

Method of Evaluation

Grades will be calculated out of a total of 1000 points across the semester in accordance with the following scheme:

10-12 Quizzes ...	160 points
Attendance & Participation ...	160 points
Three Paperettes ... (110 + 110 + 130) =	350 points
Show & Tell ...	30 points
Final Examination ...	160 points
Mid-Term Examination ...	140 points

“Show and Tell”, the “Paperettes”, and exam preparation will be explained in further detail in subsequent handouts. Attendance will be taken at all class meetings.

Quizzes are weighted heavily to underscore the importance of being prepared for class. All quizzes will be unannounced but are, nonetheless, a “predictable” part of the course since they will be frequently administered. Quizzes will be distributed at the start of class and collected no later than 16:10. If you are late, it will be graded as zero. There is no make-up for a quiz but it will be graded “Excused” in the event of an excused absence (*i.e.*, documented medical problem or university-sponsored excursion).

Objectives

For having enrolled in this course, students should emerge with: an enhanced understanding of contrasting paradigms of globalization; grasp what globalization entails in everyday life, as well as the challenges that have been mounted against its current terms; fluency in discussing the relationship between economics, culture and politics in global terms; and knowledge of case-studies, what they reveal about porosities between cultures alongside their specificities of place.

Materials

The mandatory texts for the course include: (1) Scanned readings that will be distributed via email; and (2) Internet-distributed readings that are denoted (below, in “Sequence of Topics”) by their URLs. During the semester, additional readings may be assigned.

Miscellaneous Policies

Campus and course announcements will often be handled by e-mail. Students should check their “@slu.edu” e-mail regularly.

Written work that is submitted late without an acceptable excuse will be penalized, the magnitude of which will be at my discretion. If written work is not submitted within two weeks of the due date, it will be assigned a grade of zero. Aside from excused absences (documented illness, university-sponsored excursion), attendance is mandatory and will be recorded at all class meetings. A student may be granted no more than three excused absences.

The student is obligated to plan doctor's appointments and personal excursions outside of class time. Early exits from class session always present poor etiquette; do not show up for class unless you plan to stay the whole period.

Students are expected to be prepared, attentive, participatory, and courteous with the people with whom they share the academic milieu.

Laptops are tolerated during lecture/discussion, provided that they are used for class-salient activity. I can, will, and have marked students absent for demonstrable lack of attention and am empowered to investigate what happens in my classroom as needed.

A student should have something to say at all class meetings and make regular, substantial contributions while displaying the sensitivity toward others that one would expect to be apportioned toward one's self.

Notice that before each class session, I need to prepare audiovisual materials. Please do not approach with questions until I have the materials ready for the whole class' benefit and edification.

By virtue of being enrolled in this course, the student *by definition* firmly grasps all policies described in this syllabus.

The appendices to this syllabus detail the grading scale that will be employed for final grades; the university calendar for the semester; accommodation policies; university-wide policies on academic integrity; and assessment procedures.

Sequence of Topics

Part I: The Essentials

Thursday 11 January: "Introduction to the Course"

Tuesday 16 January: "Orientation to Globalization"

—Scanned Reading: Brian Michael Goss, Joan Pedro-Carañana & Mary Rachel Gould, from *Talking Back to Globalization*

Thursday 18 January: “The Steering Mechanism: Markets”
—Scanned Reading: David Harvey, from *A Short History of Neoliberalism*

First Paperette Assigned

Part II: Politics of Global Culture

Tuesday 23 January: People & Places
—Internet: Christopher Dreher (interview with Richard Florida), “Be Creative, or Die” at: http://www.salon.com/2002/06/06/florida_22/
—Scanned Reading: Mike Davis, “Transnational Suburbs”

Thursday 25 January: “Movement & Identities, Part I”
—Internet: Charles Foran, “The Canada Experiment” at: www.theguardian.com/world/2017/jan/04/the-canada-experiment-is-this-the-worlds-first-postnational-country
—Scanned Reading: Erika K. Polson, from *Privileged Mobilities*

Tuesday 30 January: “Movement & Identities, Part II”
—Scanned Reading: Jon Goss, “The Souvenir and Sacrifice in the Tourist Mode of Consumption”

Thursday 1 February: “Food, Part I”
— Scanned Reading: George Ritzer, from *The McDonaldization of Society*

First Paperette Due

Tuesday 6 February: “Food, Part II”
—Internet: Felicity Lawrence, “Our Diet of Destruction” at: www.commondreams.org/views/2008/06/16/our-diet-destruction
—Internet: Felicity Lawrence, “Britain on a Plate” at: www.guardian.co.uk/lifeandstyle/2008/oct/01/foodanddrink.oliver

Thursday 8 February: “Sport”
—Internet: Shakira, “Waka Waka”, at: www.youtube.com/watch?v=dzsuE5ugxf4
—Scanned Reading: Pierre Bourdieu, “How Can One be a Sport’s Fan?”
—Scanned Reading: Thomas Hylland Eriksen, “Soccer & Globalization”

Tuesday 13 February: “Global Mass Media, Part I”
—Scanned Reading: David Hesmondhalgh, “Industries That Make Texts”

Thursday 15 February: “Global Mass Media, Part II”

—Internet: Alexander Stille, “Donald Trump, America’s Own Silvio Berlusconi”, at: theintercept.com/2016/03/07/what-the-past-of-silvio-berlusconi-tells-us-about-the-future-of-donald-trump/

—Internet: Phillip Mattera, “Walt Disney: Corporate Rap Sheet”, at: www.corp-research.org/disney

—Internet: Ken Auletta, “What Nick Davies Found Out”, at: www.newyorker.com/news/news-desk/nick-davies-found

Tuesday 20 February: Midterm Exam

Thursday 22 February: Campus Holiday

Tuesday 27 February: “Film”

—Scanned Reading: Mike Wayne, from *Politics of Contemporary European Cinema*

Thursday 1 March: Film in Spain, Part I’

—Scanned Reading: Núria Triana-Toribio, from *Spanish National Cinema*

—Scanned Reading: Antonio Lázaro-Reboll, from *Spanish Horror Film*

Tuesday 6 March: “Film in Spain, Part II: Discussion of *[Rec]* (Dir: Jaume Balagueró, Spain, 2007)

Second Paperette Assigned

Thursday 8 March: Guest Lecture/Discussion with Joan Pedro Caranaña, “Sumak Kawsay: Community, Communication and Nature

Part III: Culture of Global Politics

Tuesday 13 March: “Crime, Part I”

—Scanned Reading: Misha Glenny, from *McMafia*

Thursday 15 March: “Crime, Part II”

—Scanned Reading: Marc Goodman, from *Future Crimes*

Tuesday 20 March: “Show & Tell, Part I”

Second Paperette Due

Thursday 22 March: “Show & Tell, Part II”

Tuesday 27 March & Thursday 29 March: SEMANA SANTA RECESS

Tuesday 3 April: “War, Part I”

—Internet: Tony Blair, “The Blair Doctrine” at:
www.pbs.org/newshour/bb/international-jan-june99-blair_doctrine4-23/

Thursday 5 April: “War, Part II”

—Internet: Matt Taibbi, “The Great Iraq Swindle” at:
www.commondreams.org/archive/2007/08/31/3519

Tuesday 10 April: “Immigration”

—Internet: David Wearing, “How Many People Have to Die before We Start Talking Responsibly about Immigration?”, at: www.opendemocracy.net/david-wearing/how-many-people-have-to-die-before-we-start-talking-responsibly-about-immigration

—Scanned Reading: Ruben Andersson, from *Illegal, Inc.*

Thursday 12 April: “News”

—Scanned Reading: Brian Michael Goss, “Foreign Correspondent”

Third Paperette Assigned

Tuesday 17 April: “Global Risks & Hazards”

—Internet: Stern Review, “Executive Summary (Short Version)” at:
webarchive.nationalarchives.gov.uk/20130129110402/http://www.hm-treasury.gov.uk/d/CLOSED_SHORT_executive_summary.pdf

Thursday 19 April: “Brexit”

—Internet: Leading Britain’s Conversation, “Nigel Farage vs. James O’Brein”, at “<http://www.lbc.co.uk/radio/presenters/james-obrien/watch-nigel-farage-v-james-obrien-live-from-1130-9/>”

—Internet: Gordon Brown, “Here’s an Inspiring Vision of Britain to Defeat the Brexiters”, at:

<https://www.theguardian.com/commentisfree/2016/may/10/inspiring-view-britishness-defeat-brexit-isolationists>

—Internet: Rafael Behr, “The EU Withdrawal Bill Is Nothing Less than an Executive Coup”, at:

<https://www.theguardian.com/commentisfree/2017/sep/05/eu-withdrawal-bill-executive-coup-brexit>

Part IV: Globalization(s) & Future(s)

Tuesday 24 April: “Human Rights & Activism”

—Scanned Reading: Saul D. Alinsky, excerpt from *Rules for Radicals*

—Internet: United Nations “The Universal Declaration of Human Rights Turns 70” (featuring 2016 SLU graduate Ana García Soría), at:

<http://www.un.org/en/events/humanrightsday/index.shtml>

Thursday 26 April: “A Global New Media Village? Part I”
—Internet: Malcom Gladwell, “Small Change”, at:
www.newyorker.com/reporting/2010/10/04/101004fa_fact_gladwell

Third Paperette Due

Tuesday 1 May: CAMPUS HOLIDAY

Thursday 3 May: “A Global New Media Village? Part II”
—Scanned Reading: Delia Dumitrica, “Facebook’s Global Imaginary”

WEDNESDAY 9 MAY at 15:30 : FINAL EXAMINATION

APPENDICES

FINAL GRADE SCALE: 910 points /1000 or above: “A”; 890-909 points: “A-”; 860 – 889 points: “B+”; 830 – 859 points: “B”; 800-829: “B-”; 770 – 799: “C+”; 730 – 769 points: “C”; 700 – 729: “C-”; 615 – 699 points: “D”; Less than 615: “F”

Calendar

Spring 2018

JANUARY		
Sunday	7	Spring 2018 new student arrival and University Housing move-in date
Monday-Tuesday	8-9	Spring 2018 new student Welcome Sessions
Wednesday	10	Spring 2018 first day of classes
Sunday	21	Last day to drop a class without a grade W and /or add a class Last day to choose Audit (AU) or Pass/No Pass (P/NP) options
Friday	26	Application deadline for spring semester degree candidates No classes
FEBRUARY		
Wednesday	14	Ash Wednesday Registration for Summer 2018 sessions begins
Thursday-Friday	22-23	No classes (Winter Break)
Tuesday	27	Professors' deadline to submit midterm grades
MARCH		
Friday	9	Last day to drop a class and receive a grade of W
Thursday	15	Last day to submit Transfer Application for fall semester
Saturday	24	Pre-Semana Santa University Housing move-out date
Monday-Wednesday	26-28	Semana Santa holiday (University closed)
Thursday	29	Jueves Santo holiday (University closed)
Friday	30	Viernes Santo holiday (University closed)
APRIL		
Sunday	1	Easter Post-Semana Santa University Housing move-in date
Monday	2	Easter Monday - classes resume
Wednesday	4	Registration for Fall 2018 semester begins
MAY		
Tuesday	1	Día del Trabajador holiday (University closed)
Wednesday	2	Día de la Comunidad holiday (University closed)
Thursday	3	Spring 2018 final day of classes
Friday	4	Spring 2018 final exams
Monday-Thursday	7-10	Spring 2018 final exams
Friday	11	University Housing move-out date
Saturday	12	Commencement
Sunday	13	Professors' deadline to submit spring 2018 final grades

University Statement on Academic Integrity: Academic integrity is honest, truthful and responsible conduct in all academic endeavors. The mission of Saint Louis University is "the pursuit of truth for the greater glory of God and for the service of humanity." Accordingly, all acts of falsehood demean and compromise the corporate endeavors of teaching, research, health care and community service via which

SLU embodies its mission. The University strives to prepare students for lives of personal and professional integrity, and therefore regards all breaches of academic integrity as matters of serious concern.

The governing University-level Academic Integrity Policy can be accessed on the Provost's Office website. Additionally, SLU-Madrid has posted its academic integrity policy online: <http://www.slu.edu/madrid/academics>. As a member of the University community, you are expected to know and abide by these policies, which detail definitions of violations, processes for reporting violations, sanctions and appeals. The professor will review these matters during the first weeks of the term. Please direct questions about any facet of academic integrity to your faculty, the chair of the department of your academic program, or the Academic Dean of the Madrid Campus.

University Title IX Statement: Saint Louis University and its faculty are committed to supporting our students and seeking an environment that is free of bias, discrimination, and harassment. If you have encountered any form of sexual misconduct (e.g. sexual assault, sexual harassment, stalking, domestic or dating violence), we encourage you to report this to the University. If you speak with a faculty member about an incident of misconduct, that faculty member must notify SLU's Title IX deputy coordinator, Marta Maruri, whose office is located on the ground floor of Padre Rubio Hall, Avenida del Valle, 28 (mmaruri@slu.edu; 915-54-5858, ext. 213) and share the basic fact of your experience with her. The Title IX deputy coordinator will then be available to assist you in understanding all of your options and in connecting you with all possible resources on and off campus. If you wish to speak with a confidential source, you may contact the counselors at the SLU-Madrid's Counseling Services on the third floor of San Ignacio Hall (counselingcenter-madrid@slu.edu; 915-54-5858, ext. 230) or Sinews Multipletherapy Institute, the off-campus provider of counseling services for SLU-Madrid (www.sinews.es; 917-00-1979). To view SLU-Madrid's sexual misconduct policy and for resources, please visit the following web address: <http://www.slu.edu/Documents/Madrid/campus-life/SLUMadridSexualMisconductPolicy.pdf>.

Students with Special Needs: In recognition that people learn in a variety of ways and that learning is influenced by multiple factors (e.g., prior experience, study skills, learning disability), resources to support student success are available on campus. Students who think they might benefit from these resources can find out more about:

- Course-level support (e.g., faculty member, departmental resources, etc.) by asking your course instructor.
- University-level support (e.g., tutoring/writing services, Disability Services) by visiting the Academic Dean's Office (San Ignacio Hall) or by going to <https://www.slu.edu/madrid/academics/student-resources>. Students with a documented disability who wish to request academic accommodations must contact Disability Services to discuss accommodation requests and eligibility requirements. Once successfully registered, the student also must notify the course instructor that they wish to access accommodations in the course. Please contact Disability Services at disabilityservices-madrid@slu.edu or +915 54 58 58, ext. 230 for an appointment. Confidentiality will be observed in all inquiries. Once approved, information about the student's eligibility for academic accommodations will be shared with course instructors via email from Disability Services. For more information about academic accommodations, see "Student Resources" on the SLU-Madrid webpage.

Note: Students who do not have a documented disability but who think they may have one are encouraged to contact Disability Services.