

### DEGREE(S)

+ B.S. in International Business

### PROGRAM OVERVIEW

This degree program examines cross-cultural differences in business practices, language, communication, social interaction, work attitudes, relationships, economics, politics, lifestyle, and social structures. Knowledge of other cultures facilitates successful transactions, not only with other companies, but among partners or entities that consist of multicultural teams, something that is more and more prevalent in today's globalized society. Students in this program will also learn about importing, exporting, foreign direct investment, foreign licensing, and international services.

The international business academic curriculum is completely integrated with that of the St. Louis Campus in Missouri. In fact, students are encouraged to take advantage of the seamless relationship between the degree programs at both campuses by completing a semester abroad in either Madrid or St. Louis. Students who wish to pursue this business program have two options:

+ Complete the entire undergraduate program in Spain with the Richard A. Chaifetz School of Business in Missouri as the degree-granting entity.

+ Enroll in the international business degree program at the Madrid Campus and transfer freely between the St. Louis and Madrid campuses over the course of the undergraduate degree program.

### CURRICULUM

International business courses offered at SLU-Madrid:

- + Introduction to International Business
- + Latin American Business
- + International Business Strategies
- + International e-Business
- + Cultural Differences in International Business
- + Geopolitics of Multinational Firms - European Perspective
- + International Business Internship

International business requirements (15 credits)

Students complete five courses from the list below in at least three of the following areas: accounting, economics, international business, marketing and finance.

- + International Accounting for Global Organizations
- + Economies of Latin America and Iberia
- + Political Economy of the European Union
- + History of Economic Analysis
- + International Trade
- + Exchange Rates and the Global Economy
- + Economics of International Migration
- + Economic Development
- + International Finance Management
- + Geopolitics of Multinational Firms
- + International Business Internship
- + Managing Ideas in Entrepreneurial Firms
- + International Marketing

SLU.EDU/MADRID

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**Learn More** For course listings and more information about our faculty, visit  
<https://www.slu.edu/madrid/academics/departments/business-economics.php>



SAINT LOUIS  
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MADRID

### WHY CHOOSE THIS PROGRAM?

The international business program is interdisciplinary. It prepares students for careers with multinational corporations, financial institutions with foreign operations or government agencies involved in international trade and finance. Graduates find career opportunities with international banks, multinational corporations or with other global organizations. Options include working for a foreign company abroad, working for an American company abroad, and working for an American company trading with another country. Many students also go on to graduate school to focus their careers in finance, management or marketing.

In addition to international business, undergraduate business students can also choose among the following business fields:

- + Accounting
- + Entrepreneurship
- + Finance
- + Information Technology Management
- + Leadership and Human Resource Management
- + Marketing
- + Sports Business
- + Economics

### ADMISSION REQUIREMENTS

- + Online Application Form // Common Application
- + 2 letters of recommendation (encouraged)
- + Curriculum vitae/résumé (encouraged)

First-year Students:

- + Secondary school academic transcripts
- + University entrance exam scores (SAT/ACT, IB diploma, A levels, PAU/Selectividad, etc.)

Transfer Students:

- + College transcript(s)
- + Proof of high school graduation

Non-native English speakers must submit an official English exam (TOEFL or IELTS).

Detailed information is available on our website.

### SCHOLARSHIPS AND FINANCIAL AID

SLU-Madrid is committed to supporting students—and their families—who choose to invest in themselves and their future by studying at the Madrid Campus. Each student, from any state in the U.S., any region in Spain, or any country in the world, is eligible for University-funded aid. Scholarship/financial aid programs available include:

- + Merit Scholarships
- + Visiting Student Scholarships
- + Grants and Loans
- + Administrative Support Scholarships
- + Jesuit High School Scholarships
- + Madrid Campus Antiguos Alumnos Award
- + Family Awards

For more information: [financialaid-madrid@slu.edu](mailto:financialaid-madrid@slu.edu)

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