boyle, R. (2016). “Craving More: The Influence of a Small Coffee Shop on Social Sustainability” *Sustainable Entrepreneurship: Analyzing, Designing, Implementing, and Monitoring for Socially and Environmentally Responsible Entrepreneurship*. Ashgate Publishers. (Publication Pending)

Boyle, R. (Presenter). “Applying Schlossberg’s Transition Theory to Former Factory Employees.” International Journal of Arts and Sciences Conference, Boston, Massachusetts (May 25, 2016)

Boyle, R. (2016). Review of *Boss Life* by Paul Downs, *Journal of Applied Management and Entrepreneurship*, 21(1)

Boyle, R. (Presenter). “Milltown: Real Stories from a Changing Economy.” Labor and Employment Relations Association's 67th Annual Meeting, Pittsburgh, Pennsylvania (May 30, 2015)

Boyle, R. (Presenter), “The Service Leadership Program: Teaching Leadership through the Conduit of Service.” Colleagues in Jesuit Business Education Conference, San Francisco, California. (July 11, 2014)

Boyle, R. (Presenter). "Milltown: Stories from a Changing Economy." The Business of Life Program Series Presented by Aquinas Institute of Theology and Saint Louis University, St. Louis, Missouri (March 18, 2014)

Boyle, R., Safranski, S., VanSlyke, C. (2013). Social Justice: Addressing the Digital Divide. *Shareholder Magazine, Spring 2013*

Boyle, R., Safranski, S., VanSlyke, C. (2012). The Social Justice Computing Project. *Verbum Incarnatum, 5*

Boyle, R. (Presenter), Annual Meeting of the Higher Learning Commission, "The Social Justice Computing Project." Higher Learning Commission, Chicago, Illinois. (April 1, 2012)

Boyle, R. (Presenter), "The Service Leadership Certificate Program." Middle Atlantic Association of Colleges of Business Administration. Pittsburgh, Pennsylvania. (October 8, 2012)

TEACHING EXPERIENCE

Assistant Professor in the Department of Management, John Cook School of Business, Saint Louis University teaching the following courses:

BIZ 1000-Foundations of Business Course, Saint Louis University, September 2007-Present

- Teach Foundations of Business to first year business students, introducing concepts such as leadership, value creation, business stakeholders, business ethics, diversity, and business by the numbers.
- Act as Instructor/Stakeholder for the Ethical Leaders in Business Living/Learning Community at Saint Louis University.

Social Entrepreneurship, Saint Louis University, January 2015-Present

- Co-develop and teach Social Entrepreneurship. This course is designed to introduce basic concepts and techniques of entrepreneurship applied to promote social good in all three sectors of the economy (for-profit, non-profit and government).
- Coordinate a Social Entrepreneur speaker series to compliment the content of the course.

Honors Crossroads, Saint Louis University, August 2010-December 2011

- Taught Honors Crossroads: The Culture of Harmony, Dissonance, and Rhythm. The course examines concepts such as social justice, generational theory, business, and medicine through the lens of music.
- Met regularly with faculty from the Honors College to discuss teaching strategies for the Honors Crossroads course.
- Acted as Instructor/Stakeholder for the Honors Living/Learning Community at Saint Louis University.

PROFESSIONAL/BOARD EXPERIENCE

Owner, Rock-A-Bye Records, 1994-Present

- Coordinate acoustic jazz, pop, and blues music nationally for colleges, universities, and coffeehouses.

- Customize entertainment offerings to meeting varying customer needs.
- Oversee web applications and e-commerce to maximize sales to customers.
- Manage all monetary transactions for income generated by performances and sales.

President, CRAVE Coffeehouse and Ministries Board of Directors, 2015-Present

- Provide guidance with retail operations including pricing, cost management, and profit maximization.
- Provide advice and direction with matters related to hiring, training, and maintaining professional, customer-service oriented staff.
- Assist with the management of CRAVE's profit and loss, balance statement, and cash flow.
- Act as liaison between CRAVE Coffeehouse and the manager, ministry coordinator, accountant, and district representatives.

Member, Lutheran Foundation of St. Louis Board of Directors, 2015-Present.

- Assist with the facilitation of the Lutheran Foundations mission of improved care of people in the greater St. Louis metropolitan region.
- Member of the Investments Sub-Committee.

Promotion/Production Assistant, WSCH-TV (NBC), 1990-1992

- Wrote and produced television spots for internal clients to promote feature programming.
- Composed over end credits for internal clients to promote NBC feature programming.
- Assisted with on-site production of advertising spots for internal advertising agency customers.
- Directed audio for live, on-air news productions.

LEADERSHIP EXPERIENCE

Assistant Dean, John Cook School of Business, Saint Louis University, January 2012-Present

Manager, Leadership Programs, John Cook School of Business, Saint Louis University, September 2006-August 2012

Coordinator of BIZ 1000-Foundations of Business Course, Saint Louis University, June 2008-June 2012

Senior Academic Advisor and Coordinator, Co-Curricular Activities, John Cook School of Business, Saint Louis University, September 2004-August 2006

Residential College Director, Washington University in St. Louis, June 2001-June 2004

Area Coordinator, University of Missouri-Columbia, June 1997-June 2000

Residence Hall Director, University of Wisconsin-Stevens Point, August 1994-June 1997

UNIVERSITY SERVICE

Saint Louis University

- University Marshall, 2012-Present
- Chair, John Cook School of Business Assessment Team Committee, 2012-Present

- Chair, Building Safety Committee, 2012-Present
- Member, Learning Community Strategic Planning Committee, 2012-Present
- Member, First Year Reading Committee, 2007-Present
- Member, Business Foundations Course Development Committee, 2006-Present
- Sub-Committee Chair, Leadership and Service Awards Committee, 2006-Present
- Member, Center for Service and Community Engagement Committee, 2009-2012
- Member, Servant Leader Vision Team Committee, 2009-2012
- Member, Bright Ideas Grant Committee, 2008-2012
- Member, John Cook School of Business Service Day Committee, 2006-2012
- Member, Students on Probation Taskforce, 2009-2010
- Member, SLU College in Prison Steering Committee, 2009-2010
- Member, First Year Experience Committee, 2005-2009

Washington University in St. Louis

- Co-Chair, Martin Luther King Commemoration Program Committee, 2002-2004
- Co-Chair, Resident Advisor Training Committee, 2001-2004
- Member, University Committee on Alcohol, 2001-2004

University of Missouri-Columbia

- Chair, Community Advisor Selection Committee, 1999-2000
- Co-Chair, Professional Staff Training and Education Committee, 1999-2000
- Chair, Community Advisor Training and Education Committee, 1998-1999

University of Wisconsin-Stevens Point

- Chair, Community Advisor Selection Committee, 1995-1996
- Chair, Labor of Love Community Service Project Committee, 1995

AWARDS/HONORS

SLU Stars Award, Saint Louis University, 2016

21st Annual Mary A. Bruemmer Award, Student Government Association, Saint Louis University, 2012