VeraContent Graphic Design Internship

At VeraContent, we are looking for an enthusiastic graphic design intern to join our team and apply their creative talents and ideas to help us achieve our goals as a company.

**VeraContent** is a multilingual copywriting agency for brands and publishers founded by an international team of writers, linguists and marketing professionals. Our main services include translation and multilingual content creation. We also run a popular lifestyle blog, **Naked Madrid**, and a guide for moving to Spain called **Spainguru.es**.

The graphic design intern will be expected to produce and develop marketing and design materials as well as assist in the development and production of all graphic communications. As a graphic designer, they will be responsible for creating bold, clean, innovative designs and providing creative and technical support to projects in collaboration with the Marketing and Business Development Director and CEO. In this role, the intern will also work closely with the rest of the team and collaborate on design projects for a range of different clients.

The successful candidate must be driven to produce high-quality results, able to excel under tight deadlines, strive to stay up to date with cutting edge design technology, is flexible, and shares the core values and vision of VeraContent.

**Main tasks and responsibilities:**

- Assist in the design of marketing and communication materials (i.e.: presentations, brochures, signage, posters, etc.)
- Work collaboratively with our production teams to create infographics and other visual elements for VeraContent clients.
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and content marketing)
- Support with web design tasks using WordPress
- Support the marketing team in daily tasks

**What we’re looking for:**

- Strong desire to learn along with professional drive and ambition

To apply, send your resume to **bolsatrabajo-madrid@slu.edu**

http://slu.edu/madrid

Avenida del Valle, 34 - 28003 - Madrid, Spain   Tel.: (+34) 91 554 58 58  Fax: (+34) 91 554 62 02 • admissions-madrid@slu.edu
• Knowledge of Adobe Creative Cloud applications (Photoshop, InDesign, Illustrator)
• Experience in preparing digital files for print and web production
• Knowledge of Microsoft Office applications (Word, Outlook, Excel, PowerPoint)
• Quick ability to learn (e.g. tools for content management, event planning, email management, social media scheduling, etc).
• Understanding of branding throughout different touch-points and applications (print, digital and environmental)
• Ability to meet tight deadlines and work on multiple projects simultaneously
• Excellent organizational skills
• Solid understanding of design concepts and strategies
• Excellent verbal and written communication in English and/or Spanish
• Recent graduate or currently enrolled in a related BA or Masters degree.

As an intern you will gain skills in the following areas:
• Graphic design
• Market and business strategy
• Blogging and social media
• Content strategy planning
• Event planning

What you’ll enjoy:
• Building an extensive professional portfolio to show to future employers
• Getting constructive feedback on all work
• Working as part of a tight-knit and international team

Conditions:
• Minimum 20 hours / week
• At least one day a week in our office (near metro Atocha and Palos de la Frontera), the other days you may work remotely

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