STUDENT'S ACTIVITY WITHIN THE COMPANY

Skill development:

- Transmit information, ideas, problems, and solutions about questions relating to human behavior and directed at a varied audience, consisting of both professional and non-professional readers.
- Investigate, gather and interpret data on individual and social human behavior, and the psychosocial context related to it, in order to create new content and critically argue possible psychological solutions.
- Investigate and discover theories and new studies that include psychology as a scientific discipline (theories, methodologies, application areas…)

Activities:

Educational Psychology - Content Writer/blogger

- Looking for students with high communication and writing skills. The candidate will join other editors and writers of the [http://blog.cognifit.com](http://blog.cognifit.com) and develop articles and attractive content related to psychology, neuroscience, and neuropsychology.
- Learn to investigate and look for ideas and topics that are of interest for readers within psychology (tips, games, role-playing, etc.)
- Learn to structure, focus, and develop content for his/her articles to be in Google top results using Search Engine Optimization (SEO) strategies.
- Solve doubts (online) to topics related to psychology that the readers might have.
- All the articles published will have his/her name and he/she will learn to make a professional portfolio.
- Candidate must give in at least two articles per week with a word count of 2000 words each.
- Flexible hours and work from home.

* The collaboration is online therefore the student doesn't need to be present in the office.

Student Tasks:

The student must be organized, creative and with literary skills as well as responsibility in order to meet deadlines.

STUDENT ADVISOR:

The advisor will guide the student in each task and together work towards establishing the correct approach to each article. The students articles will be supervised before publishing in order to get the best results.

To apply, send your resume to bolsatrabajo-madrid@slu.edu

http://slu.edu/madrid

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