**Chaifetz School of Business**

**End of Year Summary**

### Student Interactions: Events, Fairs, Presentations, and Appointments

<table>
<thead>
<tr>
<th>Total Interactions</th>
<th>Unique Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,592</td>
<td>910</td>
</tr>
<tr>
<td>(63.9% of Registered Students)</td>
<td></td>
</tr>
</tbody>
</table>

#### Handshake Logs

- **12,472** Total Logs
- **21+** Presentations to Chaifetz Students
- **1,039** Resumes and 304 Cover Letters uploaded to Handshake

#### FY21 Goals

1. 10% increase in Total Interactions
   - 160 additional interactions
2. 10% increase in Unique Students interacting
   - 88 additional students

#### FY2019 First Destination Survey Results

- **Success Rate**: 89%
- **Response Rate**: 97%
- **In St. Louis**: 50%
- **Reported using Career Services**: 89%
- **Reported completing an internship**: 76%

#### FY21 Goal: 3% increase in Unique

- 13.5% of Freshmen (28)  
- 42.7% of Sophomores (91)  
- 48.6% of Juniors (138)  
- 24.5% of Seniors (107)  
- 8.8% of Graduate (25)

- 16.5% of Freshmen (35)  
- 45% of Sophomores (35)  
- 51.5% of Juniors (107)  
- 27.5% of Seniors (13)  
- 12% of Graduate (15)

*Includes repeat student visitors*