

<p style="text-align: center;">Graduate Business Programs Course Descriptions Fall 2017 Saint Louis University John Cook School of Business</p>
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Accounting Courses

ACCT 6030 Contemporary Financial Reporting (3)

Pre-requisites: ACCT 5010 and ACCT 4110

This course applies professional research methods to the identification and application of financial reporting standards to cases involving actual business situations. The objective of the course is to develop students' critical thinking, verbal and written communications and group interaction skills.

ACCT 6110 Financial Reporting III (3)

Pre-requisites: ACCT 4110

A study of advanced accounting topics including: accounting for business combinations (mergers and acquisitions), preparation of consolidated financial statements and specific issues related to intercompany investments; accounting for selected international events (e.g., foreign currency transactions, translation of financial statements of foreign affiliates, and the use of forward exchange contracts); significant coverage of accounting for not-for-profit entities; and other selected topics of current interest. Discussion of ethical implications will be included in many of these topics.

ACCT 6320 Fed Income: Flow-Thru Ent (3)

Pre-requisite: ACCT 4300

A study of the Federal Income Tax as it applies to entities other than individuals, including partnerships, corporations, decedents, estates, trusts, and retirement plans. Fundamentals of estate and gift taxation are also considered.

ACCT 6340 Federal Income Tax: Corporate (3)

Pre-requisite: ACCT 4300

The primary focus of this course is business taxation. It is imperative for students to achieve a conceptual grasp of how businesses are taxed. Without careful planning, businesses shoulder heavier tax burdens than necessary. The objective of this course is to gain a solid understanding of the impact of taxes on corporations, partnerships, estates and trusts. Students will also engage in tax planning that will enable them to provide valuable advice for businesses in terms of tax reduction strategies. This course is essential for students wishing to pass the CPA exam.

ACCT 6450 Accounting Ethics, Fraud and Forensic Accounting (3)

Pre-requisites: ACCT 4400 or permission of the department chair

This course will be a study of the various dimensions of fraud and forensic accounting with an emphasis on situational ethics. Students will be exposed to case studies that will provide a framework for ethical decision-making when faced with compliance with GAAP and other standards of the accounting profession. It is intended to be an overview course that will expose students to the emerging discipline of forensic accounting.

Economics Courses

ECON 6000 Microeconomic Theory (3)

Pre-requisite: ECON 5010

The focus of this course will be application of mathematical methods in economics and finance. Beginning with a review of basic linear algebra and finance, this course will develop the necessary and sufficient conditions for equilibria to exist for unconstrained and constrained optimization problems. Mathematical

methods will be applied to study consumer choice, optimal behavior by firms, and optimal allocation of assets.

ECON 6050 Econometrics I (3)

Pre-requisite: ECON 6000

Review of probability and statistics. Classical linear regression models through generalized least squares. Econometric problems resulting from non-traditional assumptions and techniques.

ECON 6500 Sports Economics (3)

Uses tools of microeconomics and statistics to analyze the business of sports including the study of the interactions among leagues, teams, owners/managers, players, and cities. Topics include profit maximization, revenue sharing, competitive balance, collective bargaining, player salaries, cost/benefit to host cities.

Finance Courses

FIN 6150 Finance Theory & Applications (3)

Pre-requisites: ACCT 5010 and ECON 5010. Required for all MS-AFE students and for part time MBA students who seek to earn a concentration in finance.

The course covers the theory of finance and applications to corporate policy and empirical studies. Topics include valuation methods for primary and derivative securities, basic and advanced capital budgeting techniques, portfolio theory, asset pricing, capital acquisition and risk management.

FIN 6210 Fixed Income Securities & Markets (3)

Pre-requisite: FIN 6000, FIN 6150, or MBA 6360

Study of various fixed income securities and markets, including Treasuries, municipal securities, commercial papers, medium term notes, corporate bonds, mortgage-backed securities and interest rate derivatives. Focus on developing analytical and quantitative skills for valuation of fixed income securities and management of fixed income portfolios.

Information Technology Courses

ITM-6050 Project Management (3)

This course provides students with the fundamental concepts of project management and experience applying these concepts. Topics covered will reflect the Project Management Institute's Book of Knowledge and encompass the project life cycle, including project quality, scope, time constraints, cost and budgeting, resource allocation, communication, teamwork and leadership, risk, procurement, and project management tools. Students will create deliverables such as a statement of work, work breakdown structure, project schedule, budget, and, risk management plan. The course format typically includes interactive discussion, case studies, in-class activities, and a small-scale simulation project. Students are encouraged to integrate current projects in their work place or volunteer activities into class activities and discussion to reinforce opportunities for practical application of course topics.

ITM 6400 Applied Business Analytics (3)

Pre-requisite: Six credit hours of 6000-level graduate business courses.

This course provides necessary skills for business managers to apply Business Analytics tools for data analysis and business decision making. This course focuses on developing skills and knowledge in creating analytics solutions such as Business Intelligence Dashboards. Using hands on tutorials and case studies, students will learn and demonstrate application of analytics skills in multiple business domains.

ITM-6500 Managing Cybersecurity in Organizations (3)

Cybersecurity threats can cause business disruption, reputation damage, intellectual property loss, and negative financial impact to you or your business. Cyber-attacks continue to increase in volume and sophistication. Organizations need to execute an effective plan for addressing these risks. This course will help you develop the skills to manage a cybersecurity program to effectively cope with rising threats.

Management Courses

MGT 6100: Leadership/Art of Failure (3)

This course should create an awareness of the reasons why organizations experience crises and what might be done to identify problems, to avoid potential failure and to transform the organization to enable it to succeed in the future. The symptoms and, more particularly, the causes of failure will be examined in depth, as well as the techniques that may be used to identify the onset of difficulties as early as possible. Successful turnaround strategies will more likely be achieved if problems are recognized early.

MGT 6200 New Venture Initiation (3)

Pre-requisite: MGT 6000

The problems of starting a new service or manufacturing business. Entrepreneurship, characteristics of new ventures, raising capital and preparing business proposals.

MGT 6201 Corporate Entrepreneurship (3)

Pre-requisite: MGT 6000

This course focuses on the corporate venturing process, which leverages the processes of internal entrepreneurship, working with universities and licensing new technology to promote the continued growth and learning of the organization. Topics include the strategic analysis of growth and innovation opportunities of the firm, reviewing the forms of corporate venturing (new markets, new product, commercialization, M&A, restructuring, etc.), and developing the skills of structuring and managing business innovations in complex existing systems in a manner which is exploratory, integrative, fast-paced, and resource-conscious.

MGT 6300 Management of Human Resources (3)

Current topics and problems of human resources and personnel practices. Objectives consist of investigation and discussion of selected topics in recruiting, utilization, conservation, and development of human resources within the context of the individual firm and the labor market.

Marketing Courses

MKT 5930 ST: Consumer Intelligence and Creative Buyer Strategy (3)

TBD

Operations Management Courses

OPM 6050 Business Process and Operations Management (3)

Pre-requisites: OPM 5050

Designed to familiarize students with decision-making tools and models that are utilized by operational managers, to present business firm integrated operational practices in the manufacturing and service sectors, and to analyze and examine the business strategic planning process from a cross-functional perspective, utilizing case studies. Topics include: operations and supply-chain strategy, project management, strategic capacity management, job scheduling and control, logistics for facility location decisions, aggregate planning, and deterministic/stochastic inventory decisions.

OPM 6430 Quality Improvement: Lean Six Sigma (3)

Pre-requisites: OPM 5050

This course is intended to serve as an in-depth examination of quality principles applied specifically to manufacturing, service and supply chain environments. Both managerial and statistical aspects will be covered.

OPM 6440 Global Supply Chain Management (3)

Pre-requisites: OPM 5050

The objective of Supply Chain Management Concepts is to introduce students to an integrated enterprise approach to business flow of goods and services from suppliers to the customers (procurement, operations management, inventory control, logistics and transportation, distribution and customer service). The term INTEGRATED process is emphasized in this course as opposed to SILO approach. As such, every topic in each area is being discussed in the context of integrated flow of goods and services from suppliers to customers and continuous flow of information from the customers to the suppliers.