



SAINT LOUIS UNIVERSITY  
MADRID

**CMM1000 M01: Intro to Human Communication**  
Spring 2018

**Class Days and Time:** MW, 17:30-18:45

**Classroom:** SIH-B

**Prerequisite(s):** None

**Credit(s):** 3

**Instructor:** Pamela Rolfe

**Instructor's Email:** pamela.rolfe@slu.edu

**Instructor's Campus Phone:** 91 554 58 58

**Office:** SIH -00

**Office Hours:** W 16:30-17:30 and by appointment

**Course Description:** This 3 credit course is an introduction to the field of communication, with emphasis on the history of communication study, theories important to all areas of communication, the contexts in which communication occurs and the issues that must be faced by students in communication. It also serves as an introduction to the various areas of communication study: interpersonal, small group, rhetorical, intercultural, organizational and mass communication.

**Course Goals and Student Learning Outcomes:** At the end of the course, students will:

- Understanding of the founding and contemporary communication approaches
- Understanding of what a communication theory is and why we theorize
- Understanding of the current communication discipline and its goals
- Understanding of how to read and analyze a scholarly communication article
- Ability to compare and contrast various approaches and processes
- Ability to discuss the ethical dimensions of all various types of communication (e.g. interpersonal, mass media, organizational)
- Ability to use communication theories to analyze personal experience

Saint Louis University - Madrid Campus is committed to excellent and innovative educational practices. In order to maintain quality academic offerings and to conform to relevant accreditation requirements, the Campus regularly assesses its teaching, services, and programs for evidence of student learning outcomes achievement. For this purpose anonymized representative examples of student work from all courses and programs is kept on file, such as assignments, papers, exams, portfolios, and results from student surveys, focus groups, and

reflective exercises. *Thus, copies of student work for this course, including written assignments, in-class exercises, and exams may be kept on file for institutional research, assessment and accreditation purposes.* If students prefer that Saint Louis University - Madrid Campus does not keep their work on file, they need to communicate their decision in writing to the professor.

### **Required Texts and Materials:**

- Floyd, Kory (2014). *Communication Matters: An Introduction to Communication*. 2<sup>nd</sup> Edition (On Reserve in the library)
- Readings: Periodically, I will provide readings. It is your responsibility to read and come to class prepared to discuss them. You may wish to bring your notes to class or print out the article.

### **Attendance Policy:**

Classes are interconnected and absences will make it difficult to follow the course. **If you miss class, you are responsible for the information discussed and must obtain it from a classmate.** Absences will be excused with a doctor's note or other written documentation. More than two unexcused absences will affect your final grade. Each absence deducts points from your participation points. Arriving tardy for class regularly will affect your grade. Many of our class sessions will include collaborating with classmates and providing feedback. You will receive 15% of your grade from your contribution in class.

### **Course Requirements and Grading Rationale/System:**

#### ***Explain and illustrate a Communication theory (50 pts.)***

For this assignment, you will select a communication theory to present to the class. You will have 10 minutes to explain and illustrate a theory. Be creative! I will provide a rubric describing the activity in more detail.

#### ***Scholarly Article Presentation (75 pts.)***

You will read and present a scholarly article to the class. You will have 10-12 minutes to explain the article and lead discussion about it. You can do this through the use of discussion questions and/or an activity. More detail will be provided in class.

#### ***Team Project (100 pts.)***

The goal of this assignment is to create a 30 minute presentation that includes:

- an original video created by the participants about the assigned communication concept/idea/theory/model
- Offers critical perspective on the concept
- Provides an outline (i.e. Power Point) of key concepts from the reading
- Poses thought-provoking questions
- Leads class discussion

You will choose dates on the first day of class and I will assign concepts at the beginning of the term for you to have time to prepare.

### ***Classroom Contribution Points (100 pts.)***

Classroom Contribution Points are earned by asking questions, responding to others students' remarks and routinely contributing to discussion. At minimum, you should complete the readings before each class in order to actively add to our conversations. **Though I may not comment on it during class, sleeping, texting, Facebooking or working on other courses will detract significantly from your participation grade.**

You will be asked periodically to write responses to assigned readings and submit them on Blackboard before class begins. These responses are part of your contribution score.

My goal is not to cover all of the assigned readings in each class; rather, I seek to augment the readings and probe important concepts further during our time together. You are responsible to know the material in the readings whether or not it is discussed explicitly in class. I suggest reading the material a few days before class to let concepts sink in and allow any questions to arise. I reserve the right to call on any student and ask them to summarize the reading for that class period. If it becomes clear that you have not read, your classroom contribution points will be reduced.

### ***Midterm Exam (100 pts)***

This will be an in-class exam consisting of multiple choice, true/false, short answer and fill-in-the-blank questions.

### ***Final Exam (100 pts.)***

This will be a cumulative in-class exam consisting of multiple choice, true/false, short answer and fill-in-the-blank questions.

## **Grade Breakdown**

Communication Theory Presentations	50	(10%)
Scholarly Article Presentation	75	(15 %)
Team Project	100	(20%)
Classroom Contribution Points	75	(15%)
Midterm	100	(20%)
Final	100	(20%)
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Total	500 points	

## **Points Grading Scale**

470-500	A
450-469	A-
435-449	B+

420-434	B
400-419	B-
385-399	C+
370-384	C
350-369	C-
300-349	D
≤ 299	F

**E-mail:** Campus and course announcements will often be handled by e-mail. Students should check their “@slu.edu” e-mail regularly.

**University Statement on Academic Integrity:** Academic integrity is honest, truthful and responsible conduct in all academic endeavors. The mission of Saint Louis University is "the pursuit of truth for the greater glory of God and for the service of humanity." Accordingly, all acts of falsehood demean and compromise the corporate endeavors of teaching, research, health care and community service via which SLU embodies its mission. The University strives to prepare students for lives of personal and professional integrity, and therefore regards all breaches of academic integrity as matters of serious concern.

The governing University-level Academic Integrity Policy can be accessed on the Provost's Office [website](#). Additionally, SLU-Madrid has posted its academic integrity policy online: <http://www.slu.edu/madrid/academics>. As a member of the University community, you are expected to know and abide by these policies, which detail definitions of violations, processes for reporting violations, sanctions and appeals.

The professor will review these matters during the first weeks of the term. Please direct questions about any facet of academic integrity to your faculty, the chair of the department of your academic program, or the Academic Dean of the Madrid Campus.

**University Title IX Statement:** Saint Louis University and its faculty are committed to supporting our students and seeking an environment that is free of bias, discrimination, and harassment. If you have encountered any form of sexual misconduct (e.g. sexual assault, sexual harassment, stalking, domestic or dating violence), we encourage you to report this to the University. If you speak with a faculty member about an incident of misconduct, that faculty member must notify SLU's Title IX deputy coordinator, Marta Maruri, whose office is located on the ground floor of Padre Rubio Hall, Avenida del Valle, 28 (mmaruri@slu.edu; 915-54-5858, ext. 213) and share the basic fact of your experience with her. The Title IX deputy coordinator will then be available to assist you in understanding all of your options and in connecting you with all possible resources on and off campus.

If you wish to speak with a confidential source, you may contact the counselors at the SLU-Madrid's Counseling Services on the third floor of San Ignacio Hall (counselingcenter-madrid@slu.edu; 915-54-5858, ext. 230) or Sinews Multipletherapy Institute, the off-campus provider of counseling services for SLU-Madrid (www.sinews.es; 917-00-1979). To view SLU-

Madrid's sexual misconduct policy and for resources, please visit the following web address:  
<http://www.slu.edu/Documents/Madrid/campus-life/SLUMadridSexualMisconductPolicy.pdf>.

**Students with Special Needs:** In recognition that people learn in a variety of ways and that learning is influenced by multiple factors (e.g., prior experience, study skills, learning disability), resources to support student success are available on campus. Students who think they might benefit from these resources can find out more about:

- Course-level support (e.g., faculty member, departmental resources, etc.) by asking your course instructor.
- University-level support (e.g., tutoring/writing services, Disability Services) by visiting the Academic Dean's Office (San Ignacio Hall) or by going to <https://www.slu.edu/madrid/academics/student-resources>.

Students with a documented disability who wish to request academic accommodations must contact Disability Services to discuss accommodation requests and eligibility requirements. Once successfully registered, the student also must notify the course instructor that they wish to access accommodations in the course. Please contact Disability Services at [disabilityservices-madrid@slu.edu](mailto:disabilityservices-madrid@slu.edu) or +915 54 58 58, ext. 230 for an appointment. Confidentiality will be observed in all inquiries. Once approved, information about the student's eligibility for academic accommodations will be shared with course instructors via email from Disability Services. For more information about academic accommodations, see "Student Resources" on the SLU-Madrid webpage.

Note: Students who do not have a documented disability but who think they may have one are encouraged to contact Disability Services.

**(IF APPLICABLE): Mandatory Trips/Activities:** Students enrolled in this class must participate and make payment for all mandatory trips/activities. The prices posted on the web are approximate; the final price will be based on the number of students enrolled on the last day of the Add/Drop period. All students, including those who withdraw from the class after this date, are required to pay these fees, which are non-refundable, unless the trip is cancelled due to low enrollment. Please review SLU-Madrid's trip policies, available on-line.

## Course Schedule

Class	Topic		Assignment
Jan. 10	Introduction to Course Defining Communication		
Jan. 15	Communication and Culture		Ch. 2
Jan. 17	Communication Models		
Jan. 22	Decoding Message	<i>The Siege</i>	Reading
Jan. 24	Perception		Ch. 3
Jan. 29	Language Cont.	Lying	Ch. 5
Jan. 31	Non-verbal Comm.	French Kiss	Reading
Feb. 5	Listening		Ch. 6
Feb. 7	Stereotypes/Intercultural	Using Films	Reading
Feb. 12	Comm. Theory		
Feb. 14	Presentations		
Feb. 19	The Importance of Face	Politeness	
Feb. 21	Midterm Exam	and 7 Seconds	
Feb. 26	Professional/Social		Chapter 7
Feb. 28	Close Relationships		Chapter 8
March 5	Small Groups		Ch. 9
March 7	Leadership	Groupthink	Reading
March 12	Issues of Difference in	(Race,	Reading
March 14	Communication	Gender, Optional Ethnicity, Cross-Sex Friendship, Identity)	Reading

March 26	NO CLASS		Reading
March 28	NO CLASS		
April 2	Rhetoric		Reading
April 4	Mass Media	(Political)	
April 9	Mass Media	(Social)	Readings
April 11	Mass Media	(Advertising)	
April 16	Choosing, Developing		
April 18	and Researching a Topic		
April 23	Scholarly Article		
April 25	Presentations		
April 30	Scholarly article presentations		
May 10	FINAL EXAM	3:30pm- 6:30pm	

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**JANUARY**

Sunday	7	Spring 2018 new student arrival and University Housing move-in date
Monday-Tuesday	8-9	Spring 2018 new student Welcome Sessions
Wednesday	10	Spring 2018 first day of classes
Sunday	21	Last day to drop a class without a grade W and /or add a class Last day to choose Audit (AU) or Pass/No Pass (P/NP) options
Friday	26	Application deadline for spring semester degree candidates No classes

**FEBRUARY**

Wednesday	14	Ash Wednesday Registration for Summer 2018 sessions begins
Thursday-Friday	22- 23	No classes (Winter Break)
Tuesday	27	Professors' deadline to submit midterm grades

**MARCH**

Friday	9	Last day to drop a class and receive a grade of W
Thursday	15	Last day to submit Transfer Application for fall semester
Saturday	24	Pre- <i>Semana Santa</i> University Housing move-out date
Monday- Wednesday	26- 28	<i>Semana Santa</i> holiday (University closed)
Thursday	29	<i>Jueves Santo</i> holiday (University closed)
Friday	30	<i>Viernes Santo</i> holiday (University closed)

**APRIL**

Sunday	1	Easter Post- <i>Semana Santa</i> University Housing move-in date
Monday	2	Easter Monday - classes resume
Wednesday	4	Registration for Fall 2018 semester begins

**MAY**

Tuesday	1	<i>Día del Trabajador</i> holiday (University closed)
Wednesday	2	<i>Día de la Comunidad</i> holiday (University closed)
Thursday	3	Spring 2018 final day of classes
Friday	4	Spring 2018 final exams
Monday-Thursday	7-10	Spring 2018 final exams
Friday	11	University Housing move-out date
Saturday	12	Commencement
Sunday	13	Professors' deadline to submit spring 2018 final grades

## Final Exam Schedules Spring 2018

	<b>4 May (Fr)</b>	<b>7 May (Mn)</b>	<b>8 May (Tu)</b>	<b>9 May (Wd)</b>	<b>10 May (Th)</b>
<b>08:30-11:30</b>	Mn classes that meet at 9:00 & 9:30	Mn classes that meet at 10:00	Mn classes that meet at 11:00 & 11:30	Tu classes that meet at 9:30	Tu classes that meet at 8:00
<b>12:00-15:00</b>	Tu classes that meet at 11:00	Mn classes that meet at 13:00	Tu classes that meet at 14:30	Mn classes that meet at 12:00 & 12:30	Tu classes that meet at 12:30
<b>15:30-18:30</b>	Mn classes that meet at 14:30	Tu classes that meet at 17:00 & 17:30	Mn classes that meet at 16:00	Tu classes that meet at 16:00	Mn classes that meet at 17:30
<b>19:00-22:00</b>	---	---	Mn classes that meet at 18:30 & 19:00	Tu classes that meet at 19:00	---