Marketing Internship

Summary

At PosEcon we are looking for an enthusiastic marketing intern to join our team and provide creative ideas to help achieve our goals. PosEcon seeks to create a network of participants engaged in maximizing society’s economic potential through a business philosophy focused on trust, accountability, and long-term sustainable growth. We believe companies are strongest when they work together and support those around them. The PosEcon Group is the collection of companies we work with who believe in this philosophy and abide by specific principles to ensure greater productivity and long-term profits for both themselves and the Group. As a marketing intern, you will be involved both in PosEcon’s own marketing efforts as well as those of startup companies in our network. You will collaborate with our CEO in all stages of marketing campaigns. Your insightful contribution will help develop, expand and maintain our marketing channels. This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies across a variety of industries.

Responsibilities

- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Support the marketing team in daily administrative tasks
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
- Prepare promotional presentations
- Help distribute marketing materials
- Manage and update company database and customer relationship management systems (CRM)
- Help organize marketing events

To apply, send your resume to bolsatrabajo-madrid@slu.edu

http://slu.edu/madrid
Avenida del Valle, 34 - 28003 - Madrid, Spain  Tel.: (+34) 91 554 58 58  Fax: (+34) 91 554 62 02 • admissions-madrid@slu.edu
Requirements

- Strong desire to learn along with professional drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills in English; Spanish skills are a plus
- Excellent knowledge of MS Office (Word, Powerpoint, Excel)
- Familiarity with website design, marketing computer software and online applications (e.g. CRM tools, Online analytics and Google Adwords)
- Passion for the marketing field and its best practices
- Current enrollment in a related BS or MA degree.
- The internship is unpaid and must be for credit.