

DEGREE(S)

- + B.A. in Communication
- + Minor in Communication

PROGRAM OVERVIEW

Communication can be characterized as the foundation of human societies; that is, societies arise through communication and would cease to function without it. At the same time, communication is full of mystery and profound challenges for better practices and comprehension. As much as we are immersed in the processes of communication, we never master it in all its shadings and forms. For its ubiquity and complexity, communication is the paradigm of a cross-disciplinary field that is anchored in the liberal arts.

At SLU-Madrid, the study of communication is as panoramic as an intimate-scale program can be. Our curriculum takes in mass media in its many forms, both new and social media, intercultural and interpersonal communication—all of which are pursued within the unique, international context of SLU-Madrid's campus and student body. Our curriculum reaches from conceptually-driven inquiry to practical, hands-on coursework in journalistic methods, photography and design. Moreover, our students are not positioned as passive observers to faculty performance, but have often been active in internships, conferences and the research process.

In keeping with the Jesuit tradition of promoting the development of the whole person, the communication major requirements include the Arts and Sciences Core Curriculum. The Core provides a framework for acquiring a broad foundation of knowledge in the humanities, natural sciences and social sciences.

CURRICULUM

Communication courses offered at SLU-Madrid:

- + Introduction to Human Communication
- + Introduction to Public Speaking
- + Film Criticism
- + Communication Theory
- + Journalism: News Writing
- + Media and Society
- + Media Lab
- + Photojournalism
- + Communication Research
- + Interpersonal Communication
- + Political Communication
- + Feature Writing
- + Intercultural Communication
- + International Cinema
- + Analysis of Popular Culture
- + Communication, Education and New Media
- + Language and Linguistics
- + Theories of Persuasion
- + Multiplatform Journalism
- + Global Media and Culture
- + The Ethnography of Communication
- + Communication Internship

SLU.EDU/MADRID

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Learn More

For course listings and more information about our faculty, visit
<https://www.slu.edu/madrid/academics/degrees-and-programs/communication.php>



WHY CHOOSE THIS PROGRAM?

The full-time communication faculty at SLU-Madrid were trained at highly-ranked universities and present a combined total of almost 50 years of university teaching experience, more than 30 of which have been at SLU-Madrid. The numbers testify to our commitment to the campus and to an educational environment that is international to its core—and that is further characterized by rigor (high standards) and vigor (high energy). Moreover, our photography and journalism courses are delivered by acclaimed professionals who are also seasoned, successful teachers who have delivered courses for more than a decade at SLU.

Our students are endowed with consistent practice in, and carefully fashioned feedback on, their communicative productions in writing, images, and new media interventions. Our methodology prepares students for “real world” communication activities — in media, publicity, journalism—as well as other demanding fields such as law and teaching.

ADMISSION REQUIREMENTS

- + Online Application Form // Common Application
- + 2 letters of recommendation (encouraged)
- + Curriculum vitae/résumé (encouraged)

First-year Students:

- + Secondary school academic transcripts
- + University entrance exam scores (SAT/ACT, IB diploma, A levels, PAU/Selectividad, etc.)

Transfer Students:

- + College transcript(s)
- + Proof of high school graduation

Non-native English speakers must submit an official English exam (TOEFL or IELTS).

Detailed information is available on our website.

SCHOLARSHIPS AND FINANCIAL AID

SLU-Madrid is committed to supporting students—and their families—who choose to invest in themselves and their future by studying at the Madrid Campus. Each student, from any state in the U.S., any region in Spain, or any country in the world, is eligible for University-funded aid. Scholarship/financial aid programs available include:

- + Merit Scholarships
- + Visiting Student Scholarships
- + Grants and Loans
- + Departmental Support Scholarships
- + Jesuit High School Award
- + Catholic High School Award
- + Madrid Campus Antiguos Alumnos Award
- + Family Award

For more information: financialaid-madrid@slu.edu

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