Parks College of Engineering, Aviation and Technology

**End of Year Summary**

### Student Interactions: Events, Fairs, Presentations, and Appointments

<table>
<thead>
<tr>
<th>Total Interactions</th>
<th>Unique Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>661</td>
<td>472 (46.8% of Registered Students)</td>
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</tbody>
</table>

**FY21 Goals**

1. 20% increase in Total Interactions
2. 20% increase in Unique Students interacting

**FY2020 First Destination Survey Results**

- **Success Rate**: 92%
- **Response Rate**: 84%
- **Employed in St. Louis**: 51%
- **Reported using Career Services**: 80%
- **Reported completing an internship**: 63%

**FY21 Goals**

- **Total Interactions**: 132 additional interactions
- **Unique Students**: 94 additional students

**Handshake Logins**

- 6+ Presentations to Parks Students
- 5,534 Handshake Logins (5,584 Total Logins)
- 597 Resumes and 90 Cover Letters uploaded to Handshake

**Total Appointments**

- 290 Total Appointments
- 169 Unique Students (16.8% of Registered Students)

**One-on-One Appointments**

- Number of Unique Students

**FY21 Goal: 5% increase in Unique Students**

- 21.2% of Freshmen (36)
- 16.2% of Sophomores (30)
- 17.5% of Juniors (30)
- 18.4% of Seniors (65)
- 6.3% of Graduate (8)

- 26% of Freshmen (8 additional)
- 21% of Sophomores (9 additional)
- 23% of Juniors (9 additional)
- 23% of Seniors (16 additional)
- 11% of Graduate (6 additional)

*Includes repeat student visitors*