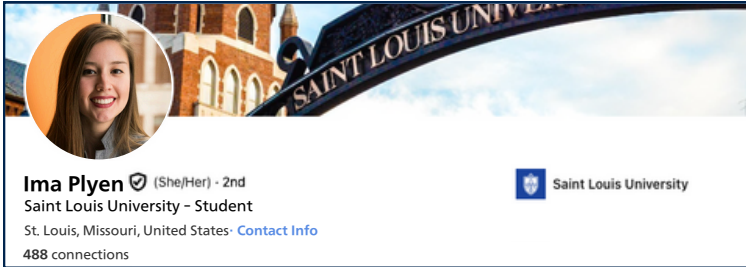


# BUILDING YOUR LINKEDIN PROFILE



**Ima Plyen** (She/Her) · 2nd  
Saint Louis University – Student  
St. Louis, Missouri, United States · [Contact Info](#)  
488 connections

**Photo and Headline:** Professional headshots are great, but you may also take a photo in front of a plain background. Wear a nice shirt and smile! In your headline, mention what you're excited about and the cool things you want to do in the future.

## About

I'm a senior at Saint Louis University searching for roles in the financial industry. As an economics major, I'm fascinated by the invisible forces that shape our world. Why does one company succeed and another fail? Is it possible to predict which idea will be the next big thing? As such, I've taken many microeconomics coursework and have interned with a local venue capital firm. And now, I'd like to put my experience to good use analyzing tomorrow's up-and-coming companies.

**About:** Describe what motivates you, what you're skilled at, and what's next.

## Experience

**B Finance Intern**  
Busch Ventures  
September 2024 – December 2024 · 3 mos  
St. Louis, Missouri, United States · Hybrid

– Conducted research on 20 startup companies and presented my findings to the fund's board, leading to a new \$1.5 million investment.



**Experience:** List the jobs you've held, even if they were part-time. Discuss what you accomplished in each position. Include photos and videos from your work.

## Education

**SLU** **Richard A. Chaifetz School of Business – Saint Louis University**  
Bachelor's degree, Finance  
Aug 2020 – May 2024  
Grade: 3.81

**Education:** Starting with college, list all the educational experiences you've had - including summer programs. Also, list the courses that show off your skills and interests.

## Projects

**Service Day 2024**  
March 2024  
**SLU** Associated with Richard A. Chaifetz School of Business – Saint Louis University

**Projects:** Whether you led a team assignment in school or built an app on your own, talk about what you did and how you did it.

## Licenses & certifications

**SLU** **Microsoft Certified: Using Office Excel 2016**  
Richard A. Chaifetz School of Business – Saint Louis University  
Issued Apr 2022

**Licenses & Certifications:** This section can help you demonstrate initiative and stand out from others.

## Volunteering

**Lead Volunteer**  
Area Food Bank  
Mar 2023 · 1 mo  
Health

**Volunteering:** Even if you weren't paid for a job, be sure to list it. Admissions officers and employers often value volunteer experience as much as paid employment.

## Skills

### Economics

**Endorsed by 1 people in the last 6 months**

**1 endorsement**

**Finance Intern**

**Skills:** Add at least 5 key skills and then your connections can endorse you for the things you do best.

## Recommendations

### Received

### Given

**Aneta Rec** · 2nd  
Financial Manager at at Busch Ventures  
December 12, 2024, Managed Ima directly

Ima spent the summer with us at Busch Ventures and made an immediate impact. She showed us a brand new technique for firm analysis that she had just learned in school and came through with recommendations that opened our eyes to a unique set of opportunities.

We don't normally hire undergraduates as interns, but after working with Ima, we will again!

**Recommendations:** Ask managers, professors, or classmates who've worked with you closely to write a recommendation. This gives extra credibility to your strengths and skills.

## Honors & awards

### Leadership Program – Certificate of Recognition

March 2024

**SLU** Associated with Richard A. Chaifetz School of Business – Saint Louis University

**Honors and Awards:** If you earned a prize in or out of school, don't be shy. Let the world know about it!

## Organizations

**Alpha Beta Psi**  
Secretary · Feb 2023 – Present  
**SLU** Associated with Richard A. Chaifetz School of Business – Saint Louis University

**Organizations:** Have you joined any clubs at your school or outside? Be sure to describe what you did with each organization.