

Juan Sitges Breiter
'95 Bus Admin



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Juan Sitges is currently the director of Caser Foundation, an institution established in March 2009 with the initial objective of focusing the attention of Spanish society on the importance of dependency as the fourth pillar of the welfare state.

Eleven years later, the aims of general interest of Caser Foundation are the promotion, development and incentive of any activity, both of welfare character and of study, research and training related to dependency, disability, promotion of health and social welfare, as well as solidarity and social responsibility.

In addition, he combines this activity with the direction of communication and institutional relations of the Caser Group since 2002.

He holds a degree in Business Administration from the University of St. Louis, Missouri and a Master's degree in Marketing and Multimedia Communication from IEDE. Additionally, he has studied the Higher Program in Business Management and Communication at IE, as well as the General Management Program at IESE.

Juan is married to Leticia Azcona, and they have two children (Gonzalo and María).